Off The Fringe

A 'Vitally Important' Book

SHACKELFORD'S 'THE FUTURE OF GOLF' RE-RELEASED IN HARD COVER

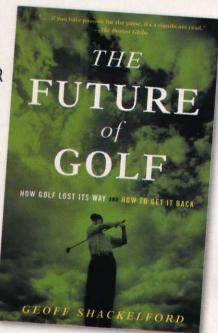
eoff Shackelford's book, "The Future of Golf (How Golf Lost Its Way in the 21st Century and How to Get It Back)," has been re-released in hardcover by Sasquatch Books. The new version features a collection of previously published essays from *Golfdom*, *The Los Angeles Times*, LINKS and Golf World, as well as new content.

"As a golfer, open your mind when reading this treatise on the sport and its future," pro golfer and architect Ben Crenshaw says of the book. "We all must consider where golf is headed and how best to protect the traditions of the game. I think 'The Future of Golf in America' is vitally important."

In a review for the *San Francisco Chronicle*, Brian Murphy writes:

"What [Shackelford] currently sees from equipment manufacturers, course designers and, especially, the United States Golf Association distresses him. Final scorecard: Shackelford is not subtle in his sledgehammer criticisms, so if you're looking for a feel-good tale, this is not for you. But if you're passionate about the game's future, about its past and about what's right for the royal and ancient game – and if you love to read anti-USGA rants — this is your baby."

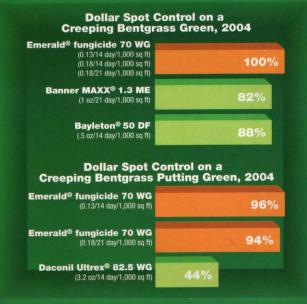
Shackelford is a contributing editor to *Golfdom* and author of the magazine's Designs on Golf monthly column. In 2004 The Golfer magazine named Shackelford one of "modern golf's 10 most influential writers"



alongside Dan Jenkins, John Updike, David Owen and Lorne Rubenstein.

For more information about the book, contact Shackelford's Web site at www.geoffshackelford.com.





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Chart 1; Cooperator: Dr. Bruce Clark, Rutgers University Variety: Crenshaw Application Interval: 14 & 21 days Application Dates: Initiated June 1 Spray vol. (gal/1000 sq ft): 2 gal — Partial data shown.

Chart 2: Cooperator: Dr. Rick Latin, Purdue University Variety: Pennlinks creeping bentgrass Application Interval: 14 & 21 days Number of Applications: 5 (14 day) Application Dates: Initiated May 19 Spray vol. (gal/1000 sq ft): 2 gal — Partial data shown.