

# golf business

## 1980 CALENDAR OF EVENTS

SUPPLEMENT TO DECEMBER GOLF BUSINESS



# ROSTER OF GOLF BUSINESS AND TURF ORGANIZATIONS

## A

### **American Seed Trade Association**

Turfgrass Division  
1030 15th St. NW  
Washington, DC 20005  
202/223-4080  
Dr. Harold D. Loden, Executive Vice President

### **American Society of Golf Course Architects**

221 N. LaSalle St.  
Chicago, IL 60601  
312/372-7090  
Paul Fullmer, Executive Secretary

### **American Sod Producers Association**

Association Bldg.  
9th & Minnestoa  
Hastings, NE 68901  
402/463-5691  
Bob Garey, Executive Director

### **Aquatic Plant Management Society, Inc.**

P.O. Box 06005  
Fort Meyers, FL 33906  
Lou Guerra  
512/349-2174

## C

### **Canadian Golf Superintendents Association**

698 Weston Rd., Suite 32  
Toronto, Ontario, Canada M6N 3R3  
416/767-2550  
Cheryl Holmes, Coordinator

### **Central Plains Turfgrass Foundation**

Dr. R.N. Carrow, Secretary/Treasurer  
Horticulture Dept., Waters Hall  
Kansas State University  
Manhattan, KS 66506  
913/532-6170

Dr. Landon C. Miller

Dept. of Horticulture  
**Clemson University**  
Clemson, SC 29631  
803/656-3403

### **Club Managers Association of America**

7615 Winterberry Place  
P.O. Box 34482  
Washington, DC 20034  
301/229-3600  
Horace Duncan, Executive Director

Division of Plant Industry

### **Colorado Department of Agriculture**

406 State Services Bldg.  
1525 Sherman St.  
Denver, CO 80203  
R.I. Sullivan, Director  
303/839-2838

### **Cushman-Ryan**

900 N. 21st.  
Lincoln, NE 68501  
402/475-9581

## D

### **Delaware Turfgrass Association**

Number 4 Odessa Ave.  
Wilmington, DE 19809  
Harry McSloy

## F

### **The Fertilizer Institute**

1015 18th St., NW  
Washington, DC 20036  
202/466-2700  
Barbara Schoen

### **Michigan Turfgrass Foundation**

Tom Smith  
Michigan State University  
Dept. of Crop and Soil Sciences  
Agribultural Hall, Rm. 323  
East Lansing, MI 48824  
517/353-4417

### **Midwest Regional Turf Foundation**

Dept. of Agronomy  
Purdue University  
West Lafayette, IN 47907  
317/749-2891  
William H. Daniel, Executive Secretary

### **The Musser International Turfgrass Foundation**

P.O. Box AA  
College Park, MD 20740  
301/864-0090  
Dr. Fred V. Grau

## N

### **National Association of Public Golf Courses**

c/o William E. Lyons, President  
Lyons Den Golf  
Canal Fulton, OH 44614  
216/854-9910

### **National Club Association**

1129 20th St., NW  
Washington, DC 20036  
202/466-8424  
Gerard Hurley, Executive Director

### **National Golf Foundation**

200 Castlewood Dr.  
North Palm Beach, FL 33408  
305/844-2500  
Don A. Rossi, Executive Director

### **National Institute on Park & Grounds Management**

Box 1936  
Appleton, WI 54911  
414/733-2301  
Tom Lubu, Conference Coordinator

### **National Recreation & Park Association**

1601 N. Kent St.  
Arlington, VA 22209  
703/525-0606  
John Davis, Executive Director  
Marge Westbay, Conference Coordinator

### **Nevada Recreation and Park Society**

Nye Building, Room 221  
Carson City, NV 89701

### **New Jersey Turfgrass Expo**

Dr. Henry W. Indyk, General Chairman  
Cook College — Rutgers University  
Box 231, Soil & Crops Dept.  
New Brunswick, NJ 08903  
201/932-9453

### **New York State Turfgrass Association**

210 Cartwright Blvd.  
Massapequa Park, NY 11762  
516/541-9034  
Anne Reilly, Executive Secretary

### **New York Turf & Landscape Association**

P.O. Box 307  
Scarsdale, NY 10583

### **O.J. Noer Research Foundation**

c/o Frank I. Shuman, Secretary-Treasurer  
Green Hill Rd.  
Lumberville, PA 18933

