WEBSITES

www.GolfProHelp.com The online resource for golf professionals and course superintendents. With articles, book reviews, a calendar and over 1,000 links, we are the only site that caters specifically to the golf industry. Be sure to subscribe to our monthly newsletter, as well as bookmark our frequently updated site.

Golf Course and Irrigation Supplies Your on-line connection to all the companies you need. Contact information including web-site links are provided. Look up a company you know or compare what is available. www.golfcourse-supplies.com, www.golfcourseequipment.com, www.golfcourseenservices.com, www.irrigationsupplies.com 12/00

INFORM ◆ INTRODUCE ◆ INFLUENCE ◆ INSTRUCT



Reprints are highly effective when you use them to:

- ◆ Develop direct-mail campaigns
- Provide product/service
 literature
- Create trade show distribution materials
- Present information at conferences and seminars

Extend your coverage to your website. Custom reprint packages include an E-Print of the same article to post on your website.

Golfdom

ADVANSTAR MARKETING SERVICES MARCIE NAGY 1-800-225-4569 ext. 2744 or 440-891-2744

Fax: 440-891-2740

Email: mnagy@advanstar.com

Put the Power of

DIRECT MARKETING

to Work for You!

Mail, phone or fax to over 14,000 highly responsive decision makers in the Golf Course industry!

Target your message according to your needs... demographic selects are available—our data is also available for database enhancement or overlay.

For counts and pricing contact:
Tamara Phillips
440-891-2773

or 888-RENTLIST

Golfdom

Golfdom's Joke of the Month



Watching from the clubhouse overlooking the #10 green, we saw a foursome approaching. Just as they finished marking their balls, one of the guys suddenly fell down and the other three started a fist fight.

The Golf Captain stormed out from the clubhouse to separate the fighting men.

"Why are you fighting?" he asked.

"Well," said one of them, "my partner just had a stroke and died, and these buggers want to include it on the scorecard!"

Ad Index

| 114 | Covermaster Inc | 29 |
|-----|--------------------------------------|-------|
| 102 | Diamond Pro | CV3 |
| 108 | Epic | 11 |
| 121 | First Products | 47 |
| 118 | Floratine Products | 43 |
| | Golfsat | CV2-1 |
| 106 | Griffin/Nature Safe | 15 |
| 104 | John Deere Co | 33 |
| 112 | Kohler Co | 19 |
| 115 | Lesco | 39 |
| 110 | Nutramax Laboratories | |
| 120 | Ohio Turfgrass Foundation | 46 |
| 119 | Pacific Sod | 41 |
| 105 | Pursell Industries | 4-5 |
| 103 | Tee-2-Green | CV4 |
| 111 | Textron Turf Care | 21 |
| 113 | Textron Turf Care | 24 |
| 122 | Textron Turf Care | 50 |
| 107 | United Horticultural Supply | 9-10 |
| 109 | Union Tools Irr/Signature Controls . | 13 |
| 117 | Zeneca Professional Products | |

This index is provided as an additional service.

The publisher does not assume any liability for errors or omissions.

Show Your TRUE COLOR INCREASES READERSHIP 40%! Advertise in Golfdom! Contact Leslie Zola: 1-800-225-4569 ext. 2670 Fax: 440-826-2865 E-mail: Izola@advanstar.com