

The Company Line

PRODUCTS & SERVICES

► Soil amendment

Advanced Water Management

offers Hydrozone, a permanent, water-absorbing soil amendment engineered to absorb a maximum of 30 to 40 times its weight in water, releasing it to the plants as needed. Hydrozone absorbs and retains fertilizers and is less affected by salts. It helps conserve water and improves turf performance, especially in drought conditions and isolated dry spots, according to the company.

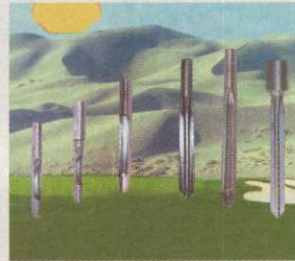
Because Hydrozone in-



creases the water-holding capacity in the root zone, there are more roots, better establishment of sod and less firing (yellowing).

For more information, contact 877-994-3494 or

CIRCLE NO. 200



▲ Tines

JRM Inc. offers a line of SuperQuad aerification tines, which aren't as "invasive" or "traumatic" as a three-eighths-inch coring tine, according to the company.

The SuperQuad is offered in two lengths: the standard 3.5 inches and a longer 4.5 inches.

The SuperQuad should be considered for those situations where the superintendent wants to go a little deeper and/or pull up slightly more material, according to the company.

For more information, contact 888-JRM-7007 or

CIRCLE NO. 202

▼ Protective wear

Radians Inc. offers safety eyewear that incorporates hearing protection as well. The product features distortion-free polycarbonate lenses that are anti-scratch, anti-static, anti-UV and anti-fog. The reusable Jelli earplugs provide comfort. The adjustable temples and wrap-around styling conform to different face shapes and sizes.

For more information, contact 877-RADIANS,

www.radians.com or

CIRCLE NO. 203



Woods, irons washer

SGD introduces Range Boss Green and Club Washer, which allows customers to clean woods and irons thoroughly and effortlessly. Four brushes surround the club head for fast and easy cleaning. The washer has an easy-lock lid for fast removal of dirty water and sludge and for quick refill. It has a 6-gallon capacity and is made of polymer-based material.

For more information, contact 330-2239-2828, www.sgdgolf or

CIRCLE NO. 201

STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION (Required by 39 U.S.C. 3685)

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- Advanstar Communications Inc. is the Mortgagee under a Credit Agreement dated May 31, 1996, as amended, with various lenders as named therein from time to time. The agent for the lenders is: The Chase Manhattan Bank, Attn: William Rotino, Administrative Agent, 270 Park Avenue, New York, NY 10017-2070. Holders of 1.0% or more of Advanstar Communications Inc. Mortgages of Other Securities as of July, 2000 are as follows:** Aeries Finance/Ceres Finance, 330 Madison Avenue, New York, NY 10017; Ares Leveraged Investment II, 1999 Avenue of the Stars, Suite 1900, Los Angeles, CA 90067; Balanced High Yield Fund II, 590 Madison Avenue, New York, NY 10022; Bank of New York, One Wall Street, 16th Floor, New York, NY 10286; BHF - Bank Aktlangesellschaft, 590 Madison Avenue, New York, NY 10022; Dresdner Bank, 75 Wall

Street, 25th Floor, New York, NY 10005; Eaton Vance Senior Debt Portfolio, Oxford Strategic Income, c/o Boston Mgmt and Research, 255 State Street, 8th Floor, Boston, MA 02109; First Dominion Capital, 1330 Avenue of the Americas, 10th Floor, New York, NY 10019; First Source Financial, 2850 West Golf Road, 5th Floor, Rolling Meadows, IL 60008; FleetBoston Financial Group, One Federal Street, Boston, MA 02110; Franklin Floating Rate Trust, 777 Mariners Island Blvd, San Mateo, CA 94404; Heller Financial, Heller International Tower, 500 West Monroe, 12th Floor, Chicago, IL 60661; Indosuez Capital Funding IIA & IV, 1211 Avenue of the Americas, 7th Floor, New York, NY 10036; Merrill Lynch Sr. Floating Rate Fund, 800 Scudders Mill Road, Plainsboro, NJ 08536; Morgan Stanley/Dean Witter, 1585 Broadway, 10th Floor, New York, NY 10036; Prime Income Trust, 2 World Trade Center, 72nd Floor, New York, NY 10048; Octagon Credit Investors, 380 Madison Avenue, 12th Floor, New York, NY 10017; Trust Company of the West, 200 Park Avenue, 22nd Floor, New York, NY 10166; Pacific Century Bank NA, 2633 Cherry Avenue, Signal Hill, CA 90806; Van Kampen American Capital, One Parkview Terrace, Oakbrook Terrace, IL 60181. Also, Advanstar Communications has issued certain notes subject to an indenture (the "bonds"). The trustee under the indenture, which trustee is the registrar and paying agent as of July 1, 2000 is: The Bank of New York, Attn: Mary Jane Schmalgel, 101 Barclay Street, 21st Floor, New York, NY 10286. The registered bondholder as of July 1, 2000 is: CEDE & Co., Box 20, Bowling Green Station, New York, NY 10004.

- Does Not Apply**
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1. Paid/Requested Outside-County Mail Subscriptions Stated on Form 3541	21,220	22,504
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3. Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Non-USPS Paid Distribution	59	62
4. Other Classes Mailed Through the USPS	-	-
C. Total Paid and/or Requested Circulation	21,279	22,566
D. Free Distribution by Mail		
1. Outside-County as Stated on Form 3541	9,936	9,206
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3. Other Classes Mailed Through the USPS	-	-
E. Free Distribution Outside the Mail	737	434
F. Total Free Distribution	10,673	9,640
G. Total Distribution	31,952	32,206
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I. Total	32,138	32,270
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I certify that the statements made by me above are correct and complete.		