HELP WANTED

INTERNATIONAL SALES MANAGER - GOLF PRODUCTS

Company: Rain Bird International, Inc.
Reports to: Division Vice-President
Location: Glendora, California

Responsibilities:

Rain Bird International, Inc. seeks a qualified candidate to champion our golf irrigation products at the international level (non-U.S.), and act as a liaison between Rain Bird's International and Golf Divisions. This person will be responsible for meeting international sales and profit goals for our golf products, and will develop and conduct seminars in the use, application, and benefits of these products. In addition, this position requires the development of sales and marketing programs in conjunction with the Golf Division's brand managers.

Qualifications:

Qualified applicant will have an undergraduate degree in business, engineering or liberal arts. Applicant must also exhibit effective communications skills, have experience in dealing with distributors, their installers and specifiers, and have five to seven years of field sales experience. International sales and marketing experience, an MBA in marketing, an understanding of the irrigation industry, and multilingual capabilities are preferred. Extensive international travel will be required.

Please FAX resume and cover letter to: Jack Buzzard, Rain Bird Sales Inc.; (626) 963-4287 or e-mail dyoung@rainbird.com



Put the Power of

DIRECT MARKETING

to Work for You!

Mail, phone or fax over 14,000 highly responsive decision makers in the Golf Course industry!

Target your message according to your needs... demographic selects are available—our data is also available for database enhancement or overlay.

For counts and pricing contact:

→ Joe Gilliam 440-891-2773 or 888-RENTLIST

Golfdom

WEBSITES

Golf Course and Irrigation Supplies Your on-line connection to all the companies you need. Contact information including web-site links are provided. Look up a company you know or compare what is available. www.golfcoursesupplies.com, www.golfcourseequipment.com, www.golfcoursemanagement.com, www.golfcourseservices.com, www.irrigationsupplies.com



Ad Index

122	The Andersons	41
150	Aqua Aid	31
106	Badger Associates	6
117	Covermaster Inc	29
	Dow AgroSciences	.36-37
131	Earthworks	61
	Evergreen Foundation	73
104	FMC Chemicals	1
132	Floratine Products	62
120	Golfsat	4-5
130	Greentrac.com	59
115	Griffin LLC	27
119	Growth Products	39
111	Kubota Tractor	9
124	Lesco	45
125	Monsanto	7 (reg)
123	NuGro Technologies	43
112	Nutramax Laboratories	23
128	PBI Gordon	51
126	Rain Bird Sales	55
107	Scotts	7
129	Seed Research	57
103	Tee-2-Green	CV4
108	Textron Turf Care	15
110	Textron Turf Care	18
133	Textron Turf Care	65
116	Tifsport	28
102	Top Pro	CV3
114	Toro Co	25
127	Toro Co, Irrigation Div	53
105	U S Chemical Storage	6
109	Union Tools Irrigation	11
121	United Horticultural Supply	.33-34
113	Van Waters & Rogers	24
101	West Coast Turf	CV2

This index is provided as an additional service.
The publisher does not assume any liability for errors or omissions.

GOLFDOM, Vol. 56 Issue 5. GOLFDOM is published 12 times per year by Advanstar Communications, Inc. 131 W First St Duluth MN 55802-2065.

Subscription rates; one year \$25.00 (U.S. and possessions), \$35.00 (Canada and Mexico) and \$65.00 (all other countries). Air expedited service is available in countries outside U.S. and Canada at \$45.00 per year. Current issue single copies (prepaid only) \$5.00 (U.S. and possessions), \$7.00 (Canada and Mexico) and \$8.00 (all other countries). Back issues (if available, prepaid only) \$10.00 (U.S. and possessions), \$14.00 (Canada and Mexico) and \$16.00 (all other countries); add \$5.00 per order shipping and handling for both current and back issue purchases.

Application to Mail at Periodicals Postage Rates is Pending at Duluth MN 55806 and additional mailing offices. Postmaster: Send: changes to Golfdom, 131 W First St Duluth MN 55802-2065.

Canadian G.S.T. Number: R-124213133, Publications Mail Agreement number 1436694. Printed in the U.S.A.

Copyright ©2000 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use of specific clients, is granted by Advanstar Communications for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr. Danvers, MA 01923, phone 978-750-8400, fax 978-750-4470. Call for copyring beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request in writing to Advanstar Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130 or fax to 440-891-2740.