

**I** love October. Football's in full swing, the World Series is coming up, the endless spectacle of the Olympics is over and the "quiet time" between the end of the Northern golf season and the beginning of the Southern season is upon us. Seems like a good time for one of our occasional "Cheers & Jeers" reviews.

**Jeers** to the GCSAA for "colorizing" the blue jeans of a noteworthy superintendent featured in a recent seed company ad. The individual in the photo is a consummate professional who just happened to be wearing jeans the day of the photo shoot. The association's image policy frowns on jeans, so the powers that be colored them brown for the version of the ad that appeared in *Golf Course Management*. We thought it looked a little goofy, but we've now heard a rumor that Gemplers is adding "brown denim dye" to its catalog for superintendents who want that "ideal professional look."

**Cheers** to Mother Nature for providing most of the nation with a moderately moist summer. I talked with tons of superintendents who spent the summer worrying and waiting for something bad to happen. It never did.

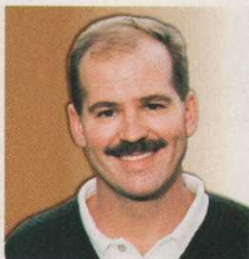
**Jeers** to the same fickle, old broad for baking the South and Southeast and burning up half of Montana. One Texas superintendent compared his summer to the movie *Groundhog Day*. "It's the same damn thing every day ... no rain, 105 degrees, dust and tumbleweeds blowing around. You wake up the next morning and it just plays itself out again exactly. The déjà vu is starting to get old."

**Cheers** to our friends the Tour Pros for largely keeping their criticisms of course conditions to themselves this year (not that they had much to complain about). A big Cheer within a Cheer to Phil Mickelson, who always seems to have good things to say about superintendents.

**Jeers** to Tiger Woods, who continues to pound his driver on the tee whenever he hits a (rare) bad shot. Hey, Eldrick, the kids are watching and copying your every move. Do you really want to be personally respon-

## Dress for Success: Brown Blue Jeans

BY PAT JONES



JEERS TO TIGER

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sible for producing an entire generation of club-pounders?

**Cheers** to an industry legend, Eb Steiniger, CGCS, who was honored recently with USGA Green Section's Piper & Oakley Award. Steiniger, who was superintendent at Pine Valley GC for 53 years (just think about that for a minute), was recognized for his outstanding support and guidance of the Green Section's agronomists over the years. Eb's influence on the profession can't be measured, but it's nice that it's still be recognized.

**Cheers** to all those out there who volunteer for local chapter leadership positions. These are often thankless jobs that cut into family time and create even more stress. Your work truly is appreciated. (A Jeer within a Cheer to the guys who just go to the chapter meetings for golf ... you know who you are.)

**Cheers** as well to the individuals who serve on the GCSAA Board of Directors. No matter whether you agree or disagree with everything they do, you have to admire and respect the huge amount of time and effort they put into the job. And, contrary to popular belief, there's rarely any "big payoff" at the end of someone's service on the board. On the contrary, the demands seem to be taking a growing toll on job security. I know that I couldn't make that kind of commitment, and I'm in awe of those who do.

And finally, a big fat stinky **Jeer** to those who are spreading the rumor that I'm somehow involved with the creation of a new association for anti-PDI superintendents. Hey, I like you guys and I'm honored by the idea, but I could never give up show business.

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