

1981 Golf Business

editorial outlook

January

This year, the January issue will feature the **1981 GOLF BUSINESS GCSAA Showcase**. Once again, this will be a complete show issue to carry as you attend, or can be used as an overall business reference for those not attending. **Outlook 1981** will take a look at what will happen on golf courses as a new President takes over.

February

We will explore the **Importance of Distributors** and their role in facilitating maintenance. **GOLF BUSINESS South** will feature **Weed Control During Transition** and **Nematode Control** with emphasis on nematicides.

March

This month will begin our pictorial identification series with **Northern Weeds**. We will include the latest research data from scientists across the country exploring control of these pests. Tips on **Equipment Calibration** will aid in preparation of equipment for the new spraying season. **Irrigation Maintenance** will help tune-up and avoid costly down time when you turn the water on.

April

Symposium on Sand Topdressing will bring together all the topdressing experts as they discuss the pros and cons of materials and methods. Our pictorial this month will feature **Turfgrass Diseases**, and will include a graphic presentation of control research. **GOLF BUSINESS South** will feature articles on **Fertilizing Bermudagrass** and a thorough treatment of **The Life Cycles of Warm Season Turfgrass Insects**.

May

This month will feature an identification series of photographs on **Turfgrass Insects**. **The Masters** tournament will be covered, not only from the standpoint of course preparation, but as a tool of recognition for the importance of turfgrass maintenance. **Moisture Sensors** and their uses for controlling irrigation systems will be explored as research is pointing towards a new era in water conservation.

June

This issue will feature number one of a three-part series on **Maintaining Equipment**, will emphasize on preventative maintenance. **The Maintenance Facility** will feature ideas to incorporate when building new, and ideas that can be used to modernize an existing maintenance building. **Handling Replacement Parts** will provide an insight to replacement parts that should be stocked on the course, what packages are available from suppliers, and what you should do in an emergency down situation. The pictorial will feature **Aquatic Weeds**. **GOLF BUSINESS South** will offer tips for selecting equipment for the South, where it is used year-round.

July

The second part of **Maintaining Equipment** will focus on maintaining mowers, from the small rotary push-type, to hydraulic fairway units. Once again, we will interview officials from turfgrass seed companies and present our **Seed Forecast**. **The Role of Soil Amendments and Aerators** for alleviating compaction will be featured.

August

Tractors on the Golf Course will be a market guide and will include specifications for comparison buying. Large equipment will be the theme, as the third part of our maintenance series will be on **Maintaining Large Equipment**. An article on whether to **Replace or Repair?** will offer guidelines to decide if maintenance is worth it. **GOLF BUSINESS South** will present **Timing and Methods for Overseeding** cool season grasses into warm season.

September

This month will feature Superintendents and courses across the country as a compendium of ideas for **Housekeeping on the Course** and **Ideas for Golf Car Paths**. We will make it easier to get rid of those problem drainage areas with a how-to feature on **Installing Drainage Tile**. The **Seed Harvest** will show the path of turfgrass seed from harvest to bag.

October

This month will continue our look at seed as we give an actual **Seed Harvest Report**. Articles on **Budgeting and Planning** will make the task easier as you plan for the next year. **Budget Visuals** are an important tool for making the board aware of your needs, and we will explain how to make them. **GOLF BUSINESS South** will feature **Winterkill: What is it and why does it happen?** **Anticipating Spring Transition** will give information for immediate preparations to minimize such factors as winterkill, and be ready for the Spring golf season.

November

What futuristic innovations will the golf car industry present for the new year? Be sure and read the **1982 Golf Car Guide**. All the specifications for choosing which battery to put in your golf cars will be included in the **1982 Guide to Golf Car Batteries**. An important part of every piece of equipment are the wheels it rolls on. We will feature tires this month, in an article that will allow you to make purchase decisions with authority. We will tell you how to read weather maps and utilize forecasts in making maintenance decisions in **Mother Nature and Weather Maps**.

December

After this month, you will have the **1982 GOLF BUSINESS Calendar of Events** to look forward to. We will feature **Highlights of the 1982 GCSAA Conference and Show**. **1980/1981 Comparison** will show how golf and golf courses have progressed through the past two years and offer insights into what the future might hold. **GOLF BUSINESS South** will have a comparison of **Warm Season Turfgrasses, Species and Varieties**. We will feature at least twelve ways to **Have Strong Roots** and will wrap up the year with an identification series on **Winter Weeds in the South**.