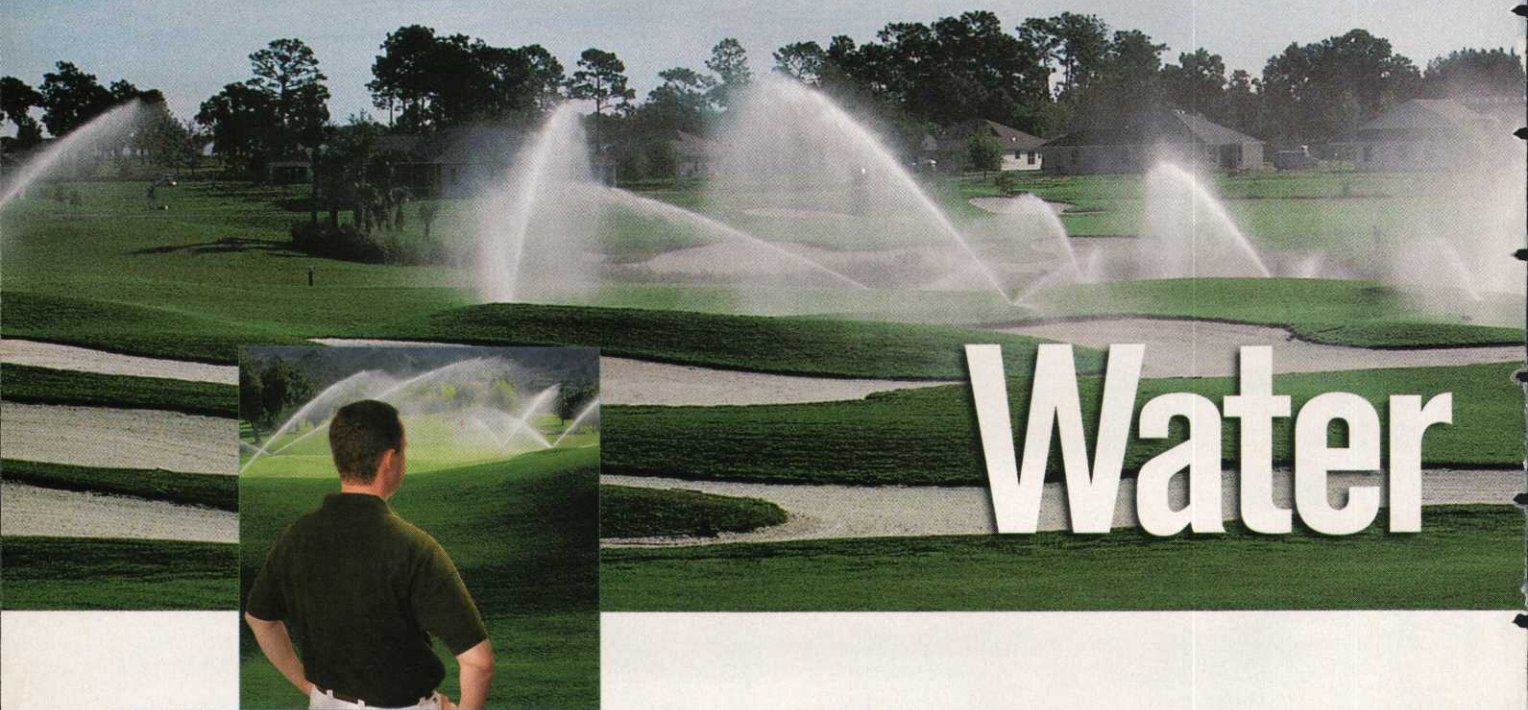


Golfdom

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Water

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Precious to the Last Drop

Nothing on the course is more valuable — and regulated — than water, and superintendents don't want it trickling through their fingers.

By Thomas Skernivitz

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In Deep Wastewater

Learning how to deal with effluent and poor-quality water is taking on an increased priority in the golf industry — and for good reason.

By Anthony Pioppi

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On the Walk, Er, Run

Golfdom staff members logged a lot of miles in their loafers to bring you this comprehensive Golf Industry Show report.

