

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS



A "W" for "Dubya"?

We always knew the golf course industry was Republican, but this is ridiculous.

A recent *Golfdom* online poll reveals that George W. Bush is the overwhelming favorite of superintendents to be re-elected as U.S. President. More than 350 superintendents cast their votes. Here's the breakdown:

Bush	66 %
John Kerry	26 %
Undecided	5 %
Not voting for either of 'em	3 %

Golfdom

TIDBIT OF THE MONTH

Go Northwest, Young Golfer

The Pacific Northwest is booming with new golf resort projects. Among the most promising in Washington are the 54-hole Suncadia in Roslyn; Bear Mountain in Chelan; the Legends Beach Resort in Oroville; and The Links at Half Moon Bay in Westport along the Pacific Ocean.

In Oregon, watch for Pronghorn Golf Club in Bend (a Nicklaus 18 has already opened with a Fazio track to follow), and the Brasada Ranch Resort in Prineville. For more details, visit the Northwest region of www.golfconstructionnews.com.

PHOTO: DISC

COURTESY OF:



Golf Rounds Played

The percentages below represent the difference in number of rounds played in June 2004 compared to the number of rounds played in June 2003.

REGION	JUNE	Y.T.D.
New England ME, VT, NH, MA, RI, CT	8.7%	7.4%
Middle Atlantic NY, PA, NJ	8.2%	7.9%
East North Central MI, OH, IN, IL, WI	-5.3%	-3.7%
West North Central ND, MN, SD, NE, KS, IA, MO	-3.1%	-.8%
South Atlantic WV, DE, MD, VA, NC, SC, GA	3.7%	6.1%
Florida	3.1%	3.8%
East South Central KY, TN, AL, MS	1.3%	3.5%
West South Central OK, AR, LA	-10.9%	-3.8%
Texas	-13.6%	-3.4%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-4.3%	1.2%
Pacific WA, OR, AK, HI	-2.8%	.8%
California	-4.2%	-.6%
TOTAL UNITED STATES	-1.2%	1.8%

GOLF DATATECH

Sod Story

Looking for sod? According to John R. Hall III, professor of turfgrass management at Virginia Tech, these are some questions you need to ask sod sellers to get the best product:

- Are the varieties in the turf from certified seed or sprigs?
- Is the sod certified?
- If it is a mixture of grasses – what was the ratio of the planted mixture?
- How old is the turfgrass sod?
- At what depth is the turfgrass sod cut?
- What type of soil is the turfgrass sod grown on?
- Has the turfgrass sod been treated with a pre-emergent herbicide?

MIKE KLEMM

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