

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Keystone State on a Kick

Pennsylvania has enjoyed a surge in golf development as of late. Among the more promising projects is the 7,200-yard Jack Frost National Golf Club in Blakeslee. The course is designed by Barbaron and will be operated by Golf Strategies when it opens later this spring. Lederach Golf Club, a Kelly Moran design in Lower Salford, also debuts this spring. Upgrades continue at Hershey Country Club and Spring Creek Golf Club, also in Hershey. Another nine holes (designed by William Robert Love) are planned for Penn National in Fayetteville, bringing that facility to 45 holes. Long-range plans include municipal 18-holers in Coatesville and Dickson City. For details on these and other golf products around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



'Kind of Optimistic'

Between 2002 and '05, we asked superintendents and other golf industry employees:

How optimistic are you about the economic health of your facility?

In each year, most respondents said they were "kind of optimistic" when presented with a list of five choices.



Golf Rounds Played

The percentages below represent the difference in number of rounds played in December 2005 compared to the number of rounds played in December 2004.

REGION	DEC.	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-40.1%	-1.7%
Middle Atlantic NY, PA, NJ	-50.8%	1.3%
East North Central MI, OH, IN, IL, WI	-68.5%	0.7%
West North Central ND, MN, SD, NE, KS, IA, MO	-48.8%	1.3%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-2.5%	-1.6%
Florida	-0.2%	-1.7%
East South Central KY, TN, AL, MS	9.0%	-0.9%
West South Central OK, AR, LA	5.9%	4.8%
Texas	8.2%	5.6%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	10.4%	3.1%
Pacific WA, OR, AK, HI	5.0%	-1.1%
California	11.1%	-1.4%
TOTAL UNITED STATES	0.0%	0.4%

GOLF DATATECH

Maybe They'll Mow Fairways

70%

of American workers say they will keep working full time or part time after retiring from their main jobs.



SOURCE: THE CLEVELAND PLAIN DEALER

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