

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Private Idaho

Idaho is experiencing a renaissance in golf development. Private courses are of special interest in the Gem State, especially in and around Coeur d'Alene, where the exclusive Chateau De Loire Golf & Lake Club, Club at Black Rock (second 18), and Gozzer Golf and Lake Club are planned. Other projects include: the semiprivate Legacy Idaho in Eagle; the 36-hole Black Canyon Golf Club in Emmett, with Bob Cupp slated to design the first 18; Quigley Canyon Golf Course in Hailey; Silver Mountain Resort in Kellogg; the Gene Bates-designed Hunter's Point Golf Club in Nampa; The Settlement in Priest River; and the first 18 (by Robert Trent Jones II) at Tamarack Resort at Lake Cascade in Donnelly.

For details on these and other golf projects around the country, visit www.golfconstructionnews.com.



COURTESY OF:

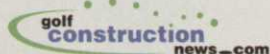


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Walking Shoes

Next year Augusta National will play 7,445 yards for The Masters. Seems Augusta Chairman Hootie Johnson wanted more length added to the course 'cause he's tired of players hitting 7-irons on their second shots. Although Augusta's new length will make players' legs ache just thinking about it, its length does not make it the longest course ever for a Major. That distinction belongs to Whistling Straits Golf Course in Sheboygan, Wis., site of last year's PGA Championship. Incidentally, Baltusrol Golf Club's Lower Course measured 7,392 yards for this year's PGA International.



PHOTO BY: IMAGE100

Golf Rounds Played

The percentages below represent the difference in number of rounds played in May 2005 compared to the number of rounds played in May 2004.

REGION	MAY	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-11.9%	-8.8%
Middle Atlantic NY, PA, NJ	0.8%	-0.8%
East North Central MI, OH, IN, IL, WI	9.9%	4.8%
West North Central ND, MN, SD, NE, KS, IA, MO	-0.5%	0.4%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-1.8%	-3.7%
Florida	-1.6%	-2.3%
East South Central KY, TN, AL, MS	5.7%	-1.6%
West South Central OK, AR, LA	4.4%	1.3%
Texas	5.0%	1.0%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	0.7%	-1.8%
Pacific WA, OR, AK, HI	-3.0%	-7.2%
California	-2.0%	-9.0%
TOTAL UNITED STATES	1.4%	-2.2%

GOLF DATATECH

Great or Goofy Greens?

In a *Sports Illustrated* poll, more than 50 PGA Tour players were asked if the greens at Pinehurst No. 2 are great or goofy. Here's what they said:

Great 85 percent
Goofy 15 percent

One player responded to SI's poll:
"Great - when you can get on them."

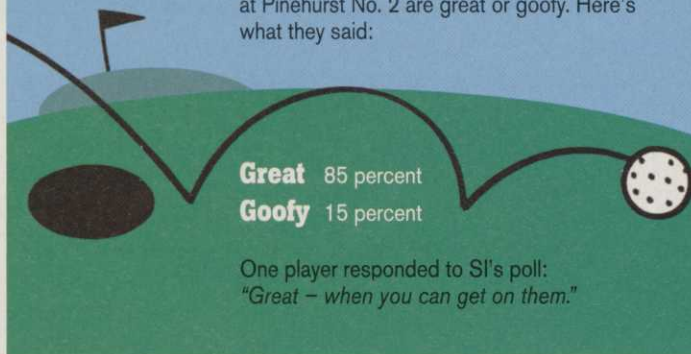


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