

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH



California Makeover

Major remodels are either underway or in planning at several California municipal courses. Following the transformation of Harding Park in

San Francisco, major upgrades are in the works at H.G. "Dad" Miller Golf Course in Anaheim with the new Tiger Woods Learning Center; the Mission Hills and Skywest courses in Hayward; Skylinks at Long Beach, a \$6.9 million rejuvenation of a tired old track; several Los Angeles city courses; and Buenaventura and Olivas Park in Ventura. A noteworthy new municipal project is the Greg Nash-designed layout in Carlsbad. For more details, visit the Southwest region of www.golfconstructionnews.com.

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Maintenance By the Numbers

\$483,000

A golf course's average annual maintenance budget.

51%

Average percentage of budget devoted to labor.

READEX

Golf Rounds Played

The percentages below represent the difference in number of rounds played in July 2004 compared to the number of rounds played in July 2003.

REGION	JULY	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-4.4%	3.1%
Middle Atlantic NY, PA, NJ	-7.3%	2.9%
East North Central MI, OH, IN, IL, WI	2.4%	-1.8%
West North Central ND, MN, SD, NE, KS, IA, MO	2.6%	-1.3%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-.4%	5.1%
Florida	-3.8%	2.9%
East South Central KY, TN, AL, MS	5.4%	3.9%
West South Central OK, AR, LA	6.9%	-4.4%
Texas	-3.8%	-3.4%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	2.6%	1.5%
Pacific WA, OR, AK, HI	-.2%	.6%
California	-1.3%	-0.7%
TOTAL UNITED STATES	1.1%	1.1%

GOLF DATATECH

The Skinny on Immigration

- In 2003, legal immigration was lower than in 2002 by 357,905 people.
- In 2003, 36 percent were born in North America, 35 percent were born in Asia and 16 percent of all immigrants were born in Mexico.
- 63 percent of all immigrants intended to reside in six states: California, New York, Texas, Florida, New Jersey and Illinois.
- There were 186,000 removals, an increase of almost 24 percent from the previous year.

DEPARTMENT OF HOMELAND SECURITY'S
OFFICE OF IMMIGRATION SERVICES

ILLUSTRATIONS BY DAN BEEDY



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