

# golf business

## 1980 CALENDAR OF EVENTS

SUPPLEMENT TO DECEMBER GOLF BUSINESS



# golf business

December 1979						
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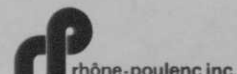
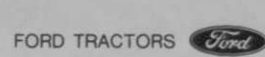
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# JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 New Year's Day	2	3	4	5
6-9—Maryland Turfgrass '80, New Baltimore Convention Center, Baltimore			Hilton, Baltimore, MD			
6	7	8	09-11—Carolina's GCSA, Inn on the Plaza, Asheville, NC	10-11—New Hampshire Turfgrass Conference, Sheraton Wayfarer, Bedford, NH	11	12
13	14-16—18th Annual Nebraska Turfgrass Conference, 14-15—Western Municipal Golf Administrators' Forum,	15-16—Michigan Turfgrass Foundation 50th Annual Turf Conference, 15-16—Southeast Pennsylvania Turf & Grounds Maintenance School & Trade Show,	16	17	18	19
20	21-25—Midwest Regional Turf Foundation Chemicals for Turfgrass Usage Seminar, Stewart Center, Purdue University, W. Lafayette, IN 21-24—Ohio Nurserymen's Association Annual Trade Show, Veteran's Memorial Auditorium, Columbus, OH		23	24	25-26—USGA Green Section Education Conference, Ritz Carlton, Chicago, IL	26—USGA Annual Mtg., Ritz Carlton, Chicago, IL
27	28	29-31—Western Pennsylvania Turf & Grounds Maintenance School & Trade Show, 29—LPGA, Annual Player's Mtg., Whirlpool Classic, Deer Creek CC, Deerfield, FL	30-31—Virginia Turfgrass Conference, Fort Macgruder Conference Center, Williamsburg, VA 30-31—Northern California Turfgrass Council Exposition, San Mateo Fairgrounds, San Mateo, CA	31		

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The January issue will cover the Spring preparation of irrigation systems for the coming Summer irrigation season. Assessing and repairing/replacing Winter tree damage will allow you to take advantage of tax breaks, etc.



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# FEBRUARY

January 1980						
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March 1980						
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3-5—Fertilizer Institute Annual Meeting, Hyatt Regency, Chicago, IL	4—USGA Green Section Regional Turf Conference, Myrtle Beach Hilton, Myrtle Beach, SC		6—USGA Green Section Regional Turf Conference, Quality Inn, Cypress Gardens, FL			
3	4	5	6	7	8	9
				Valentine's Day		
10	11	12 Lincoln's Birthday	13	14	15	16
17-22—GCSAA 51st Annual Conference & Show, Servantes Convention Center, St. Louis, MO	18-21—Penn State Turfgrass Conference, Hershey Motor Lodge, Hershey, PA	18—Golf Course Builders of America Annual Mtg., St. Louis, MO	19-21—Golf Course Builders of America Trade Show Exhibit, St. Louis, MO	21—The Musser International Turfgrass Foundation Annual Mtg., Sheraton St. Louis, St. Louis, MO		23-27—Irrigation Association's Irrigation Exposition and Technical Conference, Galleria Plaza, Houston, TX
17	18 Washington's Birthday	19	20 Ash Wednesday	21	22	23
24-26—ASPA Midwinter Conference, Contemporary Hotel, Walt Disney World, FL		26-29—1980 Pennsylvania Turfgrass Conference, Hershey Motor Lodge & Convention Center, Hershey, PA				
24	25	26	27	28	29	

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The 51st Annual GCSAA Show takes place this month in St. Louis. The February issue will pre-cover the show in detail. Take it along as you visit the trade show and educational sessions or use it as a guide to the marketplace.



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February 1980  
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April 1980  
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# MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3-5—Midwest Regional 3-5—Iowa Turfgrass Conference, 3—USGA Green Section Regional Turf Conference, Phoenix CC, Phoenix, AZ	Turf Foundation Turf Conference 4-6—University of Massachusetts Turfgrass Conference & Trade Show, 4-5—North Eastern Pennsylvania Turfgrass School, Master Host Hotel, Wilkes-Barre, PA 5—USGA Green Section Regional Turf Conference, Registry Hotel, Newport Beach, CA		6—USGA Green Section Regional Turf Conference, Holiday Inn West, Billings, MT	7—USGA Green Section Regional Turf Conference, Broadmoor GC, Seattle, WA	8
9-12—Canadian Turfgrass Conference, Skyline Hotel, Toronto, Ontario, Canada		11—Carolina's GCSA 11—USGA Green Section Regional Turf Conference, Lakeside CC, Houston, TX		13—USGA Green Section Regional Turf Conference, James River CC, Virginia Beach, VA		15
16	17-21—Club Managers Association of America 53rd Annual Conference & Exposition, Waldorf Astoria Hotel, New York, NY	18—USGA Green Section Regional Turf Conference, Westchester CC, Rye, NY	19-20—Maine Turfgrass Conference, Merry Manor, S. Portland, ME			22
30—Palm Sunday			26-29—Nevada Recreation & Park Association Annual Convention, Sparks Nugget Hotel, Sparks, NV			29
23/30	24/31	25	26	27	28	29

