

# Golfdom

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The Golfdom Report  
2001

## cover story

The golf industry is enduring a difficult time. In this special report, we examine the industry from top to bottom and coast to coast.

DIGITAL STOCK/DAN BEEDY

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### It's Tough Out There, But ...

Despite a poor performance by the U.S. economy this year, the industry remains cautiously optimistic about 2002.

By Frank H. Andorka Jr.

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### The Price Is Not Always Right

The industry needs affordable golf now more than ever. Who's going to lead the charge?

By Larry Aylward

### Coming in January: Turfgrass Trends

We're thrilled to announce that *Turfgrass Trends*—the industry's top technical newsletter—will reach most *Golfdom* readers as part of the magazine starting in January. For more information, go to [www.golfdom.com](http://www.golfdom.com).

