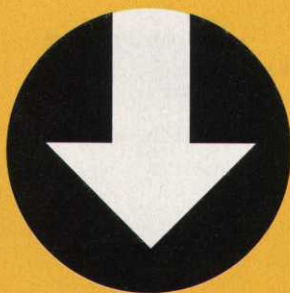


Golfdom's Guide To Key Exhibitors

Make Sure to Check Out
These Booths at the GCSAA
Show in San Diego!



Allen Power Equipment/Seago International	94
Aquatrols	94
BASF Turf & Ornamental	95
Bobcat Company	95
Dow AgroSciences LLC	95
John Deere Worldwide Commercial & Consumer Equipment Division	96
Milliken Turf Products	96
Nature Safe Natural & Organic Fertilizers	96
Novozymes Biologicals Inc.	96
Nutramax Laboratories	97
Par Aide Products Co.	97
Profile Products LLC	97
Rain Bird Corp.-Golf Division	98
Standard Golf Co.	98
Syngenta Professional Products	99
Turfco Manufacturing	99
Varicore Technologies	99

Allen Power Equipment/Seago International

P.O. Box 1131
Hobe Sound, FL 33475
Phone: 800-780-9889/772-546-9889
Fax: 772-546-4242
Web: www.allenseago.com
E-mail: hoover@allenseago.com

Booth: 5137

Allen Power Equipment has long been recognized as the builder of the finest air cushion hover mowers in the turf industry. Now, Allen has teamed with Honda to produce the first line of 4-stroke Honda-powered hover mowers approved for continuous inclined operation. All these powerful, quiet and economical Allen Hover Mowers feature ABS injection molded decks, eight-point engine mounts, 14-inch impellers and 52-inch long ergonomically designed handles with built-in handle mounts. Allen has four models of Honda-powered hover mowers between 16-inch and 21-inch cutting widths. All Allen Hover Mowers meet or exceed all EPA and CARB requirements.



In addition to hover mowers, Allen produces the Walkover line of ground drive walk-behind sprayers for precision spraying of liquid fertilizers, pre-emergents, insecticides and pesticides. Finally, the Allen Turf Doctor is a portable verticutter/dethatcher that is standard with a rear grass catcher, on-the-move height adjustment and a strong 5hp Honda engine.

Aquatrols

5 N. Olney Ave.
Cherry Hill, NJ 08003
Phone: 800-257-7797
Web: www.aquatrols.com
E-mail: sales@aquatrols.com

Booth: 3737

Dispatch is a patented soil penetrant technology that is specifically formulated for injection through irrigation systems to maximize irrigation results. Dispatch gets water into the soil quickly, minimizing loss to surface evaporation or run-off. This patented technology increases volumetric water content and enhances distribution uniformity significantly. This more efficient use of water can save you 20 percent or more in your water and energy bills and helps to conserve natural



resources. With Dispatch, you can maintain acceptable quality turf under high stress conditions, even when water inputs are reduced or limited by more than 50 percent. As Dispatch-treated water penetrates evenly into the soil, it also helps to distribute fertilizers and other applied chemicals more uniformly throughout the rootzone. Just because your turf is under stress doesn't mean you have to be - keep maintenance costs low and turf quality high with Dispatch.

Exhibitor Profiles

BASF Turf & Ornamental

26 Davis Drive
Research Triangle Park, NC 27709
Phone: 919-547-2829
Web: www.turfacts.com
E-mail: evansr@basf.com

Booth: 2813

At BASF, we help you maintain healthy turf with maximum efficiency of labor and other resources through a comprehensive portfolio of products including:

Insignia® Fungicide

- Provides a remarkably broad spectrum of disease control.
- Delivers long lasting control of key turf diseases for up to 28 days.
- Suppresses dollar spot.



Emerald® Fungicide

An all-new class of fungicide chemistry for dollar spot that:

- Provides unprecedented dollar spot control in virtually every major turf species and in every region of the United States.
- Controls dollar spot for weeks with a single application.
- Effectively controls pathogens that have developed resistance to other fungicides.



