

## Off The Fringe

### Business briefs

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quarter. The company cited high raw material prices, weaker growth in Europe and no sign of an economic downturn easing in the United States as reasons for its forecast.

#### **Uplink acquires XY Golf**

Austin, Texas-based UpLink, a provider of GPS-based distance measurement, communications, and course management systems to the golf industry, acquired the product line and intellectual property of XY Golf, maker of handheld GPS systems in the golf market.

#### **Dedman Sr. honored by SMU**

Dallas-based Southern Methodist University renamed its 75-year-old School of Law in honor of law school alumnus and ClubCorp founder, Robert H. Dedman Sr., his wife, Nancy, also an SMU graduate; and their family. The Dedmans pledged \$20 million to endow the school, which will be known as the Dedman School of Law. Second-generation family members are ClubCorp president and CEO Robert Dedman Jr., also an alumnus, and his wife, Rachel Redecker Dedman.

#### **Seed research awards Rutgers**

Seed Research of Oregon awarded Rutgers University nearly \$250,000, representing royalties for 23 grass seed varieties in 2000. Seed Research of Oregon President Mike Robinson began working with Rutgers professor Reed Funk in 1978. Funk was instrumental in helping Seed Research of Oregon establish its breeding program and develop a wide assortment of grass seed, including SR 4200, a perennial ryegrass.

### *An Open Letter to the Wildlife*



Dear Wildlife,

When are you going to take notice that we are not members of the Audubon Cooperative Sanctuary Program? Our acreage is a golfing sanctuary and therefore is subject to a high standard of etiquette, even from you. Therefore, I have the following advice for each of you:

**Mr. Fox** — You have beautiful fur and a wonderful little family, but I promise you we're not hiding anything under our newly changed hole plugs. So stop digging them up. Also, either rake the bunkers after you play in them or stay out.

**Mrs. Deer** — Your family is always a welcome sight strolling down the fairway (even if you are a high risk agent of disease). I must remind you, however, that if the greens are closed to members, they're closed to you, too. I was quite disturbed to find my No. 5 green, which had been submerged under water for 2.5 days, punctured with your hoof prints.

**Mr. Hawk** — We enjoy watching you soar effortlessly. You're polite and sit still when golfers putt. We also envy your hunting skills, but when will you realize that women golfers love baby bunnies — and don't like to find fur and guts spewed about the fairways. Please be more considerate.

**Mr. Snapping Turtle** — The sight of your menacing head peering out of the muck still makes the hair on the back of my neck stand on end. Although we don't discriminate against ugliness at our club, we do discriminate against turtles that rip up cart paths, bunkers and tees to deposit eggs. Knock it off.

**Mrs. Crow** — Please be advised that we have cut our pesticide use in an effort to be better stewards of our land — not to provide bigger, juicier grubs for your benefit. Respect our turf, or do the words "diazinon on a corn cob" ring a bell?

The last time your peers didn't heed our warning, we introduced them to a Border collie named Rocky, who has brought law and order to our course with minimal bloodshed.

As a sign of good faith, we have rewarded songbirds with wildflower patches, built an aquatic habitat for frogs and planted native grasses for rabbits to eat. It's now time for you to do something to show you appreciate our kindness. This is a golf course, not some shot-and-a-beer joint where you can carry on as you please.

If you feel you have been unjustly singled out, take note that separate letters have been sent to The Golfer and The Teen-age Vandal.

I hope this letter finds you in good health.

Yours in turf,  
The Superintendent

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*This lighthearted look at environmentally friendly golf courses was written by Doug Vogel, superintendent at Packanack GC in Wayne, N.J.*

## **Goldom Rakes In Awards**

*Goldom* magazine is recipient of several recent editorial awards. The magazine placed second in the best trade magazine category in the Ohio Excellence in Journalism Awards. *Goldom* also placed second in the Magazine of the Year competition sponsored by Advanstar Communications, which publishes *Goldom* and more than 100 other magazines.

In addition, *Goldom* staff members were honored for their work. Frank H. Andorka, recently promoted to managing editor, received a Grand Gold award from Advanstar Communications for his story, "Winds of Change," which explored the industry's white image. Graphic designers Lisa Bodnar and Lisa Lehman received a Grand Gold for Best Cover. Editor Larry Aylward and Andorka re-

ceived first-place honors in the Ohio Excellence in Journalism Awards and the Turf and Ornamental Communication Association (TOCA) awards. Aylward, Andorka, Bodnar, Lehman, publisher/editorial director Pat Jones and graphic designer Kim Traum also received merit awards for a total of 10 TOCA awards — more than any other magazine.