

Golfdom

Every month, GOLFDOM Classifieds offers a concise and easy-to-read section of the products and services you're looking for. Check it out every month, or you might miss out.

For all ads under \$250, payment must be received by the classified closing date. VISA, MASTERCARD, & AMERICAN EXPRESS accepted. Send to: Advanstar Marketing Services, 7500 Old Oak Blvd, Cleveland, OH 44130

FOR ADVERTISING INFORMATION AND AD PLACEMENT, CONTACT:

Laura Cieker
1-800-225-4569 (ext. 2670),
Fax 440-826-2865,
Email lcieker@advanstar.com

BOX NUMBER REPLIES:

GOLFDOM, Classified Dept., Golf Box #,
131 W. First St., Duluth, MN 55802
(please include box number in address)

A very elderly gentleman golfer approaches the first tee box with his caddy and tees up a brand new golf ball. He proceeds to slice it into the woods to the right. He tees up another brand new ball and pulls it left into a small lake. He tees up *yet another* brand new ball and shanks it over the highway to the right. He's preparing to tee up his *fourth* brand new ball just as his caddy speaks up. "Sir? Sir? You just lost three brand new balls. Why don't you try using an old ball?"

To which the senior replies, "I would, but I've never *had* an old ball."

Golfdom's



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FOR SALE



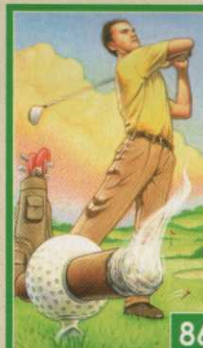
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For rates and schedules, call Laura Cieker at 800-225-4569 x2670

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REPRINTS

Reprints of *Golfdom* articles, news items, advertisements and special announcements are available through Advanstar Marketing Services.

Customized to meet your individual needs, reprints are highly effective when you use them to:

- ♦ Develop direct-mail campaigns
- ♦ Present info at conferences and seminars
- ♦ Provide product/service literature
- ♦ Create trade show distribution materials

Extend your coverage to your website. Custom reprint packages include an E-Print of the same article to post on your website.

ARTICLES / NEWS ITEMS / ADVERTISEMENTS

Golfdom

MARCIE NAGY
ADVANSTAR MARKETING SERVICES
1-800-225-4569 EXT. 2744
Email: mnagy@advanstar.com

LOOKING FOR CUSTOMERS?

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ADVERTISE IN GOLFDOM!

For rates and schedules, contact Laura Cieker:
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The Benefits of CLASSIFIED ADVERTISING...

IMPACT-Command immediate attention and get fast action with the dynamics of classified advertising!

EXPOSURE-Reach highly-targeted, market-specific business professionals, industry experts and prospects.

RESULTS-Generate sales leads, maintain market presence, promote existing lines, introduce new products/services, or recruit the best - bottom-line, classifieds offer you an excellent return on investment!

Advanstar Communications
7500 Old Oak Blvd., Cleveland, Ohio 44130

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HURRY!

If your ad isn't here, call Laura Cieker IMMEDIATELY!

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