Always read and follow label directions. Insignia and Emerald are registered trademarks of BASF. ©2004 BASF Corporation. All rights reserved.

Bobcat Co.

250 E. Beaton Drive
P.O. Box 6000
West Fargo, ND 58078-6000
Phone: 701-241-8700
Web: www.bobcat.com

Booth: 5627



Bobcat®

Bobcat Co. is a leading manufacturer of compact equipment: skid-steer loaders, compact track loaders, all-wheel steer loaders, mini-track loaders, telescopic tool carriers, compact excavators, utility vehicles and the Toolcat 5600 utility work machine. These machines allow customers to reduce the amount of labor, while improving the efficiency of completing projects. The new Toolcat 5600 utility work machine has quickly become a popular choice for golf course landscaping projects and general maintenance tasks. The company has more than 50 years of experience serving the construction, industrial landscaping and agribusiness industries.

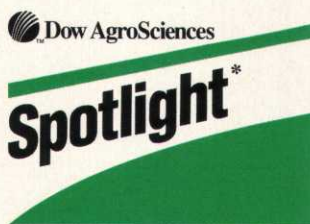


Dow AgroSciences LLC

9330 Zionsville Road
Indianapolis, IN 46268
Phone: 800-255-3726
Web: www.dowagro.com/turf
E-mail: info@dow.com

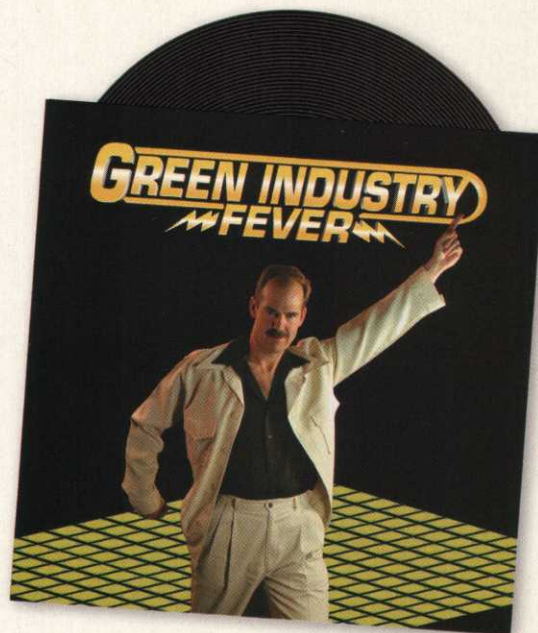
Booth: 3637

Dow AgroSciences will feature two new items at this year's trade show: Spotlight® specialty herbicide and Eagle® EW specialty fungicide.



Spotlight, a postemergent herbicide for improved clover control and control of other annual and perennial broadleaf weeds, is labeled for use on warm- and cool-season turf, including golf courses. It controls white clover, ground ivy, chickweed, black medic, dandelion, henbit, buckhorn plantain and other tough weeds.

Eagle® EW specialty fungicide, a new liquid formulation of Eagle® 40WP, will make it easier for superintendents who want to treat for dollar spot and brown patch without much measuring or figuring. The alternative formulation is packaged in 2.5 gallon jugs and pint containers. It will control brown patch, red thread, anthracnose, leaf spot, dollar spot, spring dead spot and summer patch. A 2.5 gallon jug will be enough to treat three acres of greens and two cases will treat a fairway up to 22 acres. Pint containers will be packed eight to a case.



Turf Talkin'...

Pat Jones performing live at the GCSAA Show at Booth #4244 and **EVERY** month in the pages of *Golfdom*.



Photo by Laura Watilo Blake

Exhibitor Profiles

John Deere Worldwide Commercial & Consumer Equipment Division

P.O. Box 13603
Research Triangle Park, NC 27709
Phone: 800-537-8233
Web: www.johndeere.com

Booth: 812

John Deere Golf & Turf One Source

John Deere introduces Golf & Turf One Source—a full-service platform that brings together a variety of products and services in order to better serve the expanding needs of golf course superintendents. This program includes the availability of mowing and maintenance equipment, irrigation and landscaping supplies, credit, parts and service from leaders in the industry—all through one vendor—your John Deere Golf & Turf distributor.



