Golfdom



GCSAA PREVIEW

50 Into the Deep **South With** the GCSAA

As long as you don't mention the Civil War or drink Pepsi products, you should be able to have a good time at this year's GCSAA show in Atlanta. By Mark Luce



New at the Show

Here are some products you'll want to see as you're walking the aisles of the Atlanta Convention Center. By Frank H. Andorka Jr.





'Princess' Royal

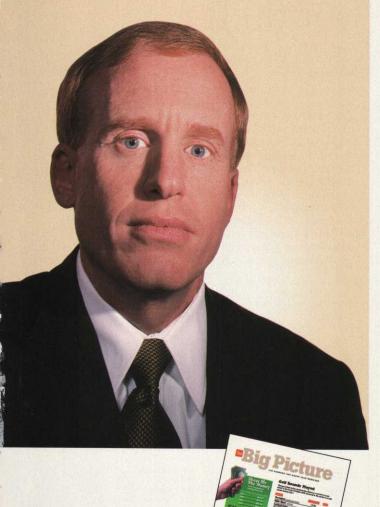
New seeded hybrid bermudagrass features fine leaf texture, color and density just what this superintendent needed to grow grass in the desert.

By Larry Aylward

Back to the Basics

Stick to the central tenets of good agronomy so your spring fertility program can kick-start your season

By Frank H. Andorka Jr.



cover story

BY LARRY AYLWARD

GCSAA CEO Steve Mona talks about the challenges the association faces and addresses superintendents' concerns in the lead story comprising our our GCSAA show preview

About the cover

Topeka, Kan., photographer Aaron Delesie caught Steve Mona in a serious pose at the GCSAA headquarters last November.

News with a hook

11 American Golf at the Turn **Sprig Measurement**

Clarification

Kevin Breen, certified superintendent of Lahontan GC, called us to clarify something we wrote in December's Hole of the Month. Though he does use organic fertilizers on the hole, he does not use them within 30 feet of the water's edge, as the article indicated.

In fact, Lahontan GC maintains an application-free (including chemicals and fertilizers) buffer zone around all bodies of water on the 880-acre property, Breen says. Furthermore, Breen adds that he maintains the water quality without the use of chemicals as well. Golfdom apologizes for the misunderstanding.

columns

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76 Sprucing Up Tees on a Bargain Budget

> You'll be surprised at what you can do without breaking the bank.

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The **Big Picture**

Check out Golfdom's new statistics page featuring the numbers that shape your business.

Turfgrass Trends

This month, Golfdom's practical research digest for turfgrass managers features a story by USGA's Matt Nelson, who writes on how to maintain collars like greens for their best performance. Pages 33-48