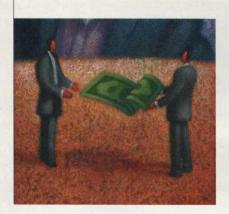


Buddy, Can You Spare a Million?

E-commerce companies face financial challenges if they want to enter the golf market.

By Frank H. Andorka Jr.





Tool Time

To complete a successful golf course remodeling, architects need to make sure they have the essential equipment.

By Frank H. Andorka Jr.



cover story

BY LARRY AYLWARD In designing Hidden River Golf & Casting Club, architect Bruce Matthews created an upscale course and preserved a pristine waterway.

48 Cast a Long **Shadow**

Newfangled balls and clubs will help golfers on the tee, but industry veterans say such equipment is hurting the integrity of the game. By Geoff Shackelford

Building the (Im)perfect Golf Course

slow greens and bunkers that yield fried-egg lies. By Jim Connolly



About the cover

This is not Field & Stream, but our cover could pass for it. Photographer Roger Boettcher, of Leavenworth Photographics in Lansing, Mich., captures Bruce Matthews fly fishing the cold waters of the Maple River on the grounds of the Hidden River Golf & Casting Club in Brutus, Mich.

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