

Leaders

PEOPLE ON THE MOVE

Williamsburg Environmental Group named **Gregory J. Hofstetter** senior golf manager. He had been a superintendent in the Mid-Atlantic Region before joining LESCO as a senior agronomist. He later joined with Meadowbrook Golf/IGM as the director of golf course maintenance and vice president of golf operations.

Brad Adams will direct all sales and marketing activities for the landscape and golf markets of Irrrometer Co. in Southern California and Southern Nevada. He had been a regional sales representative for High Tech Irrigation.

Forsgate Country Club promoted assistant superintendent **Tom Saunders** to superintendent following the retirement of veteran Bob Ribbans. Saunders had worked side-by-side with Ribbans for 18 years and now supervises a staff of 35.

Ewing Irrigation, Golf and Industrial appointed **Michael Biggs** to its golf sales team. He is responsible for providing sales, service and support for golf industry professionals in the greater Los Angeles area. Biggs had served as an irrigation construction superintendent for Landscapes Unlimited. Ewing also appointed **Bob Elliott** as the manager of its first Tennessee facility, in Nashville. He brings 27 years of industry experience to the job.

KemperSports Management appointed **J.P. Lunn** as general manager of Whiskey Creek Golf Club. He will oversee facility operations at the Mid-Atlantic destination.

Shawnee Inn named greenskeeper **Steve Taggart** as director of golf for the entire resort. Taggart, 35, joined Shawnee on Oct. 2, 1995, just in time for a flood that



devastated the course and closed the inn for 10 weeks.

LESCO named **Chuck Denny** its senior vice president of store operations and sales. He had spent the last 25 years working in sales and store management roles for a variety of organizations, including Target, Office Max, Linens N' Things and Big Lots.

Beau Rivage Resort & Casino hired **Matthew Hughes** as director of grounds for its new Fallen Oak Golf Course. Hughes is overseeing the construction phase of the golf course and facilities associated with the property.

Steve Mercuri was named Target's account representative for the turf and landscape market in Southern California. Mercuri had worked for Accusolids and was an assistant superintendent for Stow Acres Country Club in Stow, Mass.

PBI/Gordon Corp. hired two new territory sales representatives. **Bill Affinito** had been the golf course manager at Miacomet Golf Course in Nantucket, Mass., the past five years. And **Sean Kearney** had worked in the lawn care market at ChemLawn as well as for many of PBI/Gordon's customers, including LESCO, UHS and Wilbur-Ellis.

BASF Corp. hired **Steve Jackson** as its professional turf and ornamentals regional sales manager for its Southern market area. Before joining BASF, Jackson was the director of turf business for Harrell's Inc.

Matthew Brecht joined the Syngenta Professional Products turf and ornamental team as a sales representative and will represent the company at FarmLinks.

Syngenta also named **Andree-Anne Couillard** its new global technical manager for professional products turf.

LESCO hired **Michael Poole** as its vice president of real estate and store planning. His retail career has been in real estate and store opening roles for several organizations.

Mike Ruizzo was named national account manager for the Chipco Professional Products group of Bayer Environmental Science. Ruizzo is responsible for several national accounts in the golf, lawn care and formulator business segments. He joins national account manager **Rich Burns** in handling specific national accounts for Bayer Environmental Science. **Bryan Gooch** will assume Ruizzo's previous position as business manager for imidacloprid and CNI chemistry.

William C. Wisdom, the group vice president of BASF's agricultural products regional business unit in North America, retired last month. **Markus Heldt**, the group vice president of agricultural products, regional business unit in Latin America, will succeed him.

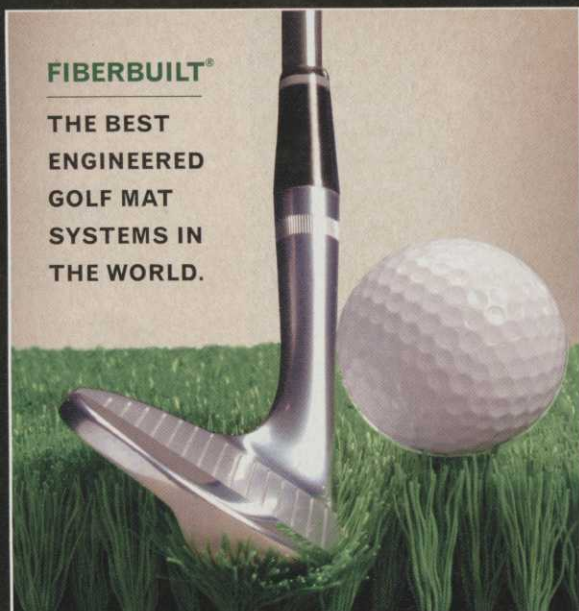
Smith Turf and Irrigation vice-president **Bob Bell** will receive the Distinguished Service Award at the Carolinas Golf Course Superintendents Association annual conference. He is only the fifth recipient in the past seven years. The other four were all career golf course superintendents.

Bernhard and Co. announced two staff additions: **David Walker** as internal sales manager and **Gina Putnam** as marketing and communications manager.

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