### **Northern California Golf Association**

P.O. Box NCGA  
Pebble Beach, CA 93953  
408/625-GOLF

### **Southwest Turfgrass Association**

New Mexico State University  
Agronomy Dept., Box 3-Q  
Las Cruces, NM 88003  
505/646-3138  
Arden Baltensperger

## T

### **Texas Turfgrass Conference**

Richard L. Doble  
Soil & Crop Sciences Dept.  
Texas A&M University  
College Station, TX 77843  
713/845-4826

### **Turf & Landscape Irrigation Institute Conference**

J. L. Meyer, Extension Irrigation & Soils Specialist  
University of California  
Dept. of Soil and Environmental Sciences  
Riverside, CA 92521  
714/787-5101

## U

### **USDA and Georgia Coastal Plain Experiment Station**

Dr. Glen W. Burton, Research Geneticist  
Tifton, GA 31794  
912/386-3353

### **United States Golf Association**

Golf House, Liberty Corner Rd.  
Far Hills, NJ 07931  
201/234-2300  
P.J. Boatwright Jr., Executive Director  
C. W. Smith, Coordinator

### **United States Golf Association Green Section**

P.O. Box 1237  
Highland Park, NJ 08904  
201/572-0456  
Alexander M. Radko, National Director

### **University of California, Davis**

University Extension  
Room 4445, Chemistry Annex  
Davis, CA 95616  
916/752-0412  
Bill Davis, Program Assistant

### **Horticulture Field Lab**

**University of Illinois**  
Urbana, IL 61801  
217/333-7847  
Dr. John Street, Turfgrass Extension Specialist

### **University of Massachusetts**

Dept. of Plant and Soil Science  
Stockbridge Hall  
Amherst, MA 01003  
413/545-2353  
Dr. Joseph Troll

### **University of Nebraska**

Dept. of Horticulture  
105 Plant Industry Bldg.  
Lincoln, NE 68583  
402/472-2550  
Dr. R. C. Shearman, Turfgrass Specialist

### **University of New Hampshire**

Plant Science Dept.  
Nesmith Hall  
Durham, NH 03824  
Dr. John Roberts  
603/862-1200

### **University of Rhode Island**

Plant and Soil Science Dept.  
Kingston, RI 02881  
Professor C. B. Skoog

**Florida Turfgrass Association**  
1520 Edgewater Dr., Suite E  
Orlando, FL 32804  
305/425-1581  
Beth Eymann, Administrative Assistant

## G

### Georgia GCSA

George M. Kozelnicky, Executive Secretary  
Dept. of Plant Pathology & Plant Genetics  
University of Georgia  
Athens, GA 30602  
404/542-2571

### Golf Course Builders of America

725 15th St., NW  
Washington, DC 20005  
202/638-0555  
Harry J. Lambeth, Executive Director

### Golf Course Superintendents Association of America

1617 S. Andress Dr.  
Lawrence, KS 60644  
913/841-2240  
Conrad L. Scheetz, Executive Director

## I

### Illinois Turfgrass Foundation

Dorothy Warren, Executive Secretary  
11020 S. Roberts Rd.  
Palos Hills, IL 60465  
312/974-1121

A.E. Cött, Extension Horticulturist  
Dept. of Horticulture

### Iowa State University

Ames, IA 50011  
515/294-1870

### The Irrigation Association

13975 Connecticut Ave.  
Silver Springs, MD 20906  
301/871-1200  
Tom Schiltz, Director of Education

### The Irrigation Association

13975 Connecticut Ave.  
Silver Springs, MD 20906  
301/871-1200  
Tom Schiltz, Director of Education

## L

### Ladies Professional Golf Association

919 Third Ave.  
New York, NY 10022  
212/751-8181  
Ray Volpe, Commissioner  
Cathy D'Aloisio  
Conference Coordinator

### The Lawn Institute

991 W. 5th St.  
Marysville, OH 43040  
513/642-1777  
Robert W. Schery, Director

## M

### Maine GCSA

Vaughn Holyoke, Extension Specialist  
Deering Hall  
University of Maine  
Orono, ME 04401  
207/581-2111

