Off The Fringe

Business **briefs**

Briefs continued from page 12 and saline water and the first to landscape with indigenous plants that are 100 percent salt-tolerant.

"The plan was to design a golf course that would co-exist harmoniously with the environment," said Tim Hiers, certified superintendent of the course. "We are particularly proud of this award because our use of paspalum grass has proven to produce a remarkable playing surface for our members while, at the same time, providing a vital tool for managing water, one of southwest Florida's most valuable natural resources."

Daniel Island receives "Building with Trees" Award

The Daniel Island Co., developer of the 4,000-acre island town and Tom Fazio course in Charleston, S.C., received one of 10 national "Building with Trees" awards from the National Arbor Day Foundation. Live oaks, sycamores, red maples and elm trees play a huge role on the course.

"Saving the magnificent trees on this island has been a priority from Day One," said Matt Sloan, Daniel Island's chief operat-

According to its original routing, many of the trees were subject to removal. But the developer and designer Tom Fazio worked together to revise the design and saved 80 percent of the trees originally marked for removal. Many of those trees now form the natural corridors of the parkland course.

RISE to the Occasion

GROUP HAS GROWN AND EVOLVED TO MEET THE NEEDS OF THE

PROFESSIONAL PRODUCTS INDUSTRY

By Keelan Pulliam

s a volunteer, active participant and a member of the board of directors for the Responsible Industry for a Sound Environment (RISE) for nearly nine years, I've watched the organization grow and evolve to meet the changing needs of the professional products industry.



Keelan Pulliam

Created in response to the need for chemical manufacturers and other interested groups to collaborate on regulatory and legislative issues specific to the business, RISE has grown to become a resource for manufacturers, formulators, distributors, end-users of our products and various classifications of associated members.

RISE was established as a volunteer organization, relying on the hard work and support of individuals and member companies, and the success of RISE today still depends on this. I believe any company serving the needs of the specialty marketplace has a responsibility to give back — not only financially but also personally by committing time — through industry associations and organizations.

For instance, I encourage everyone on the Syngenta Professional Products team to participate actively in national, local and state associations and organizations. Stewardship is an important initiative at Syngenta, and nearly every Syngenta Professional Products employee is engaged in stewardship activities.

Although we are competitors, individuals from all different companies have come together through RISE to defend the issues that are key to our industry's success. This is a small industry, so working together on significant issues across the business is critical. RISE doesn't have a large association staff, so it depends on volunteers. RISE has been pleased with the commitment from so many companies who supply top-quality, skilled individuals to work on committees and serve on the board. Volunteers are the core to the success of RISE, but the decreasing availability of volunteers due to tight economic conditions, consolidation of companies

He Missed the Dirty Work

About five months after taking over the head superintendent position at The Course at Yale, Mike Moran returned to the first assistant position in early May.

Moran had been the acting head superintendent since he was tapped for the top slot last December.

The 20-year Yale veteran said his decision to once again hold the "Master Gardner" position - the title given

to the assistant superintendent by the union that represents the school's golf course workers - was a simple one.

"I just found I missed the golf course too much. I missed being out there," Moran said. "I had good support from above and below

The Yale union contract forbids the superintendent from performing any tasks on the golf course, including

operating machinery, other than for instructional purposes. Yale has already begun interviewing for the superintendent position. Moran was chosen from a pool of more than 60 others who applied for the job

According to Peter Pulaski, Yale director of golf operations, the school supported Moran's decision. "As we got into the golf season, Mike didn't like the idea of not being able to keep his hands in the dirt," Pulaski said. - Tony Pioppi