By the *Golfdom* Staff

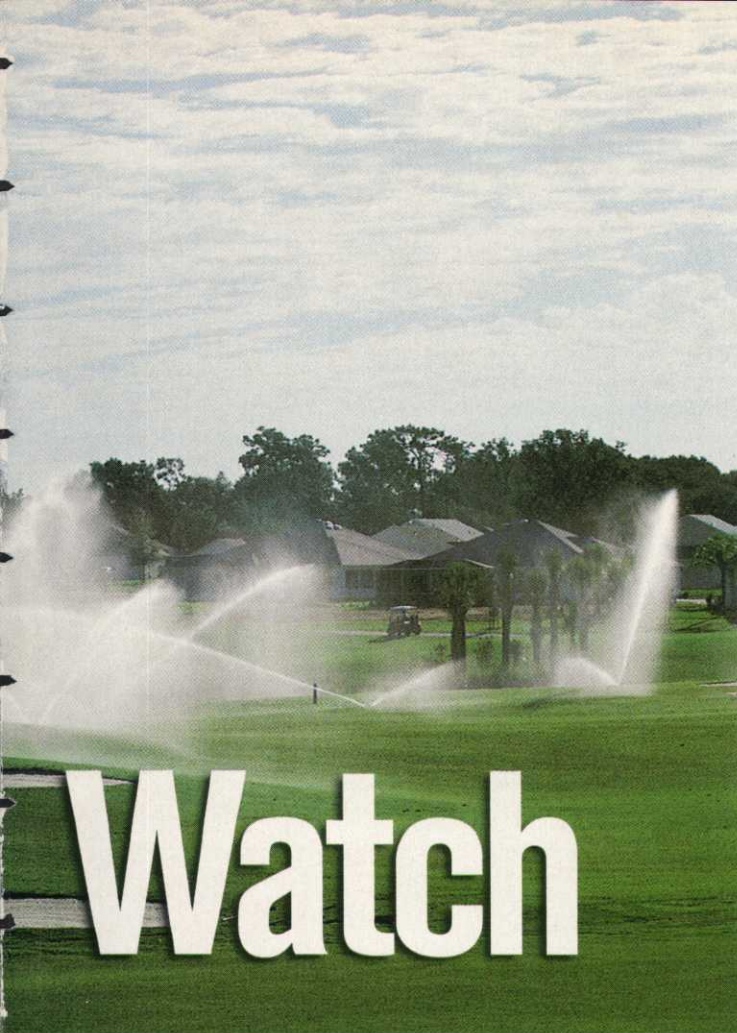
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Ol' Reliable

To sustain healthy root growth in greens, superintendents are best off sticking to the essentials of turfgrass management, USGA agronomists say.

By Larry Aylward





cover story

BY THOMAS SKERNIVITZ
AND ANTHONY PIOPP

If you're eyeing your irrigation more closely these days, you'll want to check out our special report on water management, which begins on page 24.

About the cover

EPIC Creative Communications Vice President Sandy Schmieder captured this image from The Vintage Club in Indian Wells, Calif. Tom Johnson of Advanstar Communications superimposed a superintendent into the photograph.

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Real-Life Solutions On 'Guard'

Three-dimensional liner protects against bunker washout and erosion.

By Larry Aylward

News with a hook

18 A Bit of Good News

Gettin' Down to Business

Check out the second edition of the *Golfdom Business Record*, a special section aimed at industry decision-makers, including owners, general managers, superintendents and distributors. This edition's lead story focuses on financing and refinancing. Also check out columns by Heidi Voss and Jim Black, as well as a profile on James "Bob" Husband of Heritage Golf Group. We'd love to know what you think about about the section, which begins on **PAGE 39** and runs through page 48. Contact Larry Aylward, editor in chief, at larryward@advanstar.com or 440-891-2770.



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TurfGrass Trends

This month *Golfdom's* practical research digest for turf managers discusses nanotechnology-based sensors and their advantages in detecting soil moisture. See pages 73-89.