

Agrotain International

Agrotain International - Turf & Ornamental Sales

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Mequon, Wis. 53092
262-240-0870
Fax: 262-240-0871

Web address:

www.agrotain.com

E-mail address:

anees@agrotain.com

Date founded: August 2000

Staff

Mike Stegmann, President
Alan Nees, Vice President
Nick Rhodes, Regional Manager
Steven L. Phillips, Vice President
Agricultural Sales

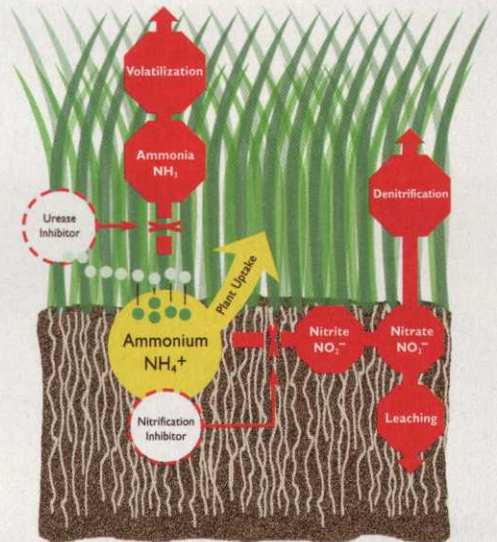
Product focus:

Agrotain International serves the professional lawn care, turf and agricultural industries through the development and marketing of UMAXX™ and UFLEXX™ stabilized nitrogen fertilizers, along with nitrogen efficiency products such as Agrotain® and Super N Concentrate®. Stabilized nitrogen products improve nitrogen efficiency using a urease inhibitor and a nitrification inhibitor. The inhibitors modify soil chemistry to extend nitrogen availability. *R&D Magazine* recognized the AGROTAIN technology in UMAXX as one of the most technologically significant new products in 1997.

UMAXX has been on the market since 1995 and was previously known as Agrico-Turf II®. UFLEXX is a sister product developed specifically for turf applications desiring a moderate length response and exceptional value. In August 2000, Lange-Stegmann Co. acquired the urease inhibitor technology and formed Agrotain International to market the products under their new names.

Manufacturing facilities:

Agrotain International does not own manu-



UMAXX stabilized nitrogen is uniquely formulated with a urease inhibitor to stop volatilization and with a nitrification inhibitor to stop leaching. It does not rely on outside agents to release its nutrients, but works in tandem with nature to keep it in a usable form longer in the root zone, providing steady growth and optimum results.

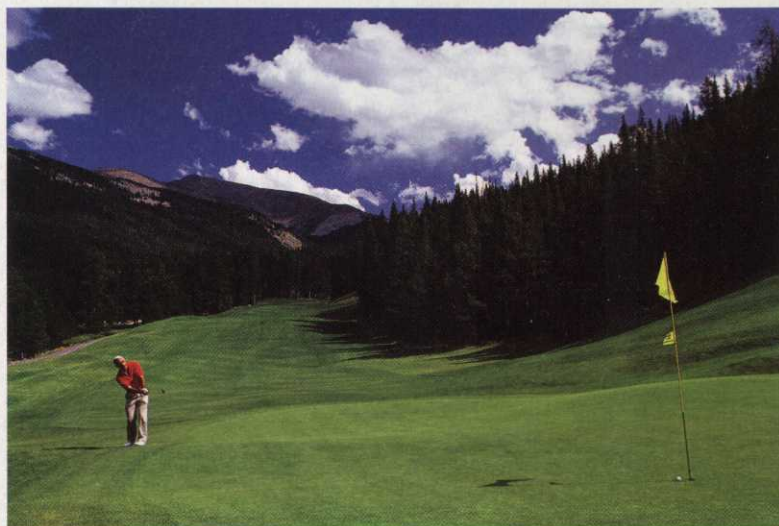
facturing facilities. All products are made through contract agreements.

Customer service, technical support:

The Agrotain customer service department handles grower, dealer and distributor product requests and questions. Materials can also be requested through the department. Call 888-425-8732 for more information.

Major product lines:

Agrotain International offers two stabilized nitrogen fertilizer products to turf and professional lawn-care industries. UMAXX stabilized nitrogen improves nitrogen efficiency by preventing nitrogen loss through volatilization for up to 14 days, and by keeping nitrogen in its stable ammoniacal form for 12 to 16 weeks. UFLEXX offers the same volatility protection and stabilizes nitrogen for approximately six to eight weeks. Stabilized nitrogen minimizes leaching potential and delivers optimum results and value.



Nitrogen efficiency is a key component for every turf management program. UMAXX provides turf with ammoniacal nitrogen for 12 to 16 weeks, ensuring outstanding color, growth and preventing turf injury.