### Maryland Turfgrass Council

David Wehner  
Dept. of Agronomy  
University of Maryland  
College Park, MD 20742  
301/454-3715

### Michigan Association of Public Golf Courses

15553 N. East St.  
Lansing, MI 48906  
517/484-7726  
Cecil McKay Jr.  
Cooperative Extension Service

### Michigan State University

Dept. of Crop and Soil Sciences  
East Lansing, MI 48824  
Richard W. Chase, Extension Specialist  
517/355-0206

**Northern California Turfgrass Council**  
P.O. Box 268  
Lafayette, CA 94549  
415/283-6162  
Chet Sarsfield, Publicity Chairman

### Northwest Turfgrass Association

Dr. Roy Goss, Executive Secretary  
Western Washington Research and  
Extension Center  
Puyallup, WA 98371  
206/593-8513

## O

### Ohio Nurserymen's Association

Wm. Stalter, Conference Coordinator  
6075 Cleveland Ave.  
Columbus, OH 43229  
614/890-5688

Dr. P.O. Larsen

### Ohio State University

Dept. of Plant Pathology  
1735 Neil Ave.  
Columbus, OH 43210  
614/422-6987

Ohio Turfgrass Foundation

David P. Martin, Executive Secretary  
1827 Neil Ave.  
Columbus, OH 43210  
614/422-2591

### Oregon Golf Course Owners Association

905 NW. Springhill Dr.  
Albany, OR 97321  
503/928-8338  
Jerry Claussen, President

## P

### The Pennsylvania Turfgrass Council, Inc.

16 Tyson Bldg.  
University Park, PA 16802

### Professional Golfers' Association of America

804 Federal Highway  
P.O. Box 12458  
Lake Park, FL 33403  
305/848-3481  
Mark Cox, Executive Director

### PGA Tour

101 Nina Ct.  
Ponte Vedra Beach, FL 32082  
301/986-1550  
Deane R. Berman, Commissioner

### Professional Grounds Management Society

19 Hawthorne Ave.  
Pikesville, MD 21208  
301/653-2742  
Allan Shulder, Executive Director

## R

### Reinders Brothers, Inc.

13400 Watertown Plank Rd.  
Elm Grove, WI 53122  
414/786-3300  
Ed Devinger, Sales Manager

### Rio Bravo Turf & Golf Course Superintendents Association

Dr. Gerald L. Horst, President  
9324 McFall  
El Paso, TX 79925  
915/859-3385

### Rocky Mountain GCSA

2222 S. Albion St.  
Denver, CO 80222  
303/758-6707  
Dean Faulkner, Executive Secretary

## S

### Southern California Turfgrass Council

1000 Concha St.  
Altadena, CA 91001  
213/798-1715  
Ed McNeill, Executive Secretary

### Southern Turfgrass Association

Drawer CP  
Mississippi State, MS 39762  
601/325-3138  
Dr. Euel Coats, Executive Secretary

### Virginia Polytechnic Institute and State University

Cooperative Extension Service  
Dept. of Agronomy  
Blacksburg, VA 24061  
J.F. Shoulders, Extension Turf Specialist

## W

### Wisconsin GCSA

Milwaukee Sewerage Commission  
8500 South Fifth Ave.  
Oak Creek, WI 53154  
414/764-2300  
Bob Welch

## NATIONAL GOLF FOUNDATION REGIONAL DIRECTORS

Lorraine Abbott  
1017 North Euclid Ave.  
Oak Park, IL 60302  
312/386-4960

David B. Hueber  
6707 Clover Ct.  
Carlsbad, CA 92008

Joe Much  
245 Walnut Dr.  
Monmouth, OR 97361  
503/838-0136

Steve V. Mrak  
5814 Cary Grant Dr.  
San Antonio, TX 78240  
512/681-3247

Larry Smith  
2413 Timbercrest Cir., West  
Clearwater, FL 33515  
813/796-5479

Syl Wagasky  
527 Williamsburg Lane  
Odenton, MD 21113  
301/674-6098

## USGA GREEN SECTION REGIONAL OFFICES

### Northeastern Region

Stanley J. Zontek, Director  
William S. Brewer, Jr., Agronomist  
James T. Snow, Agronomist  
P.O. Box 1237  
Highland Park, NJ 08904  
201/572-0440

