

Clippings

Brief bits of news from in and around the golf business. . .

The American Society of Golf Course Architects indicate that there is a general shortage of municipal courses in the U.S. The National Golf Foundation's market research shows that a community can seriously consider building an 18-hole course anytime there is 20,000 to 25,000 people in a given area that are not being served properly by a daily fee facility. Of all the courses opened in 1979, 42 percent were daily fee and 25 percent were municipal. Of 11,966 golf facilities inventoried by NGF as of January 1, 1980, 40 percent were private, 45 percent were daily fee and 15 percent were municipal. Contrasting with 20 years ago, NGF had 5991 facilities with 52 percent private, 33 percent daily fee, and 15 percent municipal. In the 20 years between 1960 and 1980, the number of golf facilities almost doubled.

Grenelefe Golf and Tennis Resort is building their third 18-

course in central Florida. Construction is expected to be completed in the fall of 1981. It will cost over \$1 million. The Grenelefe resort is located on 950 acres near Disney World, between Tampa and Orlando.

Dr. Fred V. Grau, long-time friend of turf and turfgrass managers, has told us that he will assist the firm of William and Mary Enterprises in Delta, Penn., in introducing the product 'Compost-Plus' to golf courses in the Northwest. Dr. Grau will continue as president of the tax-exempt Musser Foundation, which helps train graduate students. Without Dr. Grau and the Musser Foundation, turf management sure wouldn't be where it is now and probably wouldn't be on a paved road to where it is headed. He will share his earnings with the Musser Foundation, thereby boosting its funds. Anyone else wishing to contribute should contact him at P.O. Box AA, College Park, MD 20740 or call 301/864-0090.

The golf car division of the Harley-Davidson Motor Co., Inc. will now come under John A.

Davidson, who is also chairman of the motor company. Grandson of the co-founder, Davidson joined the company in 1960. The Milwaukee-based company first introduced a golf car line in 1962 and in January of this year, the division was recognized as a separate, autonomous business unit within the Harley-Davidson structure.

Lakeshore Equipment & Supply Co. has two new people. Jack Bruns, former superintendent at the Youngstown, Ohio CC has been hired as product development manager for irrigation. Bruns is a former president of the Northern Ohio Golf Course Superintendents Association. Dante Brunetti has been hired to head Lakeshore's nursery sales organization in Florida. Brunetti has been involved, for the last four years, with sales and technical representation for a liquid fertilizer company which covered the golf course, foliage nursery, flower farm, lawn care and agricultural markets.

The Legend electric golf car body, produced by Eagle Vehicles in Dallas, has been awarded first place in the Recreational Division of "Plastics: The Better Way" for 1980. The competition is in its fifth year and is sponsored by Plastics World magazine. The Legend vehicle is the first to utilize Reaction Injection Molded Urethane (RIM) for golf car bodies.

Ben Malinkowski has been promoted to Executive Tech Rep for Scotts ProTurf line. This is an honor, as only four others in a field of over 60, have ever achieved that rank. New Technical Representatives, and their territories, for ProTurf include: Don Brougner, central and southeastern Ohio and western West Virginia; Ron Burgher, central and western Texas and southern New Mexico; Barry Grote, western Pennsylvania and part of West Virginia; Jeff McMaster, eastern Ontario and Montreal; Bob Reardon, Arkansas, northern Mississippi, and western Tennessee; Steve Viafore, Long Island area; and Dave Wolfard, serving the Kansas and western Missouri territories.

Oseco Inc. in Brampton, Ontario has four new appointments. They are: George Stephens, Controller and Manager of Finance; Douglas C. Murphy, Stock Control Manager; Judy Stewart, Head Analyst of the Seed Testing

Laboratory; and Robert Thom, Manager-Wholesale, Domestic and International.

Carrol Wood is now the National Sales Manager for Safe-T-Lawn, Inc. Woods was formerly with the Buckner Irrigation Department of Johns-Manville Corp. Roger Doyle has been appointed "Specification and Market Manager" for Safe-T-Lawn in California. Tom Christy and Associates of Anaheim will be Safe-T-Lawn's new sales representative for southern California, Arizona and Hawaii. The company has opened a new sales office in Fresno, Calif., to supply distributors. The warehouse is combined with a Service and Repair Center. Safe-T-Lawn has also recently announced the acquisition of Shamrock Controllers Inc. in Fresno. Shamrock manufactures automatic sprinkler controllers for all types of irrigation systems.

Robert J. Moeller has been promoted to Vice President and General Manager of The Toro Company's Irrigation Division, based in Riverside, Calif. He will hold management responsibility for all activities relating to the engineering, manufacturing, sales and marketing of the company's complete line of irrigation sprinklers, valves and controllers.

The Upjohn Company has named Leo J. Zanoni as Public Relations Associate. He will assume responsibility for public relations programming relating to TUCO agricultural chemicals, among others. He has been with the company 10 years.

Melex USA, Inc. has named a number of new distributors in its Northeast, Southeast, and Western regions. A.B.C. Golf Enterprises will cover eastern Massachusetts and Rhode Island; Sondag Ltd. will serve southeastern Pennsylvania, northern Delaware, and southern New Jersey; Royce Distributors, Inc. will cover Maryland, District of Columbia, southern Delaware, northern Virginia, and eastern West Virginia; Melex Sales & Service of Florida will take responsibility for the southeastern portion of Florida; Sarasota Golf Car Sales, Inc. will cover western Florida; Melex Golf Cars of Southern California will serve that area plus Hawaii and Clark County, Nevada; Golf Car West will cover northern California and western Nevada; and Anchor Marine & Golf Center will handle Washington and Oregon.

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