

Golfdom

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Power Played

Superintendents seek to save money in other areas of their maintenance budgets to offset increased fuel costs.

By Larry Aylward



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Status Quo

As shocking as sky-high gas prices may be, it's environmental issues that are driving equipment makers to revise their strategies.

By Thomas Skernivitz



MANAGING PEOPLE

Editor's note: The stories that begin on pages 40 and 48 focus on employee relations.

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Sometimes a Great Notion

Have you given any thought to implementing an employee think tank that could improve your operation's productivity and make your employees happier?

By Becky Mollenkamp

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Pledge of Allegiance

As superintendents, we expect loyalty from those under us. But we must not expect it blindly.

By Ron Furlong

SPECIAL REPORT

How the industry is managing the fuel-cost crisis

cover story

Fifty-two percent of superintendents are worried that increased gas prices will have a major negative impact on their courses' maintenance budgets. See our two-part Special Report and read how the industry is handling this energy crisis.

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About the cover

Kentucky-based illustrator Rob Schuster was able to capture the golf industry's sentiments toward increased gas prices in a vivid and artistic fashion.

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Petal to the Metal

Taking care of ornamentals isn't the only thing being asked of full-time horticulturists these days.

By Thomas Skernivitz

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Gettin' the Dirt

Renowned professor Beard offers tips for proper soil testing.

By Larry Aylward

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TurfGrass Trends

This month *Golfdom's* practical research digest for turf managers discusses precision-sensing fertilizer spraying among other topics. See pages 67-83.

Back to Business

Check out the third edition of the *Golfdom* Business Record, featuring a story on "The Priority of Personnel," Heidi Voss' Beyond the Green column and more. The section begins on **PAGE 57** and runs through page 63.

