

Leaders

■ PEOPLE ON THE MOVE

Sylacauga, Ala.-based Pursell Technologies named **Dave Heegard** as its director of professional sales. Heegard owned his own consulting firm since 1997, and worked in sales and marketing with Scotts Co. before that.

Architect **Brian Silva** received the Architect of the Year award from *Golf World* magazine.

Fred Couples and Palm Beach Gardens, Fla.-based architect **Gene Bates** will design the new 18-hole championship golf course at Southwood in southeast Tallahassee, Fla.

Rick Ulloa was named assistant golf superintendent at the Sanctuary GC at Westworld in Scottsdale, Ariz.

Richard Wright was named head golf professional.

Dennis Haveman was named the South/Central regional sales manager for Buffalo Grove, Ill.-based Profile Products.

San Francisco-based Arnold Palmer

Golf Management named **Brian Donahue** as its national director of marketing.

Denver-based BlueBird International appointed **Gregg Robisch** its national accounts sales manager, responsible for sales and marketing to BlueBird's national accounts as well as to national and regional rental companies and landscape firms in the United States and Canada.

Madison, Ga.-based Pennington Seed appointed **Roger V. Tucker** as Western division turfgrass manager for its Professional Turfgrass Group.

Rick Gloor was appointed general manager of the Emerald Valley GC in Creswell, Ore.

Monte Porter joined Carlsbad, Calif.-based Hunter Industries as the general manager of Hunter Golf, a new division at the irrigation equipment manufacturer.



Southern Highlands GC in Las Vegas named **Jay Davis** its new director of golf. He was formerly the head golf pro at the Adios GC in Florida.

J. Andrew Drohen joined Post Falls, Idaho-based Jacklin Golf as northeast marketing manager for the United States.



Las Vegas-based Evergreen Alliance Golf Ltd. hired **Dennis Wesseldine** as its construction manager.

EPIC of Wisconsin appointed of **Kristi Mirocha** to its staff as director of meeting coordination. Mirocha will research, negotiate, procure and facilitate all aspects of meeting and incentive travel programs.



Rain Bird's Golf Division hired **Denise Diehl** as sales specialist in the Great Lakes region.



The Toro Co., Irrigation Division, Riverside, Calif., promoted **Mike Ochoa** to senior marketing manager. Ochoa joined Irritrol Systems in 1997. It also named **Rex Dixon** as director of sales and marketing.

Robert J. Macfarlane was named territory manager at Barenbrug Northeast. He is responsible for the marketing and sales of Barenbrug's proprietary lines of turf seeds.

Tahquitz Creek Golf Resort, in Palm Springs, Calif., named **Neil Finch** as its general manager. Finch will supervise two courses under the auspices of Arnold Palmer Golf Management.

Let us know about your people on the move. Send information/color photos to Golfdom's Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440-891-2675 or e-mail to fandorka@advanstar.com.

Events

■ SEMINARS & CONFERENCES

DECEMBER

6-9 Ohio Turfgrass Foundation's Conference & Show

Columbus Convention Center, Columbus, Ohio.
Contact 888-683-3445.

7-8 Missouri Valley Turfgrass Association Lawn & Turf Conference & Trade Show

Columbia, Mo.
Contact 573-882-2301.

7-9 New Jersey Turfgrass Expo

Atlantic City, N.J.
Contact 732-821-7134.

JANUARY

6 New York State Turfgrass Association Northeast Regional Conference

Albany, N.Y.
Contact 800-873-8873.

8 Western Nursery & Landscape Association Trade Show

Kansas City, Mo.
Contact 202-789-5980, ext. 3006.

9-13 National Institute of Golf Management Seminar

Oglebay Resort and Conference Center, Wheeling, W. Va.
Contact 800-624-6988, ext. 4019.

10-12 Turfgrass Producers International's Conference and Expo

San Antonio.
Contact 800-405-8873.

10-13 North Carolina Turfgrass Conference & Show

Charlotte, N.C.
Contact 910-695-1333.

11-13 Eastern Pa. Turf Conference & Trade Show

King of Prussia, Pa.
Contact 814-863-3475.

13 Green 'N' Growin' Show

Winston-Salem, N.C..
Contact 202-789-5980, ext. 3006.

13-15 Winter Convention

Seattle, Wash.
Contact 253-863-4482.

18-20 The Midwest Turf Expo

Indianapolis.
Contact 765-494-8039.

18-20 Mid-America Green Industry Convention

Kansas City, Mo.
Contact 816-561-5323.

19-21 Mid-Am Horticultural Trade Show

Chicago.
Contact 847-526-2010.

20-22 WinterGreen 2000

Atlanta.
Contact 706-632-0100.

22-26 National Golf Course Owners Association's Annual Conference

Marina Marriott Fort Lauderdale, Fla.
Contact 843-881-9956.

25-27 Virginia Turf & Landscape Conference & Trade Show

Richmond, Va.
Contact 540-942-8873.

FEBRUARY

9-11 Western Pa. Turf Conference & Trade Show

Monroeville, Pa.
Contact 814-863-3475.

10-12 Turfgrass Producers International Conference & Expo

San Antonio.
Contact 800-405-8873.