New Products

Come by Booth 812 and see our new products:

- 3245C Independent Rotary Deck Mower
- 2500E Tri-Plex Electric Reel Greens Mower
- 3225 and 3235 C Lightweight Fairway Mowers
- 1905 Wide Area Reel Mower
- 1200 Hydro Bunker Rake
- Gator® Utility Vehicles

Nature Safe Natural & Organic Fertilizers

4221 Alexandria Pike
Cold Spring, KY 41076
Phone: 800-252-4727
Web: www.naturesafe.com
E-mail: rgeise@griffinind.com

Booth: 6036

Nature Safe Fertilizers are derived from natural sources containing no waste by-products such as manure or sewer sludge. The all-natural ingredients in Nature Safe are premium animal proteins—feather, bone, meat, fish, poultry and blood meals—that provide a balanced nutritional program for the soil and the plant.

Studies at more than 20 universities validate Nature Safe's performance improving turf color, density, stress tolerance and disease suppression properties while enhancing microbial activity.

Regardless of the weather, soil type, stress or disease encroachment challenging your turf, Nature Safe provides a cost effective, results-oriented program that's right for you.

Nature Safe®

Natural & Organic Fertilizers

Milliken Turf Products

P.O. Box 1927
920 Milliken Road
Spartanburg, SC 29304
Phone: 800-845-8502
Web: www.millikenturf.com

Booth: 3035

Milliken Turf Products will introduce a number of new and/or re-designed products in 2004 that will help superintendents better address the foliar fertility needs of greens and fairways.

New foliar fertilizers for use on greens include:

- True Foliar™ NPK Phosphite 10-20-16 with fulvic acid
- True Foliar™ N-Ca 15-0-0 + 4% Ca
- True Foliar™ N-K 10-0-9 with 1.7% Fe
- True Foliar™ MgMn 6-0-0 + 2% Mg, 5% Mn

New fertility products designed specifically for use on fairways, include:

- Fairway Sequential® 6-0-2 chelated Fe, with fulvic acid
- Fairway 30-0-0

Like all Milliken/Emerald Isle True Foliar™ fertilizers, each of these new products contains our proprietary seaplant extract.



Emerald Isle Solutions

Finally, there are two packaging changes for 2004—PanaSea® Plus is now available in 2X2.5 gallons per case, and GROWIN® rootzone biostimulant has added a 20-pound bag size to its offering.

Novozymes Biologicals Inc., Roots® Plant Care Group

5400 Corporate Circle
Salem, VA 24153
Phone: 800-342-6173
Web: www.novozymes.com
E-mail: tset@novozymes.com

Booth: 1007

Novozymes Biologicals Inc. is introducing EcoGuard™, a microbial biofungicide in the ROOTS® product line. EcoGuard™ controls dollar spot as demonstrated in 21 university research studies. EcoGuard also suppresses anthracnose and brown patch. The product is recommended for use in rotation with a chemical fungicide, applied at the first and third sprays in a standard 14-day resistance schedule. EcoGuard™ is compatible with most other fungicides, and provides faster recovery from disease damage. It is designed for resistance management and IPM.



Exhibitor Profiles

Nutramax Laboratories Inc.

2208 Lakeside Blvd.
Edgewood, MD 21040
Phone: 800-925-5187
Web: macro-sorb.com
E-mail: macrosorb@nutramaxlabs.com

Booth: 2326

Nutramax Agriculture, Inc. markets L-amino acid biofertilizers. MACRO-SORB® foliar, MACRO-SORB® radicular, QUELANT®-Ca, QUELANT®-K low pH and QUELANT®-Minors are based on years of research to develop ecologically sound solutions to stress problems of turfgrass and other plants.



