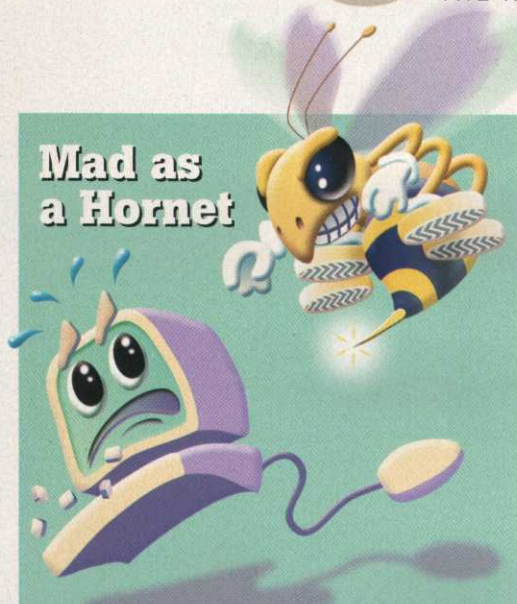


# The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS



## Mad as a Hornet

What gets people ticked at work? According to the Manager's Intelligence Report, these are the top four things. (For superintendents, a fifth item might be the comment, "The greens are too slow," from members and players.)

1. Co-worker rudeness
2. Computer problems
3. Overwork
4. Interruptions while on the phone

DAN BEEBY

## Golf Rounds Played

The percentages below represent the difference in number of rounds played in the month of June 2003 compared to the number of rounds played June 2002.

REGION	JUNE	Y.T.D.
<b>New England</b> ME, VT, NH, MA, RI, CT	-3.8%	-9.3%
<b>Middle Atlantic</b> NY, PA, NJ	-15.1%	-14.3%
<b>East North Central</b> MI, OH, IN, IL, WI	-2.3%	-7%
<b>West North Central</b> ND, MN, SD, NE, KS, IA, MO	-5%	3.7%
<b>South Atlantic</b> WV, VA, DE, MD, NC, SC, GA, FL	-9.3%	-6.2%
<b>Florida</b>	-8%	3.2%
<b>East South Central</b> KY, TN, AL, MS	-2.3%	-3.7%
<b>West South Central</b> OK, AR, LA, TX	-6.2%	-2.8%
<b>Texas</b>	-7.9%	-3.6%
<b>Mountain</b> MT, ID, WY, NV, UT, CO, AZ, NM	-5%	1.6%
<b>Pacific</b> WA, OR, AK, HI, CA	-2.7%	-4%
<b>California</b>	-3%	-2.3%
<b>TOTAL UNITED STATES</b>	-5.5%	-3.5%

SOURCE: GOLF DATATECH



## Stress Busters

In *Tee to Green*, the magazine published by the Metropolitan GCSA, John Carlone, certified superintendent at the Meadow Brook Club in Jericho, N.Y., listed his top five stress relievers:

1. Play golf at a golf course other than my own.
  2. Get together with fellow superintendents to talk about similar problems
  3. Go to a movie with my family.
  4. Go for a ride – a long one – on my motorcycle.
  5. Go to the beach or on vacation – anywhere that I can do something that's completely unrelated to golf.
- DAN BEEBY

## Rest and Relaxation

In an online poll, we asked superintendents when they last took vacations. The 148 responses we received broke down as follows:

