

# Golfdom

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## Why

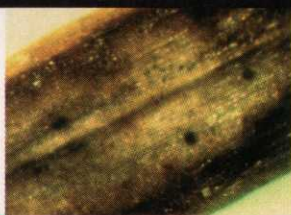
What's in it for me?

## Do degrees even matter?

## What will it cost?

## Who's

# PDI: Pretty Damn



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### Gauging Gray Leaf Spot

'We're all trying to find the best method of control,' one superintendent says.

By Larry Aylward

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### Lights, Camera, Angst!

For many, a career in turf maintenance wouldn't be complete without experiencing the high anxiety of an acclaimed golf tournament.

By Larry Aylward

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### Simply the Best

Top clubs covet those who acquire proper skills.

By Frank H. Andorka Jr.

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### Star Search

A healthy economy and shrinking labor pool have attracted more headhunters to the industry.

By Patrick Quinn





# should I care?

Winners and losers?

# behind it?

What's this "HR Web"?

# Interesting

## cover story

The Professional Development Initiative has the potential to reshape the employment future of every superintendent in the United States. Golf-dom presents both sides of the issue.

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Passion, Debate  
and Intensity
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We Should Earn It
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Breaks Stereotype
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Classical Music

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Westfield CC's bunker  
renovation pitted mind  
against matter.
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They wanted the course to  
end on an exhilarating  
crescendo, and they wanted  
to contain run-off water. So  
they took a cue from Mother  
Nature.

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## Big Fun in the Big Easy ▶

Our guide on how to enjoy yourself in  
"N'awlins" when you're not doing business.

By Curt Harler

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## 5-Minute Guide to GCSAA 2000

Find out the real skinny on the show.

By Pat Jones

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## Cart Path Smarts

Experts offer tips on how to make the best  
ones possible.

By Frank H. Andorka Jr.



### About the cover

Cleveland-based illustrator David W. Fogle came up with this brainy artwork depicting questions surrounding the Professional Development Initiative.

### News with a hook

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