L-amino acids are the building blocks of all proteins and are normally synthesized by plants when growing under optimum conditions. However, when growing under stress, plants are unable to photosynthesize and perform their normal physiological functions to make these L-amino acids. Instead plants have to break existing structural proteins to obtain them. All these activities also require an extraordinary use of energy by the plant and contribute to reduction of root mass and turfgrass quality.

The L-amino acids obtained by enzymatic hydrolysis of selected natural protein in MACRO-SORB and QUELANT are the same L-amino acids plants use to synthesize their proteins, enzymes, chlorophyll and other organic compounds. MACRO-SORB and QUELANT are quality biofertilizers produced in an ISO 9001- and 14001-certified facility and backed by university research.

Profile Products LLC

750 Lake Cook Road, Suite 440
Buffalo Grove, IL 60089
Phone: 800-508-8681
Web: www.profileproducts.com
E-mail: lwright@profileproducts.com

Profilegolf

Booth: 3905

Based in Buffalo Grove, Ill., Profile Products LLC manufactures porous ceramic soil conditioners and erosion control blankets and hydraulic mulch. The Profile Golf Division provides turn-key soil solutions for golf course construction, renovation and on-going maintenance. Thousands of golf courses have incorporated Profile Porous Ceramics into their greens mix and top dressing programs while PECS™ (Profile Erosion Control Solutions) has provided cost-effective turf establishment that is as dependable as sod. Profile's Futerra® Revegetation Blankets and Flexterra™, the only Flexible Growth Medium™ available to the golf course industry, deliver reliable sediment and erosion control to help ensure Phase II compliance. Profile's agronomic specialists and certified professional erosion control specialists provide on-site consultation and turn-key service in laying the foundation for healthy turf with lower maintenance requirements.

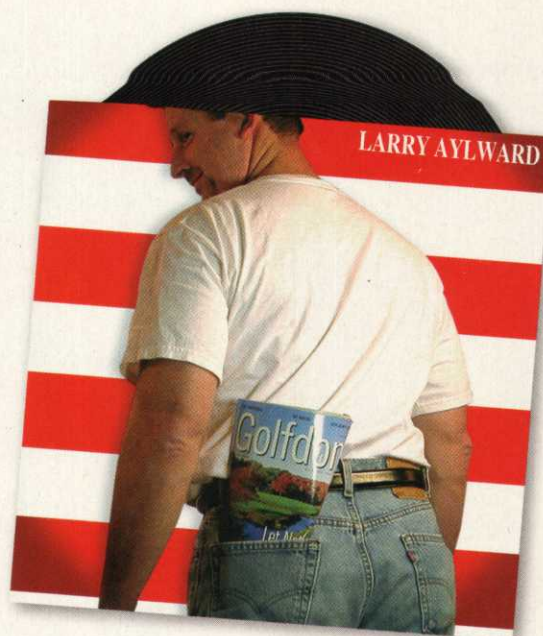
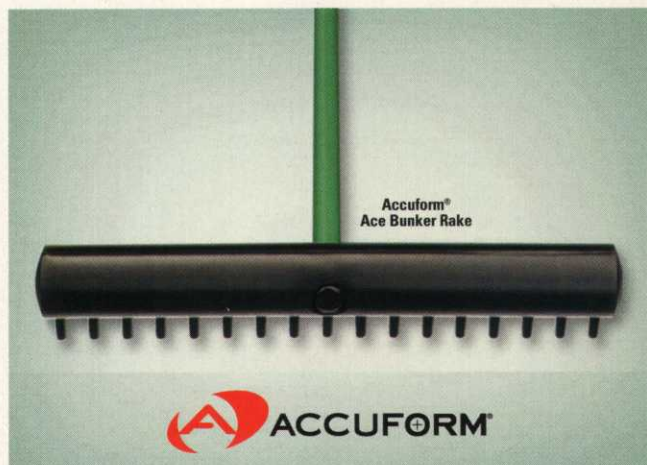
Par Aide Products Co.

