

Golfdom and Floratine to Salute 'Mentors' Again In 2004

Last year, *Golfdom* and Floratine Products partnered to recognize four of the industry's leading mentors – those special people who take the time to guide and teach young people in the profession. In 2004, the two are joining again to pay



tribute to more superintendents who exemplify this great tradition of the profession.

The 2004 "Keepers of the Green" Awards will use a nomination process guided by leading superintendents, including winners from last year, to select a group of superintendents who are continuing the heritage of mentorship that goes back to Old Tom Morris himself.

"We're looking for people who have gone above and beyond the call of duty to help young people become leaders in the golf community," said *Golfdom* Publisher Pat Jones. "We want to pay tribute to the people who mentored today's superintendents, but we also want to keep this great tradition alive for future generations as well."

Bill Byrnes, Floratine's president, said: "We feel strongly that this business is all about the great people who take the time to develop the talents of young people. We're looking for the Johnny Appleseeds who plant so future generations can harvest the fruit."

Last year's winners exemplified that spirit perfectly. They were: **Fred Biggers** of Wintergreen Resort in Wintergreen, Va.; **Brian Darrock** of Fairbanks Ranch Country Club in Rancho Santa Fe, Calif.; **Kurt Thuemmel** of Walnut Hills Country Club in East Lansing, Mich.; and **Mike Wooten** of Cedar Ridge Country Club in Broken Arrow, Okla.

Winners of the 2004 Keepers of the Green Awards will be announced at the GCSAA Conference & Show in San Diego. Winners will be profiled in an upcoming issue of *Golfdom*, receive an engraved award and be featured in Floratine ads throughout the year.

Interested readers can share their ideas for possible nominations with their local Floratine distributors. To find a distributor in your area, call 901-853-2898 or e-mail techinfo@floratine.com.

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