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Herbicides, spraying and overseeding are the topics this month. Experts on each subject will lend their knowledge to ensure a successful weed eradication and turfgrass seed germination program for 1980.



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## APRIL

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May 1980						
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Passover	2	3	4 Good Friday	5
6 Easter	7 7-10—Fertilizer Institute Environmental Symposium, Fairmont Hotel, New Orleans, LA	8 8-9—Turf and Landscape Irrigation Institute Annual Convention, Anaheim Convention Center, Anaheim, CA 8-9—Southern California Turfgrass Council Annual Turf & Landscape Institute, Anaheim Convention Center, Anaheim, CA	9	10	11	12
13	14 14-15—Georgia Coastal Plain Station Southeastern Turfgrass Conference, Turf Plot Farm, Tifton, GA	15	16	17	18	19
20 20-24—Club Managers Association of America Workshop: Leadership Effectiveness Training, Union League Club, Chicago, IL 20-24—National Golf Foundation Semi-annual Mtg., Doral Hotel, Doral, FL	21	22	23	24	25	26
27	28	29	30			

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The April issue will bring you up to date on how the turfgrasses are performing and their availability during 1980. The complete fungicide market will be covered. Read "Grading: Methods and Equipment" before you begin your projects.



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April 1980  
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June 1980  
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# MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11 Mother's Day	12	13 13—Carolina's GCSA	14	15 15-24—American Society of Golf Course Architects, Glen Eagles Hotel, Scotland	16	17 Armed Forces Day
18	19 Victoria Day	20	21	22	23	24
25	26 Memorial Day	27	28	29	30	31

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Read "Pond Management" for tips on keeping your water supply in top shape. "Legislation and the Golf Course" will detail laws as they affect Superintendents. The Insecticide market will be covered in detail.



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## JUNE

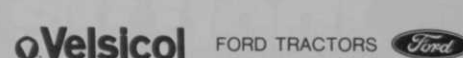
May 1980  
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July 1980  
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6-8—Turf & Landscape Irrigation Institute Annual Conference, Lake Arrowhead, CA	7
8-11—Fertilizer Institute Marketing Conference, The Greenbriar Hotel, White Silver Springs, WV						
8	9	10	11	12	13	14 Flag Day
15 Father's Day	16	17	18	19	20	21
22-27—National Golf Foundation Western Seminar & Workshop for Teachers, Coaches & Professionals, Singing Hills CC, El Cajon, CA	23-25—American Seed Trade Association, Del Coronado Hotel, San Diego, CA		25—University of Massachusetts Field Day, South Deerfield Plot, South Deerfield, MA			
22	23	24	25	26	27	28
29	30					

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Learn how to identify tree diseases in the June issue to guard the valuable foliage on your course. Golf car paths are a perennial headache. We will feature what Superintendents are doing to keep cars on them.



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## JULY

June							1980						
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August							1980						
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						7	31						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Dominion Day	2	3	4 Independence Day	5
6-11—National Golf Foundation Eastern Seminar & workshop for Teachers, Coaches & Professionals, University of Alabama, University, AL						
6	7	8 8—Carolina's GCSA, Pinehurst CC, Pinehurst, NC	9	10	11	12
13-16—Aquatic Plant Management Society, Hyatt House, Sarasota, FL						
14-16—Club Managers Association of America Workshop: Become Your Own Club Mgmt. Consultant, Washington, D.C.						
13	14	15	16	17	18	19
20-22—ASPA Summer Conference & Field Days, Four Seasons Hotel, Edmonton, Alberta, Canada						
20	21	22	23	24	25	26
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The July issue will relate tips on getting the most out of pumps. An identification guide to harmful tree insects will be included to help combat them. Learn what's new in the market and how to get the most out of irrigation systems.