BASF Agricultural Products

BASF Corp.

3000 Continental Drive North
Mount Olive, N.J. 07828
973-426-2600

Product Information:

800-669-BASF
www.basf.com

BASF Agricultural Products

Specialty Product Dept.
26 Davis Dr.
Research Triangle Park, N.C.
27709
800-669-1770

Product information:

800-545-9525
www.spd.basf-corp.com
www.turfacts.com

Staff

Evelyn Lemly, Director
Specialty Products
Department
Bill Baxter, Business Manager
Turf, Ornamental and Pest
Control
William Strickland,
Marketing Manager
Turf & Ornamental
Dave Davies,
Senior Marketing Manager
Pest Control
Derek Miller,
Marketing Communications
Manager — Turf, Ornamental
and Pest Control
Allison Moskal,
National Sales Manager
Turf, Ornamental and Pest
Control
Rich Kalik,
National Accounts Manager
Turf & Ornamental
Kyle Miller,
Market Development
Specialist, Turf & Ornamental
Tom Nishimura,
Market Development
Specialist, Pest Control

Focus:

The BASF Agricultural Products business in North America, Specialty Products Department, markets a wide range of innovative products and active ingredients designed to help superintendents maintain healthy turf with maximum efficiency of



labor and other resources. BASF products for turf professionals include pre-emergent and post-emergent herbicides, fungicides and a fumigant. The

products that make up the BASF Turf portfolio provide unparalleled efficacy and value combined with an unwavering commitment to environmental responsibility.

Facilities:

The BASF Agricultural Products business in North America, Specialty Products Department, is headquartered in Research Triangle Park, N.C. It is a unit of the BASF Global Agricultural Products Division located in Mount Olive, N.J.

Technical support, customer service:

Technical field support for BASF Turf products is provided by eight regional sales representatives, a national sales manager, a national accounts manager, a product development specialist and a Basamid Granular Soil Fumigant specialist. In addition, BASF maintains professional relationships with many of the nation's leading university researchers, who often provide recommendations and advice for BASF customers. Golf professionals can also find a wealth of useful information at www.turfacts.com.

Major product lines:

Pendulum® Pre-emergent Herbicide is the proven performer for preventing more than 40 troublesome grassy and

broadleaf weeds. This long-time industry leader combines unbeatable performance with unmatched value.

Drive® 75 DF Postemergent Herbicide controls a more extensive combination of broadleaf and grassy weeds and offers greater overseeding flexibility than any other postemergent herbicide.

Image® 70 DG Herbicide kills "uncontrollable" weeds, such as purple nutsedge, green kyllinga, dollarweed, wild onion and many more.

Basamid® Granular Soil Fumigant, the only granular soil fumigant on the market, quickly eliminates weeds, nematodes, grasses and soil diseases without tanks or tarps so you can reseed in as little as 10 to 12 days.

Plateau® DG Herbicide provides effective pre-emergent and postemergent weed control in fine turf and controls vertical growth and suppresses seedheads in labeled turfgrass species.

Sahara® DG Herbicide turns your jungle into desert with dependable bareground weed control of more than 150 weeds, as well as most turfgrasses, with a single application.

Pendulum, Sahara and Plateau are registered trademarks of BASF. Basamid and Drive are registered trademarks of BASF AG. Image is a registered trademark of Central Garden and Pet Co.



Dow AgroSciences LLC

Dow AgroSciences LLC

9330 Zionsville Rd.
Indianapolis 46268-1054
800-255-3726
Fax: 800-905-7326

Web address:

www.dowagro.com/turf

E-mail address:

info@dowagro.com

Date founded: 1989

Staff

A. Charles Fischer,

President/CEO

Elin Miller, Vice President

Bruce Miehle, General
Manager

Scott Eicher, Senior Marketing
Manager

Chris Wooley, Marketing
Manager

Martin Posset,

Communications Manager

Susanne Wasson, Mike Lind,

Phil Ranck, District Sales

Managers

Dr. Jamie Breuninger, Technical
Development Manager

Mike Melichar, Customer
Agronomist

Product focus:

Dow AgroSciences has a full product portfolio offering branded insecticides, herbicides and fungicides that improve the quality and quantity of the earth's food supply, and contribute to the safety and health of the world's growing population.

Facilities:

Headquartered in Indianapolis, Dow AgroSciences is a global company that delivers in-



novative technology to provide pest management, agricultural and biotechnology products. The company employs more than 6,000 people in more than 50 countries and has worldwide sales of more than \$3 billion. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Co.

Technical support:

Seventeen sales representatives, three sales managers and three field development biologists provide stewardship, training and answers to formulators, distributors, university researchers and end users nationwide. Specimen labels and material-safety data sheets are available from the Customer Information Center or online. Publications include product fact sheets and *Panorama*, an eight-page newsletter for professional turf and landscape managers.

