Golfdom: What about the possibility of resistant *Poat*? Harriman: Remember that Roundup is the most widely used herbicide in the world, and there have been virtually no reports of resistance. Just to be safe, we'll still recommend preventative management programs, like product rotation and using combos of pre-emergents. Last but not least, we're projecting that it'll only take one to three Roundup applications per season to get optimum Poa control. Golfdom: How soon will we see the famous glow-in-thedark grass or purple lawns we've heard about? Harriman: It's amazing how many myths have been started by misquotes in the media. This is new stuff, and new can be scary. Scary makes for good headlines. That's why we have to focus on educating the media, the public and everyone else. The story last year about monarch butterflies being killed by corn is a great example. The initial headlines were sensational, but the scientific rebuttal gets no attention. That's the battle we have to fight. It's no ac-Continued on page 18

More golfers have decided not to waste valuable energy on walking and now prefer to ride - saving their strength for the Herculean task of whacking the daylights out of a little white ball. 1994 2000 Change Golf car 45.6% 58.6% 13.0% -8.5% Carry own bag 30.2% 21.7% 23.7% 19.4% -4.3% **Pull cart** -0.2% Caddy 0.5% 0.3% **Total** 100% 100%

SOURCE: NATIONAL GOLF FOUNDATION ILLUSTRATION: DAN BEEDY

Quotable

"It's going to turn golf courses into pitch-and-putt courses. ... Twenty years ago, a 420-yard par-4 was considered a tough test. But no longer."

John Viera, director of golf at Mission Inn Resort in Howey-in-the-Hills, Fla., on Callaway's new ERC II forged titanium driver. (The Orlando Sentinel)

"He is still on the team, but Arnold Palmer is not our star player right now."

A USGA spokesman on the continuing saga of the King's controversial involvement in the dispute between Callaway and the USGA over the ERC II's "springlike effect."

"The sun never sets on grasses developed at Penn State University - nor does it ever set on the school's graduates."

Stan Zontek, USGA agronomist for the mid-Atlantic region

"Any posting of a Stimpmeter reading [on a golf course] is a terrible [idea]. Don't go there."

Bob Brame, director of the USGA Green Section's North-Central region

"Here you see an environmental area - you know, those areas around greens with big weeds that you can't whack down."

Peter Dernoeden, professor of turfgrass management at the University of Maryland, showing a slide of an environmental area at a recent turf show.

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