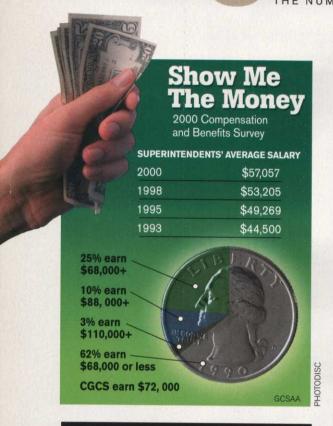
## The BIG PICTURE THE NUMBERS THAT SHAPE YOUR BUSINESS



## Long Work Weeks Do you work so many hours that it has a negative affect on the time you spend with your family and/or away from the golf course? 52% NO 48% YES

**Golf Rounds Played** 

The percentages below represent the difference in number of rounds played in the month of October 2002 compared to the number of rounds played October 2001.

REGION	OCTOBER	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-12.2%	-4%
Middle Atlantic NY, PA, NJ	-15%	-2.3%
East North Central MI, OH, IN, IL, WI	0%	-4.3%
West North Central ND, MN, SD, NE, KS, IA, MO	-23.1%	-7.1%
South Atlantic WV, VA, DE, MD, NC, SC, GA, FL	-3%	0%
South Atlantic without FL	-8.6%	-1.3%
Florida	6.9%	2%
East South Central KY, TN, AL, MS	-8.8%	-3.3%
West South Central OK, AR, LA, TX	-18.5%	-1.3%
West South Central without TX	-18.6%	-4.2%
Texas	-18.4%	07%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	2.9%	-2%
Pacific WA, OR, AK, HI, CA	5.4%	.7%
Pacific without CA	24.9%	1.8%
California	2%	.3%
TOTAL UNITED STATES	-6.3%	-2.3%
British Columbia	14.1%	-5.4%
Alberta	-17.2%	-9.1%
Saskatchewan/Manitoba	-29.9%	-10.0%
Ontario	3%	-6.7%
Quebec	0%	-7.8%
Maritime Province	-15.4%	-3.2%
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