Major product lines:

Professional turf, ornamental and technical products for golf courses, lawn care and landscape contracting. Products include:

Confirm* insecticide — Controls worms, caterpillars and moths.

Confront* postemergence herbicide — Dandelion, clover and other hard-to-control broadleaf weeds.

Conserve* SC insect control — Highly effective worm and lepidoptera product; doesn't harm beneficials.

Curfew* soil fumigant — The most effective product for the management of nematodes; currently only available for use in Florida.

Dimension* herbicide — Never stains; pre-emergent and early postemergent control of crabgrass.

Dursban* Pro insecticide — Controls 280 insect pests.

Eagle* fungicide — Controls dollar spot and brown patch.

Fore* Rainshield* fungicide — Most cost-effective control of brown patch and other key golf course diseases; prevents pythium.

MACH 2 turf insecticide — Prevents grub and lepidopteran larvae from ruining turf.

Gallery* pre-emergence herbicide — Prevents growth of 95 species of broadleaf weeds for up to eight months.

Goal* herbicide — A good choice for pre-emergent and early postemergent control of more than 50 grassy and broadleaf weeds.

Kerb* herbicide — Controls poa annua on non-overseeded courses; controls ryegrass in overseeded warm-season grasses.

Lontrel* Turf and Ornamental postemergence herbicide — Broadleaf weed control on even the most sensitive turfgrass species.

Snapshot* pre-emergence herbicide — Controls 111 grassy and broadleaf weeds.

Surflan* pre-emergence herbicide — Safe on more than 400 ornamentals and provides season-long control of crabgrass, chickweed and more than 50 other weeds found in warm-season turf.

Team* Pro pre-emergence herbicide — Crabgrass, spurge and oxalis control.

Rubigan* specialty fungicide — Controls dollar spot along with poa annua in overseeded warm-season turf.

**Trademark of Dow AgroSciences LLC*



Floratine Products Group



Floratine Products Group

144 Mid South Cove
Collierville, Tenn. 38017
901-853-2898
Fax: 901-853-3101

Web address:

www.floratine.com

E-mail address:

techinfo@floratine.com

Date founded: 1991

Staff

William Byrnes, Key Golf
Corporate Contact
Travis Jones, Key Golf
Technical/Service Contact
Richard Price, Key Golf
Sales Contact
William Byrnes,
President/CEO

Product focus:

Floratine focuses on advanced technology, environmentally responsible products and scientifically sound methods to assist superintendents in growing healthy, stress-resistant turf. The innovative, premium-quality products are designed to address chemical, physical and biological shortfalls in the soil and to provide foliar nutritional and biostimulant supplementation to meet linear requirements for healthy growth.

Facility:

Floratine's headquarters, in the Memphis suburb of Collierville, is a 24,000-square-foot building that houses its management and sales staff offices as well as its manufacturing facilities.

Technical support, customer service:

Floratine maintains a technical support team

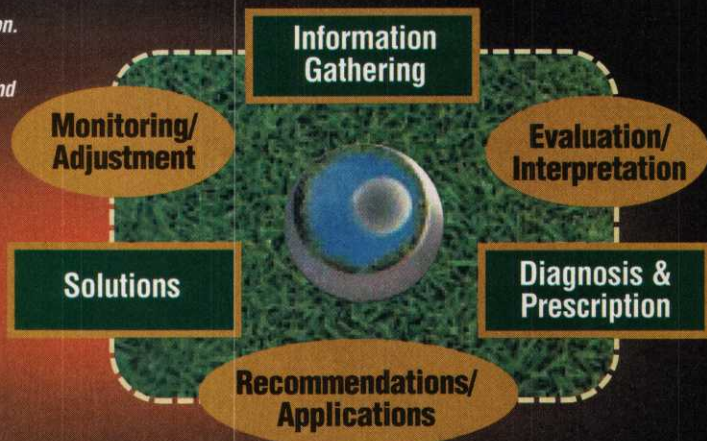
of five agronomists and scientists. Its technical services division oversees agronomic and product-use training required of more than 100 field representatives associated with 50 independent distributorships in North America and Europe. Floratine's staff and distributors offer direct, in-depth service to clients.

Major product lines:

- The foliar biostimulant nutrients (**Astron**, **Per"4"Max**, **Perk Up** and others) are balanced phytochemical products for stress management.
- **ProteSyn** and **Floradox** are natural/organic compounds to promote plant health and strength.
- Floratine's wetting agents (**Pervade**, **Retain** and **Retain Max**) address excessive and deficient soil moisture problems.
- Floratine's several microorganism/enzyme products target remediation of specific microbial soil function deficiencies.