### Mid-Atlantic Region

William G. Buchanan, Director  
7124 Forest Hill Ave., Suite M  
Richmond, VA 23225  
804/272-5553

### Southeastern Region

James B. Moncrief, Director  
P.O. Box 4213, Campus Station  
Athens, GA 30602  
404/548-2741

### North-Central Region

Carl H. Schwartzkopf, Director  
P.O. Box 592  
Crystal Lake, IL 60014  
815/459-3731

### Mid-Continent Region

Dr. Douglas T. Hawes, Director  
17360 Coit Rd.  
Dallas, TX 75252  
214/783-7125

### Western Region

Donald D. Hoos, Director  
222 Fashion Lane, Suite 107  
Tustin, CA 92680  
714/544-4411

# golf business

# JANUARY

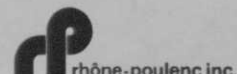
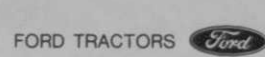
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|---------------|----|----|----|----|----|----|
| December 1979 |    |    |    |    |    |    |
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| 30            | 31 |    |    |    |    |    |

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|---------------|----|----|----|----|----|----|
| February 1980 |    |    |    |    |    |    |
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| 17            | 18 | 19 | 20 | 21 | 22 | 23 |
| 24            | 25 | 26 | 27 | 28 | 29 |    |

| SUNDAY   | MONDAY  | TUESDAY   | WEDNESDAY   | THURSDAY   | FRIDAY  | SATURDAY                                       |
|--|---|---|---|--|---|--|
|  |   | 1<br>New Year's Day   | 2   | 3  | 4   | 5  |
| 6-9—Maryland Turfgrass '80, New Baltimore Convention Center, Baltimore |   |   | Hilton, Baltimore, MD   |  |   |  |
| 6  | 7   | 8   | 09-11—Carolina's GCSA, Inn on the Plaza, Asheville, NC  | 10-11—New Hampshire Turfgrass Conference, Sheraton Wayfarer, Bedford, NH | 11  | 12   |
| 13   | 14-16—18th Annual Nebraska Turfgrass Conference, 14-15—Western Municipal Golf Administrators' Forum,  | 15-16—Michigan Turfgrass Foundation 50th Annual Turf Conference, 15-16—Southeast Pennsylvania Turf & Grounds Maintenance School & Trade Show,             | 16  | 17   | 18  | 19   |
| 20   | 21-25—Midwest Regional Turf Foundation Chemicals for Turfgrass Usage Seminar, Stewart Center, Purdue University, W. Lafayette, IN<br>21-24—Ohio Nurserymen's Association Annual Trade Show, Veteran's Memorial Auditorium, Columbus, OH |   | 23  | 24   | 25—USGA Green Section Education Conference, Ritz Carlton, Chicago, IL | 26—USGA Annual Mtg., Ritz Carlton, Chicago, IL |
| 27   | 28  | 29-31—Western Pennsylvania Turf & Grounds Maintenance School & Trade Show, 29—LPGA, Annual Player's Mtg., Whirlpool Classic, Deer Creek CC, Deerfield, FL | 30-31—Virginia Turfgrass Conference, Fort Macgruder Conference Center, Williamsburg, VA<br>30-31—Northern California Turfgrass Council Exposition, San Mateo Fairgrounds, San Mateo, CA | 31   |   |  |

## golf business

The January issue will cover the Spring preparation of irrigation systems for the coming Summer irrigation season. Assessing and repairing/replacing Winter tree damage will allow you to take advantage of tax breaks, etc.



