

The Company Line

PRODUCTS & SERVICES



Sprayer

Earth & Turf's Spot Sprayer is designed to fit in the bed of utility and ground maintenance vehicles. The 25-gallon sprayer features a heavy-duty, 12-volt, 7-amp shurr Flo pump with on/off controls that easily connect to the transport vehicle. The non-corrosive handgun comes with a 12-foot hose.

For more information, contact 888-693-2638, www.earthandturf.com or

CIRCLE NO. 217

Soil surfactant

KALO introduces Duration, a high-performance soil surfactant for golf course management. It blends natural renewable resources with surfactant technology for long-lasting residual control and prevention of localized dry turf, according to the company.

Duration complements environmentally sensitive turf management programs, the company says. It features a new class of surfactant made from renewable resources.

For more information, contact 816-505-0737, www.kalo.com or

CIRCLE NO. 218

Information technology system

Epani offers its comprehensive information technology system, OnTee.com, which provides course owners and operators a range of Internet-based IT tools and solutions: a private golf media network, a worldwide family of Web sites, a multi-channel tee-time reservation system, a suite of course management software products and state-of-the-art messaging to communicate these offerings to golfers.

OnTee.com's comprehensive approach to IT also means providing course owners with a built-in multimedia marketing and promotional program, according to Epani. For less than the cost of a local newspaper ad, this program includes a prominent and professional pres-

ence on the Web; a direct-mail campaign to golf course users; the private TV network with programming slots dedicated to course promotion of facility offerings (food and beverage, retail); a direct connection to local hotels, travel agencies and tourist bureaus; and cross-selling of each facility nationally and internationally through the private TV network and the OnTee.com family of Web sites.

OnTee.com's software tools can serve every key individual in golf operations, including the superintendent, the pro, the accountant, the events coordinator and the retail buyers.

For more information, contact 970-963-7333, www.ontee.com or

CIRCLE NO. 221

Suppliers directory on CD-ROM

The **American Society of Golf Course Architects** is offering its suppliers directory on CD-ROM. By using the CD-ROM directory, superintendents, architects, course builders and course owners can quickly search and select information on more than 90 product and service providers, including contact information on the 139 member architects at ASGCA.

For more information, contact 312-372-7090, www.golfdesign.org or

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