The Floratine Approach

- Accumulation of comprehensive, site specific information.
- Evaluation and interpretation of information to understand and explain agronomic conditions.
- Recommendation of scientifically sound, environmentally responsible methods and materials.
- Continuing conscientious monitoring and appropriate program adjustment.




Floratine
Invested In The Wonder

Measuring our success by the turfgrass quality of each of our clients.

144 Mid South Cove
Collierville, TN 38017 • Phone 901- 853-2898
Fax 901-853-3101 • email: techinfo@floratine.com



TH!NK Mobility LLC

THINK Mobility LLC
5920 Pasteur Court
Carlsbad, Calif. 92008
760-438-6107
Fax: 760-438-6103

Web address:
www.thinkmobility.com

Date founded: Ford Motor Co. announced its new THINK Mobility enterprise in January 2000.

Staff
Bryan Taylor, Key Golf
Corporate Contact
321-951-4430

Product focus:

TH!NK Mobility, an enterprise of the Ford Motor Co., offers a zero-emission, low-speed electric battery-powered personal vehicle. The TH!NK *neighbor* is the most technologically advanced vehicle to enter the relatively new but fast-growing federally recognized low-speed electric vehicle market.

The TH!NK *neighbor* will be rolled out at Ford dealerships first in the West and South and later in the Northeast and Canada. The new *neighbor* sport package is a tailor-made solution for superintendents who want to provide their customers with a revolutionary, environmentally conscious mode of golf course transportation.

Manufacturing facility:

The TH!NK *neighbor* will be assembled at the Detroit Chassis Plant, which has built a reputation for flexibility in developing new and unique products on short timetables with a new approach to urban community labor relations.

Technical support, customer service:

TH!NK dealers will deliver all new *neighbors* directly to their customers and will pick up and deliver the vehicles for service as necessary. Visit www.thinkmobility.com for the nearest TH!NK dealer or call 866-24THINK for information about TH!NK's growing dealer network.

Major product lines:

The TH!NK *neighbor* is offered in a two- and four-passenger model. The base package includes a trunk with lockable lid, driver's side mirror, solar windshield with washer and wiper, front cupholders, floor mats, an instrument cluster that includes state-of-charge indicator, reverse warning chime and horn. Available exterior colors include Snow White, Midnight Blue and Forest Green.

The Sport features a special golf package that includes a golf bag rack and platform, ball and club washer, sweater basket, sand/seed bot-



TH!NK Mobility introduces the *neighbor* zero-emissions, electric battery-powered vehicle.

tle holder for divot repairs, street/turf tires, golf ball and tee holder, scorecard holder, rubber floor mats and cooler attachment.

Additional options include soft-side and rear-weather enclosures and a vented moon roof. Later in the year, heater/defogger and cooler/mister systems will be available.

In addition to the basic and sport packages, the *neighbor* is offered in the family neighborhood package.

Among the *neighbor* advantages:

- Class-leading driving dynamics — including a fully independent suspension, robust brakes and precise rack-and-pinion steering — that offer more safety, comfort and driving pleasure.

- Powerful 72-volt motor that delivers ample low-end power for quick takeoffs and maintains the vehicle's speed even while fully loaded in hilly terrain.

- Class-leading safety features, including three-point safety belts and head restraints for all seating position, an anti-rollaway feature, 3 mph bumpers, seatbelt reminder system, car-type brake and signal lights and mirrors.

- Easy charging from any 110-volt outlet in six to eight hours.

- Zero-emissions operations, with a top speed of 25 mph and range of up to 30 miles.

- Industry-leading total payload of up to 900 pounds in the longer-wheelbase four-passenger model, and 550 pounds for the two-passenger model.

- Among the most recyclable on the road, 98 percent of the *neighbor's* parts by weight can be recycled.



John Deere Worldwide

**John Deere Worldwide
Commercial & Consumer
Equipment Division**

P.O. Box 12217
Research Triangle Park, N.C.
27709
800-537-8233

Web address:

www.johndeere.com

Date founded: Deere & Co. was founded in 1837. The John Deere Worldwide Commercial & Consumer Division, a division of Deere & Co., was founded in 1992.

Staff

Aaron Wetzel, National Sales Manager, Key Golf Corporate Contact

Chuck Greif, Manager, Worldwide Market & Development

John J. Jenkins, President, John Deere Worldwide Commercial & Consumer Equipment Division

Mike Scaletta, Advertising Manager Golf & Turf Products/Utility Vehicles

Product focus:

The John Deere Worldwide Commercial & Consumer Equipment Division manufactures and distributes a full line of lawn-care products for residential, commercial, and golf and turf applications, including irrigation supplies. The John Deere organization is noted for more than 160 years of innovation, the highest quality products, and its product and operator safety initiatives.

