

# Going Postal

■ WE'VE GOT MAIL

## Reality TV

I'm shocked and disappointed in your April cover story ("Made for TV"). Has *Golfdom* already succumbed to sugar-coated, soft-pop journalism? This article's twisted view of hosting a televised event has me wondering what you guys are doing.

As superintendent at Kemper Lakes GC, I have hosted four SBC Senior Opens, the only Senior Tour event on network TV. I am clueless

about the situations described in your article. Talking to TV crews? Relationships with TV personnel? What are you talking about? I'm lucky to get a few moments with the production manager.

The real deal is more like this: a group of cowboys arrives at the beginning of the week and starts to set up their gear. I try to ask them to stay away from any problem areas, and I give them my cell phone number, hoping they will call before doing something wrong, not after. I

constantly keep an eye on all activity and pray that it is dry, because trying to balance the needs of all kinds of people — those erecting scoreboards, making food, constructing scaffolding and skyboxes (but rarely any TV personalities) is a lot easier if it doesn't rain.

Why don't you try talking to some of us who have hosted annual events that don't get the spotlight of a Major or don't have superintendents who have had more than 30 years to establish some media contacts?

**Gregg Rosenthal**  
Certified Superintendent  
Kemper Lakes GC  
Long Grove, Ill.

## D as in ...

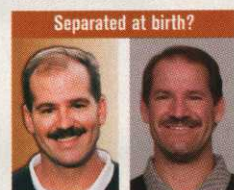
After reading the article on the GCSAA show in "Big D" by Pat Jones ("Beer and Scribbles from Big D," April), several words come to mind: dull, dreary, dingy, dreadful — just to name a few. In fact, a friend of mine called the airline to change his ticket, at a fee, just to leave a day early.

My suggestion, and many other superintendents' suggestion as well, would be to have the show in some new locations in the North. We're inside 90 percent of the time anyway. Why not Seattle, Minneapolis, Chicago or New York?

**Peter W. Nolan**  
Superintendent  
Hunter's Ridge GC  
Marion, Iowa

I beg to differ with you on your perspective of Dallas. I lived in North Texas from 1992 to 2000, and I loved it there.

I realized the weather sucked the whole week of the conference, but that is to be expected anywhere in the United States in February. I didn't



Pat Jones

Bill Cowher

take any of the shuttles, but is that Dallas' fault or the hotels? Does your dislike for the city stem from the fact that maybe you don't like the Dallas Cowboys? Your picture in the magazine does show you that you have a vague resemblance to Pittsburgh Steelers head coach Bill Cowher.

**Danny Arena**  
Superintendent  
Henry Homberg Municipal GC  
Beaumont, Texas

Feel like going postal? We want to hear from you. You can e-mail your letters to Frank Andorka at [fandorka@advanstar.com](mailto:fandorka@advanstar.com), fax to 440-891-2675 or send them via snail-mail to: 7500 Old Oak Blvd., Cleveland, OH 44130. Make sure to include your name and phone number for verification. Letters may be edited for length or relevance.

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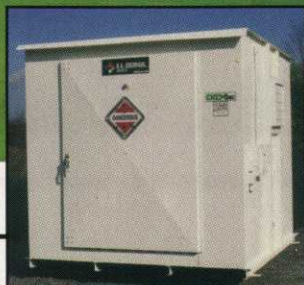
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