# golf business

July							1980						
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September							1980						
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28	29	30											

# AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
		5-6—Fertilizer Institute Trade Fair, H. Roe Vartle Hall, Kansas City, MO				
3	4	5	6	7	8	9
		12—Iowa State University Turfgrass Field Day, Horticulture Research Station, Ames, IA	13—Central Plains Turfgrass Foundation/Kansas State University Turf Conference, KSU Union, Manhattan, KS			
10	11	12	13	14	15	16
			20—Rhode Island Turfgrass Field Day, Turf Research Farm, University of Rhode Island, Kingston, RI			
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

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Learn how to select nursery stock that will survive transplanting in the August issue. The economics of buying vs. leasing golf cars will be presented to allow you to make your own decision. Learn the best methods for improving drainage.



# golf business

August 1980						
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October 1980						
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# SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Labor Day	2	3	4	5	6
7	8 8-10—Club Managers Association of America Workshop: Condominium Mgmt., New Seabury, New Seabury CC, New Seabury, MA 9—Carolina's GCSA	9	10	11 Rosh Hashanah	12	13
14	15	16	17	18	19	20 Yom Kippur
21 21-23—Fertilizer Institute World Fertilizer Conference, Hyatt Regency, San Francisco, CA	22 22-24—Club Managers Association of America Workshop: Board and Committee Dynamics, Virginia Beach, VA	23	24	25 22-25—Northwest Turfgrass Annual Conference, Sunriver Lodge, Sunriver, OR	26	27
28	29	30				

## golf business

Find out what's new in mowing equipment in the September issue. An overseeding variety and availability report will cover varieties for the South. Learn how to keep in touch with "Communications Systems for the Golf Course."



# golf business

# OCTOBER

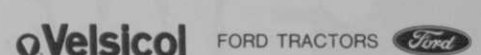
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November 1980						
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1-3—Central Plains Turfgrass Foundation/Kansas State University Turf Conference, KSU Union, Manhattan, KS			
			1	2	3	4
	6-8—Club Managers Association of America Workshop: Computer System & Club Acctg., Kellogg Center, Lansing, MI	7—GCSA of New Jersey 17th Annual Turfgrass Equipment Irrigation & Supply Field Day				
5	6	7	8	9	10	11
12-14—Club Managers Association of America Workshop: California Wine Tour, San Francisco, CA				16-17—Southwest Turfgrass Association Annual Conference, New Mexico State University, Las Cruces, NM		
12	13 Columbus Day	14	15	16	17	18
19-22—National Golf Foundation Annual Mtg., Wigwam, Phoenix, AZ	19-23—National Recreation & Park Association Convention, Phoenix, AZ					
	20-22—Club Managers Association of America Workshop: General Manager Workshop, Marriott Rancho Las Palmas, Rancho Mirage, CA					
19	20	21	22	23	24	25
			29-30—Wisconsin Golf & Turf Symposium, Pfister Hotel, Milwaukee, WI			
26	27	28	29	30	31	

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What's on the market and economics of fertilizers will be featured to serve as a guide for your program. Common replacement parts will be covered to help you prevent downtime. It is budgeting season and a review /update will be featured.



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October 1980  
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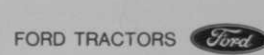
December 1980  
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# NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4 Election Day	5	6	7	8
9 9-14—National Institute on Parks and Grounds Management, Sheraton Twin Towers, Orlando, FL 9-12—Southern Turfgrass Conference, Birmingham Hyatt House, Birmingham, AL	10	11 11-13—New York State Turfgrass Association Annual Conference & Trade Show, War Memorial, Hotel: Genessee Plaza Holiday Inn, Rochester, NY 11-12—14th Annual Clemson Turfgrass Conference, Clemson University, Clemson, SC Veterans Day	12	13	14	15
16 17-18—Georgia GCSA 11th Annual Turfgrass Short Course, Center for Continued Education, University of Georgia, Athens, GA	17	18	19	20	21	22
23/30 24-26—Club Managers Association of America National Seminar & Workshop for Daily Fee Golf Course Owners & Operators, Orlando Marriott, Orlando, FL 24-28—New Jersey Turfgrass Expo '80, Hyatt House, Cherry Hill, NJ	24	25	26	27 Thanksgiving	28	29

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Once again we will feature the golf car marketplace. A detailed survey will cover the buying intentions of Superintendents across the country. "The Golf Course Greenhouse" will point out what having your own can do economically.



# golf business

November 1980  
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January 1981  
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# DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1-4—Ohio Turfgrass Conference & Show, Hyatt Regency-Ohio Center, Columbus, OH 1-3—Texas Turfgrass Conference, Rudder Conference Center, Texas A&M University, College Station, TX					
	1	2	3 Hanukkah	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25 Christmas	26	27
28	29	30	31			

## golf business

This issue will bring your 1981 calendar. We will cross-reference important articles and news so you may review. "Preventative Maintenance for Gas and Diesel Engines" will cover winter maintenance for the North and year-round practices for the South.



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