# **The Company Line**

PRODUCTS & SERVICES

### Water management 🕨

The Toro Co. has teamed with HydroPoint Data Systems, an intelligent water-management solutions company, to co-develop and market a new generation of intelligent, weather-based irrigation controllers built on HydroPoint's patented WeatherTRAK technology. Toro will incorporate the proven WeatherTRAK technology in select controllers. The agreement supports Toro's strategic focus on providing innovative watermanagement and water-conservation solutions.

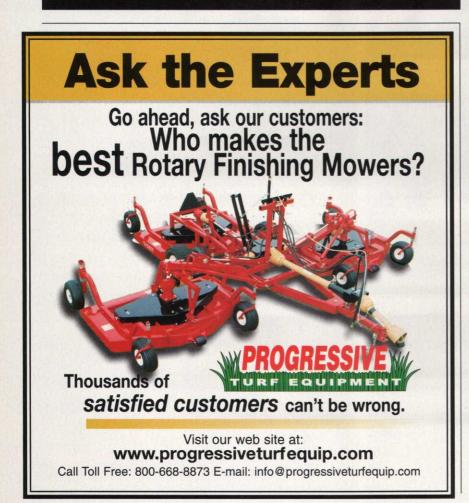
The Toro WeatherTRAK-enabled controllers feature HydroPoint's patented ET Everywhere Data Service and its proven Scheduling Engine software. This software utilizes landscape specific parameters such as plant type, soil type, sun exposure, sprinkler type



and slope and calculates how to apply the right amount of water at the right time. The wireless ET (Evapotranspiration) Everywhere Data Service delivers daily weather updates to each controller, allowing the scheduling engine to adjust watering automatically based on actual plant needs.

The combination of a proper irrigation schedule, along with daily updates of local weather data, enables the TORO WeatherTRAK-enabled controllers to automatically modify the watering schedule for each zone of an irrigation system, thus providing a smart solution that will save water and protect plant health.

For more information, contact www.hydropoint.com.



### Water cooler system

**Par Aide**, in partnership with Safe-Tee-Water, introduces Water Safe, a new system for supplying safe water to golf courses using existing water coolers.

Using a dedicated water source, the operator will simply reverse fill an empty, oneuse plastic liner with water. The system is sealed from any outside elements, including the cooling ice, until the water reaches the person's cup.

No time consuming and cumbersome sanitizing of water coolers is necessary, according to the company. For more information, contact Par Aide at 888-893-2433, or www.paraide.com.

#### Postemergent herbicide

**Dow AgroSciences** will have its new product Spotlight in the spotlight. Dow recently received registration from the U.S. Environmental Protection Agency for Spotlight, a postemergent specialty herbicide for improved clover control and control of other annual and perennial broadleaf weeds. It controls white clover, ground ivy, chickweed, black medic, dandelion, henbit, buckhorn plantain and other tough weeds. As an ester-based formulation, Spotlight islabeled for use on warm- and cool-season grasses.

"Spotlight is an essential tank-mix partner that widens the spectrum on hard-to-control weeds, especially clover," says Scott Eicher, Dow AgroSciences senior product marketing manager.

The active ingredient in Spotlight, fluroxypyr, has been used in the U.S. vegetation management market since 1998. For more information, contact www.dowagro.com.

## **Irrigation products**

Hunter Industries' line of irrigation products is now available at an expanded number of irrigation distributorships throughout the United States and Canada. Hunter's golf products were previously sold only through a limited number of selected distributors.

Hunter golf products will be more widely available at a local level, allowing golf courses easier access to products and technical support. The expanded distributor network will also help ensure that all customers will receive a high level of support, according to the company.

For more information, contact 760-744-5240 or www.hunterindustries.com.