Manufacturing facilities:

The John Deere Worldwide Commercial & Consumer Equipment Division manufactures its line of golf and turf equipment at manufacturing facilities in Raleigh, N.C.; Williamsburg, Va.; and Welland, Ontario. In addition, John Deere manufactures commercial, residential and portable power equipment at facilities in Horicon, Wis.; Augusta, Ga.; Knoxville, Tenn.; Greenville, Tenn.; and Jefferson, Ind.

Technical support, sales, training and customer support:

At www.johndeere.com, golf and turf customers can find more information on a variety of training and support functions, including online operator manuals, customer information bulletins, technician training courses and product information. In addition, customers can call the John Deere Customer Communications Center at 800-537-8233.

Major product lines:

John Deere Golf & Turf manufactures a complete line of products for superintendents and sports turf managers, including a variety of specialty mowers, utility vehicles, aeration and root-zone conditioning equipment, utility tractors and portable power equipment.



John Deere 3225B Lightweight Fairway Mower

Milliken Turf Products

**Milliken Turf Products
Business of Milliken Chemical,
Division of Milliken and Co.**

P. O. Box 1927
Spartanburg, S.C. 29304
800-845-8502
Fax: 864-503-1040

Web address:
www.millikenturf.com

E-mail address:
Blazon@milliken.com

Date founded:
Milliken Co. was founded in
1865 – see www.milliken.com

Staff

Chris Byrd, Market Manager
and Key Golf Corporate
Contact

Bruce Suddeth, Key Golf
Technical/Service Contact

Miller McClintock, Key Golf
Sales Contact

Roger Milliken, President/CEO

Dr. Ashley Allen, Division
President

Product focus:

Valuable, credible solutions to turf maintenance problems, particularly stress management; soil air and water management; soil microbiology; and foliar nutrient management. Specific targeted product applications focus on greens and tees from spring to fall. Products include colorants, foliar biostimulants and fertilizers, organic soil amendments and fertilizers, and granular pregermination biostimulants.

Manufacturing facilities:

Milliken manufactures products at its Dewey Manufacturing Plant in Inman, S.C., producing to ISO 9001 standards. Additional products are manufactured by Ocean Organics in Maine, utilizing state-of-the-art liquid processing and agglomeration methods, through our association with Emerald Isle Ltd.



Milliken's corporate headquarters is located at the Roger Milliken Research and Customer Center in Spartanburg, S.C.

Technical support, training, sales and customer service:

Milliken Turf Products has five territory sales representatives, sales and marketing management, and business management directly involved. Additional resources include a fully staffed research and technical services laboratory, customer service department and administrative functions. All of the corporate resources of Milliken and Co. are available to support our business.

Major product lines:

Major Product Lines include: Blazon® Spray Pattern Indicator; CPR™ for stress management; GroWin® granular pregermination biostimulant; NutriRational™ Foliar Nutrients; Sand-Aid® Granular Sea-Plant Meal; Invigorate® Soil Conditioner and other problem-solving products from Milliken Turf Products and our association with Emerald Isle Ltd.



Research multifountains

Nutramax Laboratories® Inc.

Nutramax Laboratories® Inc.

2208 Lakeside Blvd.
Edgewood, Md. 21040
410-776 4000
800-925-5187
Fax: 410-776 4009

Web address:

www.nutramaxlabs.com

Staff

George Barger, Key Golf
Corporate/Sales Contact
410-776-4012

Jose Casasola, Key Golf
Technical Contact
410-776-4011

Beth Anderson, Customer
Service
800-925-5187

Dr. Robert Henderson,
President/CEO

Ed Sharbaugh,
Executive Vice President

Product focus:

Nutramax Laboratories® Inc. pioneered the use of amino acids in turfgrass management. The action of amino acids, the building blocks



of all protein, enhances physiological mechanisms that control photosynthetic activity, and water and nutrient efficiency. The L-amino acids obtained by enzymatic hydrolysis of selected natural protein in MACRO-SORB® and QUELANT® provide the same L-amino acids plants require to resist stress and synthesize their proteins, enzymes, chlorophyll and other organic compounds.

Facility:

Nutramax Laboratories moved to its state-of-the-art, 72,000-square-foot manufacturing/distribution/research/corporate office facility in Edgewood, Md., in 1999. The company is known for its high-quality nutraceuticals for people, animals and turfgrass. The manufacturing facility is capable of producing finished product following pharmaceutical good manufacturing practices.



Nutramax Laboratories, Inc.

Technical support, sales, training and customer service:

MACRO-SORB® and QUELANT® products are available from distributors nationwide. Call 800-925-5187 to find a distributor near

you. Nutramax Laboratories can answer your technical questions about MACRO-SORB® and QUELANT® amino-acid products at 800-925-5187.

