

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Golf Blooming in the Magnolia State

Golf development is heating up in Mississippi. Already blessed with the Magnolia Golf Trail, a string of 14 courses throughout the state, more places to play are on the way. Among the most noteworthy is **Fallen Oak Golf Club**, a Tom Fazio design that's part of the Beau Rivage Resort in Biloxi.

Other projects include: **Sanctuary Golf Club** in Brandon, **The Links of Madison County** in Canton and **Hugh White State Park Golf Course** in Grenada.

Perhaps the most intriguing design – not only in Mississippi but in the country – is a Ron Garl-designed, 7,100-yard layout to be built inside a 40-story dome at the

proposed Myriad Botanical Resort in Tunica. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



Golf and Work

In your opinion, how important is it for superintendents to play golf regularly (twice a month) in order to succeed in their field?

Very important	55 percent
Somewhat important	32 percent
Somewhat unimportant	8 percent
Not important at all	4 percent

SOURCE: 2005 GCSAA LEADERSHIP SURVEY

Golf Rounds Played

The percentages below represent the difference in number of rounds played in April 2005 compared to the number of rounds played in April 2004.

REGION	APRIL	Y.T.D.
New England ME, VT, NH, MA, RI, CT	3.3%	-3.5%
Middle Atlantic NY, PA, NJ	9.0%	-2.6%
East North Central MI, OH, IN, IL, WI	-0.2%	-2.5%
West North Central ND, MN, SD, NE, KS, IA, MO	0.7%	1.4%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-2.1%	-4.4%
Florida	2.6%	-2.5%
East South Central KY, TN, AL, MS	-0.8%	-5.8%
West South Central OK, AR, LA	6.9%	0.0%
Texas	6.2%	-0.4%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	1.4%	-2.8%
Pacific WA, OR, AK, HI	-5.6%	-8.6%
California	-2.5%	-11.1%
TOTAL UNITED STATES	0.3%	-4.1%

GOLF DATATECH

Battling BO

It's August, it's hot, and your crew members are sweating profusely and dripping like a bad sprinkler head. And they stink. This is not good if they're coming into contact with your golf courses' customers or their clubhouse co-workers for that matter. According to the Employer's Resource Council, there are things you should do to address their personal hygiene when bad odor becomes a threat:

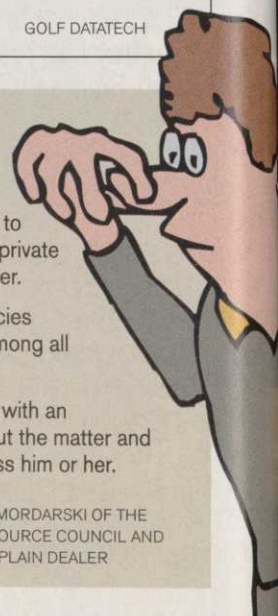
- Communicate clearly your policies to employees on personal hygiene.

- If a problem arises with an employee, talk to that person in private about the matter.

- Enforce policies consistently among all employees.

- Be sensitive with an employee about the matter and don't embarrass him or her.

SOURCE: MARTY MORDARSKI OF THE EMPLOYER'S RESOURCE COUNCIL AND THE CLEVELAND PLAIN DEALER



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