Golfdom JANUARY 20

WORK



30

GOLF INDUSTRY SHOW PREVIEW

They're Down with It

Owners ecstatic about joining superintendents for the big show. **By Anthony Pioppi**

GOLF INDUSTRY SHOW PREVIEW

32 What to Do in O-Town

(Now that the hurricanes are gone). By Joel Jackson

36 Tragedy Is Waiting to Happen

When it comes to protecting employees, the right time to implement a safety program is now. Tomorrow could be too late. By Barbara Mulhern

78 No Objection to Injection

The technology has changed and more superintendents are sold on the benefits of fertigation. **By Anthony Pioppi**

Mords

Recon

The Fun and Value Factors

cover story BY LARRY AYLWARD

What does show merger spell for superintendents and owners? See the first of our three-story package on the Golf Industry Show.



About the cover

Golfdom Senior Graphic Designer Kim Traum, a word smith in her own right, devised the idea for our cover. Traum excelled at Scrabble while growing up and still does. Photo illustration is by Jerry Mann.

21 What's in Store

10 Years From Now?

columns

- 10 Pin High Welcome to the Show - and '1984'
- 22 Shades of Green A Poetic Tribute to the Profession
- 60 Designs On Golf Owners Speak Up. Who's Next?
- 96 Out of Bounds Snacks - When it comes to a square meal on Super Bowl Sunday, these treats can't be licked

departments

- 8 Big Picture
- News with a hook <12 Off the Fringe
 - 84 Tips: Crown Hydration
 - **95** Classifieds

86 Get Your Nutrition -For Turf, That Is

Check out this round-up of fertilizer and nutrient products that will surely cater to your turf needs.

Gettin' Down to **Business**

It's a new year, and it's time for new things. Introducing the inaugural Golfdom Business Record, a special section aimed at industry decision-makers, including owners, general managers, superintendents and distributors. The Golfdom Business Record, which

includes features, profiles and columns, will appear quarterly. We'd love to know what you think about about the section, which begins on PAGE 47 and runs through page 58. Contact Larry Aylward, editor in chief, at laylward@advanstar.com or 440-891-2770.

61

TurfGrass Trends

those troublesome ball marks