Major product lines:

Nutramax Laboratories provides a unique and ecologically sound solution in its line of amino acid biofertilizers. Its four products: MACRO-SORB® foliar, MACRO-SORB® radicular, QUELANT®-Ca (amino acids with chelated calcium) and QUELANT®-K (amino acid potassium supplement) deliver 18 vital amino acids. By replacing biologically active amino acids, the net effect is healthier and more efficient turfgrass that's better able to withstand stress.



Products are manufactured like pharmaceuticals in a pharmaceutical environment and are backed by laboratory research.

ProSource One

ProSource One

6555 Quince Rd., Suite 202
Memphis, Tenn. 38119
877-350-3999
Fax: 901-751-4500

Web address:

www.prosourceone.com

E-mail address:

twitcher@prosourceone.com

Date founded: 1985; Feb. 2,

2000, changed name to
ProSource One

Staff

Bob Lee, Director

Sam Pace, National Sales
Manager

Tim Witcher, National
Marketing Manager

A New Year Is Coming

Season's Green-ings!

At a time when most of what you see out the window is brown or white, who's thinking green? It's hard to believe that spring will be here before we know it. Springtime means long days of getting your course ready to reopen. After that, of course, the days get even longer and more stressful. Now is the time that superintendents lean strongly on their distributor reps.

As you plan for your new season, think green. Green tees, green fairways, green—well, greens. That will immediately lead you to think of ProSource One, one of the top distributors of turf and ornamental products for use on golf courses. Our line of products includes brands from the leading manufacturers as well as our own line of high-value products such as Strike Three® ULTRA. We can also meet all your seed needs.

ABOUT US
Welcome to a Greener World

PROSOURCE ONE
(877)-350-3999

HOME | WHAT'S NEW | MISSION STATEMENT | EMPLOYMENT OPPORTUNITIES

ABOUT US | CATALOG | NURSERY AND ORNAMENTALS | TURF | AQUATIC | FLORIDA AGRICULTURE | VEGETATION MANAGEMENT | CONTACT US

ProSource One is a Memphis, TN based Distribution Company that supplies fertilizers, chemicals, seed, and services to professional users throughout the United States. The markets that we service include the professional turf market, the ornamental and nursery market, vegetation management, and the Florida Specialty Agriculture market. ProSource One's professional sales staff is trained to bring solutions to our customers. We strive to identify our customer's needs, and to provide products that will assist them in reaching their goals.

Below is a list of our corporate management team. To contact the management and field representatives in your area see the [Contact Us](#) page.

<p>Bob Lee Director 901-758-3427 blee@prosourceone.com</p> <p>Sam Pace National Sales Mgr. 662-746-9581 space@prosourceone.com</p> <p>Keith Woodruff National Acct. Mgr. 309-661-1593 kwoodruff@prosourceone.com</p>	<p>Tim Witcher National Marketing Mgr. 419-384-3109 twitcher@prosourceone.com</p> <p>Sandra Kaiser Supply & Operations Mgr. 901-758-3425 skaiser@prosourceone.com</p> <p>Jeff Mobley National T&O Marketing Mgr. 904-543-1802 jmobley@prosourceone.com</p>
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ABOUT US | **PROSOURCE ONE** | **CONTACT US**

CATALOG | **VEGETATION MANAGEMENT**

NURSERY AND ORNAMENTALS | **FLORIDA SPECIALTY AGRICULTURE**

TURF | **AQUATIC**

Welcome to a Greener World

6555 Quince Rd., Ste 202, Memphis, Tennessee 38119, 877-350-3999

Access to all of these brands enables ProSource One representatives to recommend the best solution to any situation that arises on your course. Our reps are knowledgeable, experienced and service-oriented. Just ask your friends and colleagues who use ProSource One for all their turf and ornamental needs.

To locate the ProSource One representative nearest you, log on to www.prosourceone.com or call toll free 877-350-3999. Your sales rep and business partner is just a mouse click or phone call away — waiting to welcome you to a greener world.

Seed Research of Oregon

Seed Research of Oregon

27630 Llewellyn Road
Corvallis, Ore. 97333
800-253-5766
541-757-2663
Fax: 541-758-5305

Web address:

www.sroseed.com

E-mail address:

info@sroseed.com

Date founded: 1983

Staff

Mike Robinson, President

Bill Dunn, Vice President

Dr. Leah Brilman,

Research Director

Tom Pape, National Accounts

Manager

Skip Lynch, Bentgrass Product

Manager

Helen Lucas, Export Sales/
Warm Season Manager

Terry Walker, Operations

Manager

Mary Harer, Export Sales

Coordinator

Scott Harer, Regional Sales

Manager

Mike Hills, Regional Sales

Manager

Bryan Muntz, Regional Sales

Manager

Jerome Maguson, Forage Sales

Manager

Matt Webb, Marketing Specialist

Product focus:

Mike Robinson founded Seed Research of Oregon in 1983 with the vision to specialize in the development of improved, unique turfgrass varieties for the professional turf manager, especially superintendents.

