

Leaders

PEOPLE ON THE MOVE

Joe O'Brien, COO of GCSAA is stepping down after seven years with the association.

"I am appreciative of the association and its members," said O'Brien. "It was rewarding to work with such an outstanding group of individuals who represent an honorable profession. I trust the association and its members are better off now than it was seven years ago."

In addition, the GCSAA also appointed **Clair Keizer** as director of corporate marketing and sales/conference and show. **Clark Throssell** was named director of research.

The National Minority Golf Foundation added **Steve Mona**, CEO of GCSAA, to its board of directors.

Joe Ondo, certified superintendent at Winter Park GC in Winter Park, Fla., won the Florida GCSA's 2000 Distinguished Service Award.

Jim Goins, certified superintendent at Hollybrook Golf & Tennis Club in Coconut Creek, Fla., was chosen to participate in the GCSAA's Leadership Institute.

John Deere recognized **Bob Klitz**, certified superintendent at Orangebrook GC in Coral Springs, Fla., and **David Court**, certified superintendent at Boca Lago CC in Boca Raton, Fla., as part of its Third Annual John Deere Employer/Superintendent Recognition Program.

Geoff Coggan, certified superintendent at The Great Outdoors Resort in Titusville, Fla., recently became a Master Greenskeeper.

Brad Dozler was named president of Cebeco International Seed.

Todd Kurl joined Forse Design as a new associate.

Javier M. Ramos, a student at Michigan State University, won the Valderrama Award, which includes a \$7,000 scholarship.

GCSAA named **Euel Coats, L.W.**, **"Sonny" DuBose Jr.** and **Arthur Weber** as its 2001 Distinguished Service Award Winners.

John Zajac was named director of market development by Roberts Seed Co.

Eric M. Lyons was awarded the first George W. Hamilton Jr. Fellowship in turfgrass science at Penn State University.

Dow AgroSciences named **Jane MacMillan** as its communications manager of turf, ornamental and technical products.

Jim Sartain was named CEO of golfbusiness.com.

Simplot Partners named **Nick Spardy** as vice president and general manager. The company also added **David Schermerhor** as director of sales and **John Maggiore** as national operations manager.

John Bodenhamer was elected president of the International Association of Golf Administrators for 2001.

Tyler Enterprises hired **Jordan Sensibar** as an additional sales representative for the greater Milwaukee market.

Let us know about your people on the move. Send information/color photos to Golfdom's Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440-891-2675 or e-mail to fandorka@advanstar.com.

The Company Line

PRODUCTS & SERVICES



▲ Satellite imagery

Space Imaging offers 1-meter resolution satellite imagery for superintendents and architects. The IKONOS satellite is currently circling the globe at a rate of 4,000 miles an hour and taking photos of earth. The 1-meter color resolution allows the user to view objects as small as 3 feet by 3 feet from space.

IKONOS imagery can help superintendents with planning, mapping and course control. A superintendent can track diseases infiltrating his greens and tee boxes without leaving the office. The superintendent can also track drainage patterns and propose potential solutions without leaving the office.

Architects can use images throughout the building phase — from planning in the beginning to tying up loose ends at completion. For more information, contact 303-786-7000 (ext. 251), www.spaceimaging.com or

CIRCLE NO. 200

Fluid changing systems

AirPower America offers the LiquiVac, ideal for winterizing engines and removing foul fuel from power equipment. Two new models are designed for use with gasoline and diesel fuel.

With LiquiVac, used oil, fluids and contaminants are contained

and ready for safe disposal. The product's powerful vacuum drains fluids quickly. The LiquiVac is compact, lightweight and portable.

For more information, contact 800-225-2224, www.airpoweramerica.com or CIRCLE NO. 201

Improved herbicide

Rohm and Haas Co. introduces Dimension Ultra WSP, a more powerful and wettable powder formulation of its Dimension herbicide.

The improved formulation is up to one-third more effective per unit of active ingredient than liquid Dimension formulations. As a result, cost per acre is lower, according to the company.

Dimension Ultra WSP has received EPA labeling, and the

process to obtain individual state registrations has been initiated.

Dimension Ultra WSP is nonstaining and provides pre-emergence and early postemergence control of crabgrass, along with season-long control of more than 25 other turf weed species.

For more information, contact 800-987-0467, www.rohmmaas.com or CIRCLE NO. 202