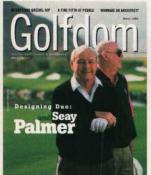




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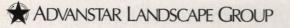


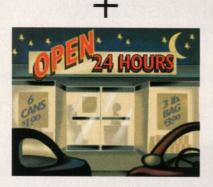
- Develop direct-mail campaigns
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Leaders

Phil Arnold left his post as executive vice president of the Golf Course Builders Association of America to pursue his golf course photography business full-time.

Mark Michaud, who recently resigned as the head agronomist at Pebble Beach Co's four courses, has been hired as superintendent of Shinnecock Hills GC in Southampton, N.Y.

Cambridge GC in Evansville, Ind, named **Craig Healey** as superintendent. Healey, currently the president of the Tri-State Golf Course Superintendent's Association, was previously the superintendent at Oak Meadow CC, also in Evansville.

PowersGolf.com appointed three members of its executive team. **Bo Lysyj** is the company's chief information officer; **Mark McCourt** is vice president of sales and marketing; and **John Kurlander** is director of golf course relations.

Mike Blanchard, superintendent at Tampa (Fla.) Palms G&CC was the recipient of GSCAA's 2000 Leo Feser Award.

Marysville, Ohio-based The Scotts Co. hired **Eric K. Nelson** as senior scientist to lead its turfgrass breeding efforts at its Oregon field station. Nelson most recently served as a senior technical advisor for Jacklin Golf.

Jaime Ortiz-Patiño, owner and president of the Valderrama GC in San Roque, Spain, received the 2000 Donald Ross Award from the American Society of Golf Course Architects.

The Midwest Regional Turf Foundation awarded **Nick Strehle** its \$5,000 Mentor Scholarship. Strehle is a senior enrolled in the Purdue University Turfgrass Science program in its department of agronomy.

Scott Myers joined ProShot Golf as vice president of product market-

ing. Meyers is the former chief operating officer for PinMark GPS Systems.

The National Golf Course Owners Association presented its 2000 Don Rossi Award to **Curt Walker**, the association's first president.

CordeValle GC named **Jim McPhilomy** as its superintendent. McPhilomy has more than 19 years experience.

Five superintendents from American Golf received Environmental Steward Awards from the GCSAA. **Dave Bermudez**, Mountaingate Country, Los Angeles; **Jerry Bucheit**, Killean CC & Inn, Tallahassee, Fla.; and **Russell Vandehey**, Oregon GC, West Lynn, Ore, won full awards. **Scott Jorgenson**, Spanish Hills G & CC, Camarillo, Calif., and **Rich Coyne** at Tatum Ranch GC in Cave Creek, Ariz, won GCSAA merit awards for environmental stewardship.

Laurie Honnigford will handle the 2000 marketing campaign for the Erosion Control Technology Council.

John Benzel retired as director of golf from Sedona Golf Resort in Sedona, Ariz.

Arnold Palmer Golf Management promoted **Tim Tierney** to chief operating officer; **Brian Donahue** to director of sales and marketing; and **Sue Gorman** as vice president of retail operations.

Overland Park, Kan.-based architect **Craig Schreiner** has partnered with his senior architect **Todd Clark** and local businessman **David Francis** to build Prairie Highlands GC in Olathe, Kan.

Let us know about your people on the move. Send information/color photos to Golfdom's Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440/891-2675 or e-mail to fandorka@advanstar.com.