

Golfdom

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the lure of e-co



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Baptism By Fire

27-year-old Eric Greytok was appointed Pebble Beach's new superintendent — just in time for the pressure-packed U.S. Open.

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Power Aid

Here's how to harness high-tech presentations to get what you need.

By Frank H. Andorka Jr.

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Data Defense

Since computers now hold much of your vital business information, what are YOU doing to protect it?

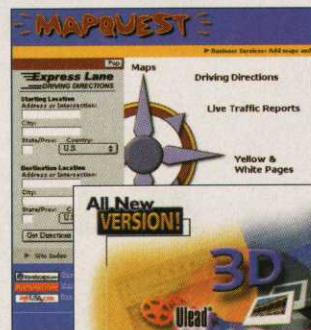
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Build Your Own Cool Web Site

You can do it with a little help from some cutting-edge software.

By Joe Dysart





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56 PC 101

Consider these steps when purchasing a new computer.

By Mark Luce



cover story

BY LARRY AYLWARD

E-commerce has arrived with a number of players. But will it change the way the golf course maintenance industry does business?

About the cover

He ain't Stuart Little, but the mouse model on our cover may be destined for stardom. Cleveland photographer Karen Ollis, and her assistant Sarah Ryan, used the mouse and their excellent shutterbug skills to creatively depict the status of e-commerce in the industry. Yes, the mouse got the cheese at the end of the day-long photo shoot.

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