

# National Accounts

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# Welcome to Our Web Site

The screenshot shows the Andersons Golf Products website. At the top, there is a search bar and navigation links for Home, Turf Facts, Products, Technical Support, and Contact Us. A sidebar on the left contains dropdown menus for Golf Products (Fertilizer, Fungicides, Growth Regulators, Herbicides, Insecticides, Spreaders) and Lawn Products (Fertilizers, Herbicides, Insecticides & Misc). The main content area features a 'Product Information Links' section with dropdowns for Golf and Lawn Products. Below this is a 'What's New' section with a headline 'The Andersons Expands Maumee Laboratory' and another headline 'Andersons Announces Fertilizer Plus Talstar'. A large featured article titled 'The Andersons Introduces New Premium Brand of Golf Products' is displayed, accompanied by a photo of a man's head with grass growing on it. The article text describes the new brand of products, including turf care products marketed up to now under the Tee Time® brand, and mentions previous products like ProTurf®, Poly-S®, FF-®, AccuPro®, Extend™, and ProPenda™.

The Andersons Golf Products' Web site ([www.AndersonsGolfProducts.com](http://www.AndersonsGolfProducts.com)) is a user-friendly site with an abundance of information.

The Andersons relaunched a portion of its Web site earlier this year to include the Andersons Golf Products section. The section includes more in-depth industry information such as seasonal tips, technical reports and industry links.

Specific product information is located under a "Products" heading. Contact information for technical representatives and distributors is found under a "Technical Support" heading.

Superintendents can access information on fertilizer, fungicides, growth regulators, herbicides, insecticides and spreaders. The information includes product makeup and application procedures.

Under the "Turf Facts" heading, superintendents can access newsletters, seasonal tips, technical reports and press releases.

