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## Leaders

PEOPLE ON THE MOVE

BASF Corp. appointed **Bob York** as its Professional Turf & Ornamentals marketing associate. York previously served as a senior sales specialist for the Northeastern region market. York's new responsibilities include supporting marketing, product production, financial forecasting, and working directly with manufacturing, regulatory and formulation groups for T&O product labeling.

Pacific Sod hired **John Pimentel** as a territory manager. He will be responsible for sales in the Pleasanton Livermore East Bay and Central Valley areas south of Stockton, including the Modesto and Fresno markets.

PBI/Gordon Corp. appointed **Steve McMillan** to the position of Western Regional Manager. He graduated from Oregon State University with a bachelor's degree in political science and has completed course work toward a master's



McBee



Moore



McMillan

degree in interdisciplinary studies. PBI/Gordon added **John D. Spaulding** to the staff of the professional products group. He has 16 years of sales and marketing experience in the consumer and professional turf and ornamental markets, as well as the pest management market. The company also hired former GCSAA president **Dave Fearis** to its team of territory sales representatives.

Nufarm Americas hired **John McBee** as the new Midsouth Regional Sales Manager for the turf division. He will replace **Marvin Moore**, who retired from the company.

The Golf Course Superintendents Association of America named **Branden Tanko** the recipient of the second annual Joseph S. Garske Collegiate Grant.

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