

To the membership, Your green committee has taken the club's drop in the recent *Golf Digest* ranking very seriously. Since May, when the tragic news arrived notifying

us that we had fallen out of the top 10 courses in the state, the committee began conducting meetings, writing letters and interrogating our own panelist members.

This determined effort has helped us better understand what went wrong.

I'm pleased to announce that we will be holding a general membership meeting on Oct. 4 at 6 p.m. We will present our findings as well as a proactive plan we've devised to battle our way back on to the listing of the top courses in the state. And maybe, just maybe, the top 100.

Below is an agenda of speakers for the meeting, which will follow opening remarks by the green chairman and committee vice chairman, and a prayer "For Better Ranking Success," led by Pastor Stevens.

Speaker 1: Committee member Steve Yipford will offer a PowerPoint presentation titled "Using Spearman's Rank Correlation Coefficients to Understand How Maintenance Practices Impact the Rater's Perspective." Steve has taken our tee sheet and compared it to the maintenance schedule. He has determined what course setup and grooming elements may have been lacking on the days that panelists played. You won't want to miss this compelling presentation!

Speaker 2: Our consulting architect, Arthur King Churchill, will fly in from England to present a PowerPoint titled "18 Ways to Improve Your Resistance to Scoring Score and Other Complete Renovation Musings." A whiff of that British accent will sooth your pain when the inevitable assessment arrives in the mail!

Speaker 3: Head pro Sleeve Johnson will present two PowerPoints: "Potential New Logos As Inspired By Top 100 Courses" and "Why Parking Golf Cars by the First Tee is Hurting Our Ambiance Score." Our new club logo will be chosen based on audience applause levels, so pay close attention to Sleeve's presentation!

Speaker 4: Pro shop buyer Cindy Anklesock will show us some gift package ideas she has put together for panelists. Cindy also wanted me to

Let's Find Out What Went Wrong

BY GEOFF SHACKELFORD



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FEATURE SEVERAL
DISCUSSIONS,
INCLUDING 'WHY
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remind you there is currently a big sale in the shop, including 50 percent off all logoed caps featuring our old *Golf Digest* state ranking.

Speaker 5: Superintendent Trent Bullseye will present a PowerPoint titled "155 Reasons Why You Shouldn't Blame Me For This." He is also bringing new white bunker sand samples for you on which to vote. Those wishing to participate in this portion of the program are advised to wear sunglasses. Trent says the new sand is pretty bright. But, hey, whatever makes the panelists happy, right?

Speaker 6: General Manager Stan Schwensuit has prepared two PowerPoints. The first: "There's More to Lodging Than Picking the Right Mint," a symposium on proper hotelier techniques as they relate to offering the best panelist experience in our upstairs rooms. Mr. Schwensuit will also present "Choosing the Best Faux Wood for Lockers."

Speaker 7: Speaking of cuisine, Chef Wolfgang Schmuck has returned from Las Vegas and will PowerPoint his thoughts in "What I Learned at Shadow Creek: How We Can Gain Ambiance Points By Letting Panelists Order Anything They Want, and How Many New Freezers the Club Will Have to Buy to Pull This Off."

Chef Wolfgang will also bring food samples. This way, you have something to nibble on during the post-presentation roundtable sessions that we have planned. Members will have the opportunity to offer staff and committee members their concerns and constructive criticism.

You can bet our fine staff is quite excited about staying late into the night to hear all of your thoughts and complaints!

Looking forward to seeing you,

Your Green Committee

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