

Golfdom

SEPTEMBER 2004 • VOLUME 60 • NO. 9

The Buck Starts Here



34 **Tough Crowd**

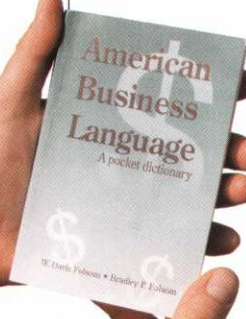
Budgets aren't rising at the same level as golfers' great expectations for outstanding turf. What are superintendents to do?

By Anthony Pioppi

38 **Money 'Talks'**

It's vital for superintendents to communicate effectively as they negotiate their budgets.

By Larry Aylward



46 **Gaining Ground**

Three simple precepts can keep superintendents on track when creating maintenance budgets for areas outside the golf course.

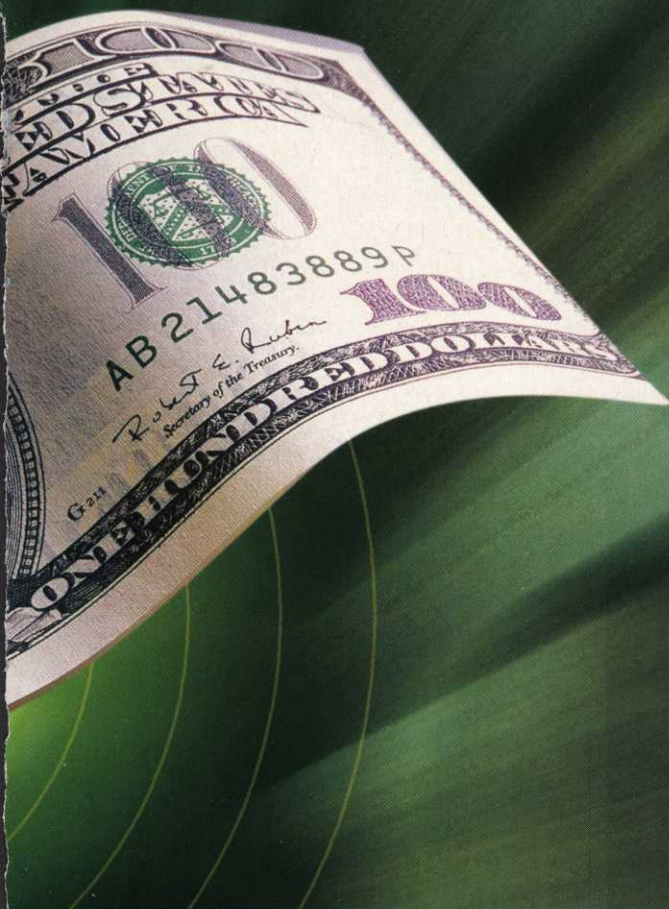
By Frank. H. Andorka Jr.



58 **'Bread' and Water**

An irrigation upgrade could save your course money in the long run.

By Curt Harler



► Sizzling

If you're planning your 2005 budget, you might be able to use these products. Check them out starting on page 95.

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Are you caught up in the numbers game? *Golfdom* hopes to offer you some financial direction in its second-annual Budget Guide.

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About the cover

Lisa Lehman and Kim Traum came up with this image to help hammer home our cover theme.



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Foreign Aid

They came from distant lands to volunteer on Shinnecock's golf course maintenance crew for the U.S. Open. They left with intimate memories.

By Larry Aylward

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Drainage Done Right

New technology allows superintendents to do system renovations without disrupting play.

By Frank H. Andorka Jr.

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TurfGrass Trends

This month, *Golfdom's* practical research digest for turf managers discusses snow mold solutions in the Northwest and more. See pages 63-80.

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