This focus on unique germplasm collections has led to the introduction of industry benchmarks like Providence and SR 1119 creeping bentgrass, SR 7200 velvet bentgrass, SR 4200 perennial ryegrass and Grande tall fescue. Seed Research of Oregon is the seed industry leader in quality production, cleaning and blending, ensuring its customers of the highest mechanical and genetic purity.

Research:

Following an alliance with Advanta Seeds Pacific in 1999, Seed Research of Oregon's grass breeding program has become one of the world's largest, most complete grass breeding and research program. This research and development includes intense work with all of the major cool-season turfgrass species, forage grasses and warm-season grasses. It is also aggressively pursuing the development of grass species, not traditionally considered for turf use, for site-specific and niche applications.

Seed Research was one of the first companies to recognize the critical importance of including endophytes in its turf varieties. It is working hard to ensure that not only do its varieties have endophytes, but that they have superior endophytes.

Seed Research is also committed to exploring the increased options available through utilization of biotechnology. It is applying the science of grass genomics to understand and utilize new sources of resistance and stress tolerance, and is exploring genetic engineering as sources of unique genes that might benefit turf users.

Seed Research of Oregon is committed to reducing the inputs necessary to obtain quality turf for the benefit of the environment and is a proud charter member of the TPI Water Rights Campaign.



Distribution:

Leading seed distributors throughout the world have become an integral part of SRO's success. With distributors in every region, service and expertise are a local phone call away.

Major product lines:

Offering both the Seed Research and Royal Brand lines, SRO has one of the most complete lines of high-quality, cool- and warm-season grasses available. Its complete lines of bentgrasses (creeping, colonial and velvet), Kentucky bluegrasses, perennial ryegrasses, fine fescues, tall fescues (including the world's first rhizomatous variety — Grande), zoysiagrasses, bermudagrasses, buffalograss, bahiagrass and centipedegrass is second to none. With a well-equipped warehouse, SRO contributes a high percentage of certified mixes and blends to the market and has a facility in Arizona that oversees its warm-season program.

Technical support, training:

Seed Research of Oregon is passionately dedicated to personalized customer service. Its philosophy has always been to provide the best technical support to assure total satisfaction. This commitment to quality service includes its free specification writing service (the Seed Specification Survey), on-site consulting, the dedicated professionals of its SRO Advisory Committee and its informative research-based Web site at www.sroseed.com.

Whether planting a new lawn, renovating a high school sports field or building a multimillion-dollar golf course development, Seed Research of Oregon has the quality seeds needed and the expert service to back it up.

Syngenta Professional Products

Syngenta Professional Products
P.O. Box 18300
Greensboro, N.C. 27419-8300
336-632-6000

Web address:
www.syngentaprofessionalproducts.com

About Syngenta: Syngenta is a worldwide company based in Basel, Switzerland. The U.S. Syngenta Professional Products Group, a group within Syngenta Crop Protection, is located in Greensboro, N.C. Formed in November 2000 by the merger of Novartis Agribusiness and Zeneca Agrochemicals, Syngenta is listed on the Swiss Stock Exchange and in London, New York and Stockholm.

Staff
Dr. Joseph DiPaola, Golf Market Manager
Dr. David Ross, Technical Manager
Heiri Gugger, President, Syngenta Crop Protection, North America
Keelan Pulliam, Group Head of Professional Products

Product focus:

At Syngenta, our vision includes providing customers with the best turf and ornamental products and services in the industry and building optimal packages of chemistries and technology to help our customers.

In all, Syngenta Professional Products provides more than 40 products for turf and ornamental, vegetation management, pest management and seed treatment markets. That means

we're in a good position to provide the best solutions for our customers' operations, tailored to the industry's concern for the environment, and to deliver effective and efficient management tools.

Manufacturing facilities:

Syngenta Crop Protection Inc. operates four regional technology centers and two research stations in the United States. These facilities use laboratory greenhouse and field studies in insect, disease and weed control to test for biological efficacy and to develop the regulatory studies needed for product registration.

Syngenta Crop Protection operates four manufacturing facilities in the United States and two formulation facilities. These facilities manufacture herbicides, fungicides and insecticides using methods that protect worker safety while producing the highest-quality products possible for our customers.

Technical support, sales, training and customer service:

Syngenta's national sales force dedicated to turf and ornamental is the point of contact between the company and its customers. They are complemented by a focused customer-service or-



Syngenta Professional Products is based in Greensboro, N.C.

ganization and by a field research team (also dedicated exclusively to turf and ornamentals) that are available to answer technical questions from customers.

Syngenta conducts research collaborations with more than 400 universities, research institutions and private companies worldwide. It has a research and laboratory work force of 5,000 employees worldwide.

