

Off The Fringe

Business briefs

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"Our message resonated well at the show," Den Gardner, executive director for Project EverGreen, said. "Many industry leaders I spoke with strongly identified with the need to further educate consumers about the positive impact golf course green spaces can have on their community."

Regal Chemical founder dies

James (Jim) O. King, the founder of Regal Chemical Co. and one of the great pioneers in the turf industry, died Feb. 26 at age 82.

In 1970, after leaving Diamond Shamrock, King formed Regal Chemical in Alpharetta, Ga. At the time, there was a need for better products, information and service in the golf and turf industry.

Jacobsen takes control of Carolinas

Golf Courses in North Carolina and South Carolina will now get their Jacobsen equipment and service directly from the company's headquarters in Charlotte, N.C.

Jacobsen TurfDirect will provide the states with direct shipments from the Jacobsen plant as well as parts straight from the factory. Services include next-day parts delivery upon request, factory assistance and internal service and diagnostics. The Carolinas had been serviced by G&S Turf Equipment and Jacobsen's Columbia branch.

History in the Making

**DOROTHY DARROW HAS SERVED
AS CLUBHOUSE MANAGER AT
CHICAGO GOLF CLUB FOR 45 YEARS**

By Larry Aylward, Editor in Chief



PHOTO BY: LARRY AYLWARD

The first thing you notice about Dorothy Darrow is her demeanor. She wears a pleasant smile and offers a polite greeting. The affable Darrow is just the type of person a club would want as its clubhouse manager.

So it makes sense that Darrow has been the clubhouse manager at Chicago Golf Club for 45 years.

"I love it here, and that's why I'm still here," says Darrow, who says she's over 65 when asked her age. "It's home to me. I just feel so comfortable here."

Darrow jokingly refers to herself as the "relic" at Chicago Golf Club. One thing is for sure: Relic or not, Darrow is worth plenty, says certified superintendent Jon Jennings. "She has a schedule that would make anybody's schedule pale by comparison," Jennings adds.

Darrow's desk — it's a tad cluttered — is a testament to her daily agenda. Darrow, who began at the club in 1960, says 15 of the club's current members were there when she started.

"I've seen a lot of history here," she says of the club, which was built in 1893 and is the oldest 18-hole golf course in America.

Darrow works three days a week. She has lived in the same house for as long as she's worked at the club, which is about two miles from her home.

"I don't change much," says Darrow, a grandmother of five.

One reason Darrow has worked at the club for so long is because of its people. "Everybody is easy to work with," she says. "Very seldom does anyone complain."

Ditto for Darrow.

Goldfdom to Join Questex Media Group

Questex Media Group Inc., a newly formed diversified business media publisher and event producer, has signed a definitive agreement to acquire five key divisions of *Goldfdom's* parent company, Advanstar Communications, including the portfolio group, which publishes *Goldfdom*.

Questex will serve multiple industries in the golf and landscape markets — as well as the technology, beauty, travel, hospitality, leisure and home entertainment industries — through a range of established publi-

cations, events, interactive media and integrated marketing services. The company's properties include 23 business-to-business publications, 50 Web sites and 25 conferences and tradeshow, generating revenues of more than \$100 million annually. Questex will employ more than 400 people in offices throughout North America, South America, Asia and Europe.

"This is an extremely positive development for our magazine," *Goldfdom* Publisher Pat Roberts said. "Moving

forward, we now have a unique opportunity to further develop and grow *Goldfdom* and its ancillary products using the extensive resources of the Questex Media Group. Both Questex and *Goldfdom* are committed to maintaining the magazine's position in the golf course maintenance industry and providing new opportunities for our advertisers and readers."

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