

# Local Heroes

Because of them, our industry is a better place.

Yamaha and *Golfdom* are partnering to pay tribute to superintendents around the nation who serve their profession as volunteer leaders of local chapter associations. Please join us in thanking these "local heroes."



**YAMAHA**

**TOUGHER THAN GOLF.™**



**Golfdom**

SOLUTIONS, IDEAS & OPINIONS

## Craig Hoffman

**The Rock, Drummond Island, Mich., Vice President of the Northern Michigan Turfgrass Managers Association**

His colleagues call him "The Senator" because he is so well-connected. But Craig Hoffman has too many other items on his agenda to spend his time in the Michigan Legislature. After all, if he left, who would fill Craig's spot as vice president and education committee member of the Northern Michigan Turfgrass Managers Association (NMTMA), or on the board of the Michigan Turfgrass Environmental Stewardship Program, the Conference Committee of the Michigan Turfgrass Foundation, or on the Environmental Committee of the GCSAA?

No, Hoffman educates Michigan congressmen and state senators about environmental matters and water issues, but he won't join them as a job.

"Craig is one of the hardest-working men in show business besides James Brown," says Dan Bissonette, superintendent at Walloon Lake CC in Petosky, Mich., and immediate past president of the NMTMA. "He's just so involved."



## James Husting, CGCS

**Woodbridge (Calif.) Golf & CC  
Government liaison for California GCSA**

If Jim Husting had a Web site it could be called *proactive.com*. From the time he decided to chuck his history degree and return to college to pursue horticulture at California Polytechnic at San Luis Obispo, he has exemplified proactivity.

Since taking the post as head superintendent at Woodbridge Golf and CC in 1987, Husting has been a steady volunteer for his peers. He worked his way through the chairs of the Sierra Nevada GCSA, ascending to the presidency in 1997, and immediately assumed the presidency of the California GCSA, heading the six-chapter state in 1998.

"Jim's been a tremendously positive influence for all our members," says Gary Carls, California GCSA president. "He set up a government-relations network to keep us informed about what's going on in Sacramento and bills we need to keep an eye on."

Carls says Husting led the battle for an exemption from the California legislature for the golf course industry that allowed superintendents to continue using clopyralid, an active ingredient in the popular broadleaf herbicides Confront and Lontrel.



## DO YOU KNOW A LOCAL HERO IN YOUR CHAPTER?

Send us a note at [pjones@advanstar.com](mailto:pjones@advanstar.com) and we may feature your hero in an upcoming tribute.

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