

said he received a small percentage of car revenue from Monday morning outings when he was superintendent at Stonebridge CC in Aurora, Ill.

"I controlled the decision about when golf cars were allowed on the course," Schmidt said. "I also took the heat if a member didn't like [my decision]."

He currently maintains more than 80 cars without receiving any additional money.

If you take on the additional responsibility, you should create a separate car division within the maintenance department, complete with a full-time mechanic, part-time mechanic and staff to wash cars, said Walter Montross, superintendent at Westwood CC in Vienna, Va. His course's pro receives the car revenue and is responsible for the maintenance.

Montross says he's weighed the pros and cons about getting into the golf car business when his course invited him to become the general manager, which would have included the responsibility. After careful deliberation, he decided against taking the job because it would have distracted him from what he enjoys most.

"The additional revenue isn't worth it," he said. "If I wanted to take it on, I would become a general manager instead of doing what I love — being a superintendent."

Gripping About 'Get A Grip!'

That goofy little booklet that GCSAA sent in mass quantities to superintendents to distribute to golfers has gone over like a Buffalo Bills performance in the Super Bowl.

It's a dog.

The booklets, entitled *Get a Grip!*, were mailed to GCSAA members in July with memorandums from GCSAA president Tommy Witt. The booklet contains excerpts from the book of the same name by John M. Capozzi, a successful businessman. It's filled with cartoons, quotes and jokes from golfers, actors, etc. We and others didn't find it humorous.

In his memorandum, Witt asked superintendents to distribute the magazines to "maximize the exposure for



GCSAA's latest public relations initiative drew howls of protest from the rank-and-file.

GCSAA

Quotable

"Our objective is to keep this golf course current. Beginning in 1934 and throughout their tenure, Cliff Roberts and Bob Jones made improvements to complement the changing state of the game. We have continued this philosophy."

— Hootie Johnson, Augusta National GC chairman, on the course's renovation headed by Tom Fazio. Augusta will be extended to 7,270 yards from 6,985 yards. (*The Wire*)

"This is the only golf course in the world that combats things yearly. I'm not sure longer is the answer."

— PGA golfer Hal Sutton on the Augusta renovation. (*The Augusta Chronicle*)

"They look like bloody huge flying goldfish!"

— Visiting Scotsman Dave Samuels, superintendent at The Belfry, describing the yellow orioles flitting about during a round of golf before the John Deere Classic in Moline, Ill.

our profession." He said the booklets were part of GCSAA's 75th Anniversary celebration. But many superintendents are griping about *Get A Grip!*

One superintendent told us the booklets were a bunch of "unsolicited crap" and an "embarrassment." That superintendent said he received about 500 copies to distribute.

The booklet sparked a debate on one of the GCSAA online forums. One superintendent said *Get a Grip!* represents a bad public relations job for superintendents.

Witt vowed in a posting that GCSAA didn't spend a penny on the project. He also said the booklet was supposed to — but didn't — provide examples of how superintendents contribute to the golfing experience.

Maybe GCSAA should follow up the booklet mailing with an aspirin mailing to superintendents.

Extra strength.