Major product lines:

Syngenta is committed to providing products and resources to help turf and ornamental pro-

fessionals do their jobs better. We've coupled our extensive industry-leading product lines — such as Heritage[®], Daconil[®], Banner MAXX[®] and Subdue MAXX[®] fungicides; Barricade[®] and Touchdown[®] PRO herbicides; Primo MAXX[®] turf growth regulator; and Avid[®] insecticide — with our experience and technical expertise to provide Syngenta customers with valuable resources like GreenCast[™] and GreenPartners[™].

Textron Golf, Turf & Specialty Products



Bunton Gear Drive



Bob-Cat ZT 100 Series

TEXTRON

GOLF, TURF & SPECIALTY PRODUCTS

Textron Golf, Turf & Specialty Products

11524 Wilmar Blvd.
Charlotte, N.C. 28273
888-922-TURF
Fax: 704-588-0184

Web address:

www.textronturf.com

Date founded: 1832

Staff

Greg Hyland, Chairman & CEO

David Rivers, Executive Vice President

Peter Whurr, Vice President
Product Management for Turf
and Professional Lawn Care

Bill Robson, Director of
Marketing for Vehicles, Turf
and Professional Lawn Care

John Chiera, Sales Director
Professional Lawn Care

Product focus:

Textron Golf, Turf & Specialty Products manufactures a full range of vehicles and turf maintenance equipment for professional lawn care, golf, turf, sports field and industrial applications. The company offers multiple brands — specifically Bob-Cat® and Bunton® mowers and Ryan® lawn renovation equipment — to meet the diverse needs of landscape contractors and lawn-care professionals.

Manufacturing facilities:

Textron Golf, Turf & Specialty Products manufactures Bob-Cat and Bunton brand mowers at its 198,000-square-foot manufacturing plant in Johnson Creek, Wis. Ryan aerators and renovation equipment are built in Lincoln, Neb., at a 691,000-square-foot manufacturing facility. Other Textron brands — Brouwer®, Cushman®, E-Z-GO®, Jacobsen®, Ransomes® and Steiner™ — are manufactured in Charlotte, N.C.; Dalton, Ohio; Ipswich, England; and Augusta, Ga.

Technical support, sales, training and customer service:

Textron Golf, Turf & Specialty Products markets its Bob-Cat, Bunton and Ryan brands through an extensive distribution network. The company provides total sales and service

support to distributors, dealers and customers throughout North America.

Major product lines:

Bob-Cat and Bunton offer lawn-care professionals a wide choice of midsize walk-behind and zero-turn, ride-on mowers, including new fuel-injected and diesel models. Bob-Cat — tough, affordable. Bunton — it's a pride thing. Ryan, at the core of healthy turf, features walk-behind, tow-behind and tractor-mounted Lawnaire® aerators and other leading lawn renovation equipment.



Ryan Lawnaire IV

The Toro Co.

The Toro Co.

8111 Lyndale Ave. South
Bloomington, Minn. 55420
952-888-8801
Fax: 952-887-8693
Your Local Distributor:
800-803-8676

Web address:

www.toro.com

E-mail address:

turfequipment@toro.com

Date founded: July 10, 1914

Executives

Tim Ford, Vice President and
General Manager, Commercial
Products

Bill Hughes, Vice President and
General Manager, Irrigation
Products

Products and financing:

Leadership and innovation are at the heart of Toro's products. There's always another slate of new products, and now the latest irrigation control sits in the palm of your hand. But the most important thing we do all year is learn about your challenges, at your course, day after day. That's the hallmark of our ability to produce the products you prefer. Once you've chosen the best from Toro, we can work with you to structure the right financing solution for you and your course.

Manufacturing facilities:

Toro irrigation products are manufactured in Riverside, Calif., while the computerized irrigation central control systems are configured at Toro NSN in Abilene, Texas. All Toro vehicles and golf course mowing equipment are produced in Tomah, Wis. Multi Pro® sprayers are designed and manufactured in Evansville, Ind.

Technical support, customer service:

Toro's Customer Service programs include technical support for equipment and irrigation maintenance through its distributor network and total irrigation support by the Toro National Support Network (NSN). Toro NSN offers 24-hour-a-day computer support to subscribing superintendents. In addition, Toro offers technical training classes for golf course equipment managers and technicians at its training facility in Bloomington, Minn.

Major product lines:

Toro offers a complete line of turf maintenance equipment including Reelmaster®, Greensmaster® and Groundsmaster® mowers, SitePro™ and E-OSMAC central irrigation control, MultiPro® sprayers, 800S Series sprinklers, Workman® utility vehicles, ProCore™ aerators, Sand Pro® bunker rakes and a full line of debris equipment.



Reelmaster 5500-D