

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Why Not the Cornhusker State?

The state of Nebraska might be one of the last places one would picture as the ideal setting for high-end private clubs. But this important slice of America's breadbasket is just that, with two notable projects attracting interest from all over the world. These come on the heels of the rousing success of the private Sand Hills Golf Club, a highly rated links-style course crafted by Bill Coore and Ben Crenshaw. Work is now under way on the first of what could be two courses at the Dismal River Club in Mullen. The Nicklaus Design, measuring a whopping 7,600 yards from the tips, is slated to make its debut next summer. A similar project is the 36-hole Prairie Club in Valentine. Construction has begun on the initial layout, a collaborative effort by architects Gil Hanse and *Golfdom* Contributing Editor Geoff Shackelford. The private, 7,200-yard Scottish-style track will have a summer 2006 debut as well. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

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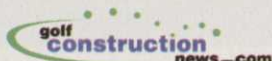


ILLUSTRATION: CLIPART.COM

Get Connected

Superintendents cited these methods as the most popular tools used to regularly communicate with golfers:

- ▶ On-course personal contact
- ▶ Printed newsletter
- ▶ Bulletin board
- ▶ Play golf with golfers
- ▶ Web site



SOURCES: 2005 GCSAA LEADERSHIP SURVEY

Golf Rounds Played

The percentages below represent the difference in number of rounds played in July 2005 compared to the number of rounds played in July 2004.

REGION	JULY	Y.T.D.
New England ME, VT, NH, MA, RI, CT	5%	-1.8%
Middle Atlantic NY, PA, NJ	5.2%	1.5%
East North Central MI, OH, IN, IL, WI	-2.9%	2.1%
West North Central ND, MN, SD, NE, KS, IA, MO	0.8%	0%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-2.2%	-3.5%
Florida	-4.1%	-3.6%
East South Central KY, TN, AL, MS	-4.4%	-2.1%
West South Central OK, AR, LA	6.7%	3.9%
Texas	4%	4.2%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	2.1%	0%
Pacific WA, OR, AK, HI	0.8%	-4.7%
California	0%	-6%
TOTAL UNITED STATES	0.5%	-0.9%

GOLF DATATECH

Energy Boost

Tired at Work?

Here are five things you can do to energize your workday and increase productivity:

1. Have a real power breakfast instead of doughnuts and coffee.
2. Forget fruit lunches and focus on protein and veggies instead.

3. Use deep breathing exercises before eating to help digest and relax.

4. Avoid drinking caffeinated drinks and try herbal teas for a boost.

5. Take care of the mid-afternoon slump with fresh fruit, water or tea.

SOURCE: DR. JACQUELINE SIDMAN, AUTHOR OF "INSTANT INNER PEACE"

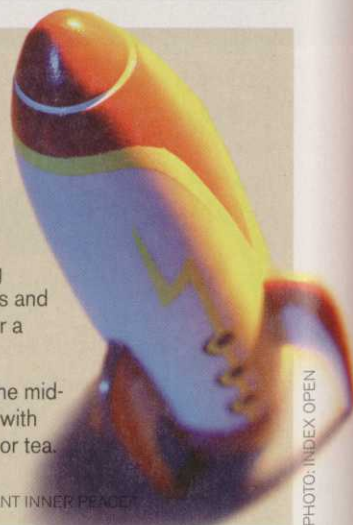


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