6800 Otter Lake Road
Lino Lakes, MN 55038-9466
Phone: 888-893-2433
Web: www.paraide.com
E-mail: info@paraide.com



Booth: 4037

The Accuform® Ace Bunker Rake is the industry's premier bunker rake, featuring short tines for raking and a special surface for smoothing. Available in 15-inch and tour-popular 25-inch widths, this durable rake is the preferred rake among top superintendents.



Born in the Fairway...

Larry Aylward performing live at the GCSAA Show at Booth #4244 and **EVERY** month in the pages of *Golfdom*.

Golfdom
Rocks!

Photo by Laura Watilo Blake

Exhibitor Profiles

Rain Bird Corporation – Golf Division

6991 E. Southpoint, Building 1
Tucson, AZ 85706
Phone: 520-741-6100
Web: www.rainbird.com
E-mail: rbgolf@rainbird.com

Booth: 2735

Rain Bird was founded with a single purpose in mind – to develop products that distribute water farther, more evenly and in the most efficient manner possible. Focusing solely on irrigation since 1933, Rain Bird has a legacy of innovation and a team of irrigation specialists committed to supporting golf course professionals in a shared effort to manage water wisely. Rain Bird manufactures a wide range of irrigation products for golf courses, including computerized irrigation central control systems, EAGLE™ gear drive rotors, field controllers, decoders, swing joints, filtration systems and irrigation accessories. Rain Bird central control components are serviced and supported by a comprehensive Global Service Plan.



Standard Golf Company

6620 Nordic Drive
Cedar Falls, IA 50613-0068
Phone: Toll free 866-SG-EXPRESS (866-743-9773) or 319-266-2638
Web: www.standardgolf.com
E-mail: info@standardgolf.com

Booth: 4537

Founded more than 90 years ago, Standard Golf Company is the leading international manufacturer of golf course accessories and maintenance equipment tools. The company's extensive range of accessories, many of which can be customized, include flags and flagsticks, bunker rakes, ball washers, course information signs, cups, trash receptacles and yardage markers. The line of maintenance tools features turf repair tools, roller squeegees, top dressing brushes, hole cutters and soil profile samplers. Standard Golf's new Magnum™ Tool Line includes a series of durable maintenance rakes, squeegees and brooms. Standard Golf operates from its 105,000-square-foot facility in Cedar Falls, Iowa.



Irrigation is a major investment...

Be Sure.

Professional members of the American Society of Irrigation Consultants have passed an extensive peer review and qualification process. Working with an ASIC member gives you the confidence that a highly-qualified irrigation consultant is on the job, helping to protect your interests and your investment.

Contact ASIC to find a consultant near you.



**American Society of
Irrigation Consultants**

111 E WACKER 18th FL
CHICAGO, IL 60601
312.372.7090
FAX: 312.372.6160
WWW.ASIC.ORG

Syngenta Professional Products

P.O. Box 18300

Greensboro, NC 27419

Phone: 800-334-9481

Web: www.syngentaprofessionalproducts.com

E-mail: joseph.dipaola@syngenta.com

Booth: 3313

Syngenta Professional Products introduces Monument™ 75WG herbicide, with the active ingredient trifloxysulfuron sodium, for post-emergent weed control in warm season turf. Monument controls several tough weeds including all major species of sedges (purple, yellow and annual), and green kyllinga, oxalis, annual bluegrass and other cool-season weedy species. It also provides optimal control of spring transition in overseeded bermudagrass.

Monument enhances the strong Syngenta portfolio of highly regarded herbicides, fungicides and growth regulators that include Heritage®, Barricade®, Daconil®, Banner MAXX™, Subdue MAXX™ and Primo MAXX™.

Syngenta also has the industry's most complete line of non-product-related offerings. These include the web-based service GreenCast™ (www.greencastonline.com) that can deliver pest, weather and product information directly to a customer's desktop. Through the GreenPartners™ (www.greenpartnersonline.com) reward program, customers can accrue points for each Syngenta product purchase. These points can be redeemed for business tools such as computers, equipment and educational seminars and conferences through GCSAA.

Syngenta Professional Products demonstrates its commitment and dedication to industry stewardship through ongoing support of GCSAA programs, awards, sponsorships, and most recently, a partnership with The Environmental Institute for Golf to fund expansion of the GCSAA e-Learning initiative.



Turfco Manufacturing

1655 101st Ave. N.E.

Minneapolis, MN 55449

Phone: (763) 785-1000

Fax: (763) 785-0556

Web: www.turfco.com

E-mail: lschuh@turfco.com



THE LEADER. SINCE 1961.

Booth: 4527

Turfco Manufacturing is the top-dressing leader in the golf maintenance industry. The following featured products are backed by Turfco's industry-leading 3-year warranty:

- Turfco's revolutionary WideSpin™ 1530 Truck Mounted Top Dresser allows golf course superintendents to achieve unmatched light or heavy top-dressing performance from their utility vehicles. The WideSpin 1530 can switch from heavy to light top dressing in minutes with no attachments and no hydraulic connections. It is the first machine capable of uniformly applying 1/4-inch or more of top dressing up to 15 feet wide – nearly three times wider than standard spreaders.
- Turfco's CR-10 WideSpin™ Top Dresser and Material Handler is designed to provide golf course superintendents with an increasingly versatile fairway top dresser and renovation tool. The CR-10 is capable of applying light or heavy top-dressing applications at unprecedented widths. The material handling function of the CR-10 is useful for filling bunkers, sand traps, washouts or irrigation ditches. As a loader, the CR-10 helps increase productivity by quickly filling top dressers and relocating material.
- The Mete-R-Matic® XL Tow-Type Top Dresser combines the dependability of the proven Mete-R-Matic patented design with the efficiency of a larger, mid-range hopper capacity for improved productivity on the job.

Varicore Technologies

15 Sixth St.

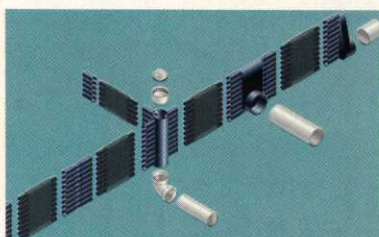
Prinsburg, MN 56281

Phone: 800-978-8007

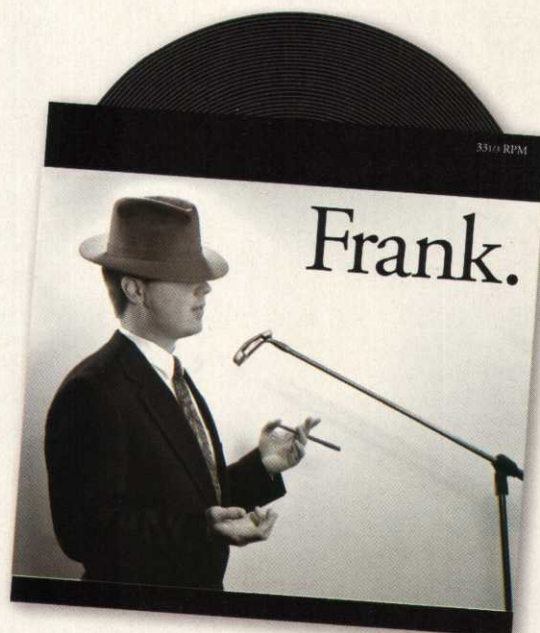
Web: varicore.com

E-mail: service@varicore.com

Multi-Flow Drainage System is the fastest growing golf course drainage product and it is no wonder! Multi-Flow moves excess water at astonishing rates, it is easy to install, and it is very affordable. Its unique design provides many advantages whether it is installed vertically in fairways or along cart paths or horizontally under bunkers or greens. Strength, flow rates, versatility and price team up to make Multi-Flow the obvious choice for your next drainage improvement project.



MULTI-FLOW
MANAGING WATER FOR A BETTER LIFE



Doin' It His Way...

Frank Andorka performing live at the GCSAA Show at Booth #4244 and **EVERY** month in the pages of *Golfdom*.

Golfdom
Rocks!

Photo by Laura Watillo Blake