# golf business

# FEBRUARY

| January 1980 |    |    |    |    |    |    |
|--------------|----|----|----|----|----|----|
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| 13           | 14 | 15 | 16 | 17 | 18 | 19 |
| 20           | 21 | 22 | 23 | 24 | 25 | 26 |
| 27           | 28 | 29 | 30 | 31 |    |    |

| March 1980 |    |    |    |    |    |    |
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| SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY   | THURSDAY  | FRIDAY | SATURDAY   |
|---|--|--|---|---|--------|--|
|   |  |  |   |   | 1      | 2  |
| 3-5—Fertilizer Institute Annual Meeting, Hyatt Regency, Chicago, IL                   | 4—USGA Green Section Regional Turf Conference, Myrtle Beach Hilton, Myrtle Beach, SC   |  | 6—USGA Green Section Regional Turf Conference, Quality Inn, Cypress Gardens, FL |   |        |  |
| 3   | 4  | 5  | 6   | 7   | 8      | 9  |
|   |  |  |   | Valentine's Day   |        |  |
| 10  | 11   | 12 Lincoln's Birthday  | 13  | 14  | 15     | 16   |
| 17-22—GCSAA 51st Annual Conference & Show, Servantes Convention Center, St. Louis, MO | 18-21—Penn State Turfgrass Conference, Hershey Motor Lodge, Hershey, PA<br>18—Golf Course Builders of America Annual Mtg., St. Louis, MO | 19-21—Golf Course Builders of America Trade Show Exhibit, St. Louis, MO                            |   | 21—The Musser International Turfgrass Foundation Annual Mtg., Sheraton St. Louis, St. Louis, MO |        | 23-27—Irrigation Association's Irrigation Exposition and Technical Conference, Galleria Plaza, Houston, TX |
| 17  | 18 Washington's Birthday   | 19   | 20 Ash Wednesday  | 21  | 22     | 23   |
| 24-26—ASPA Midwinter Conference, Contemporary Hotel, Walt Disney World, FL            |  | 26-29—1980 Pennsylvania Turfgrass Conference, Hershey Motor Lodge & Convention Center, Hershey, PA |   |   |        |  |
| 24  | 25   | 26   | 27  | 28  | 29     |  |

## golf business

The 51st Annual GCSAA Show takes place this month in St. Louis. The February issue will pre-cover the show in detail. Take it along as you visit the trade show and educational sessions or use it as a guide to the marketplace.



# golf business

February 1980  
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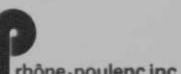
April 1980  
 S M T W T F S  
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# MARCH

| SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY   | THURSDAY   | FRIDAY   | SATURDAY |
|---|--|--|---|--|--|----------|
|   |  |  |   |  |  | 1        |
| 2   | 3-5—Midwest Regional Turf Foundation Turf Conference<br>3-5—Iowa Turfgrass Conference,<br>3—USGA Green Section Regional Turf Conference, Phoenix CC, Phoenix, AZ | 4-6—University of Massachusetts Turfgrass Conference & Trade Show,<br>4-5—North Eastern Pennsylvania Turfgrass School, Master Host Hotel, Wilkes-Barre, PA<br>5—USGA Green Section Regional Turf Conference, Registry Hotel, Newport Beach, CA |   | 6—USGA Green Section Regional Turf Conference, Holiday Inn West, Billings, MT      | 7—USGA Green Section Regional Turf Conference, Broadmoor GC, Seattle, WA | 8        |
| 9-12—Canadian Turfgrass Conference, Skyline Skyline Hotel, Toronto, Ontario, Canada |  | 11—Carolina's GCSA<br>11—USGA Green Section Regional Turf Conference, Lakeside CC, Houston, TX   |   | 13—USGA Green Section Regional Turf Conference, James River CC, Virginia Beach, VA |  | 15       |
| 16  | 17-21—Club Managers Association of America 53rd Annual Conference & Exposition, Waldorf Astoria Hotel, New York, NY<br>St. Patrick's Day                         | 18—USGA Green Section Regional Turf Conference, Westchester CC, Rye, NY  | 19-20—Maine Turfgrass Conference, Merry Manor, S. Portland, ME                                |  |  | 22       |
| 30—Palm Sunday  |  |  | 26-29—Nevada Recreation & Park Association Annual Convention, Sparks Nugget Hotel, Sparks, NV |  |  | 29       |
| 23/30   | 24/31  | 25   | 26  | 27   | 28   | 29       |

# golf business

Herbicides, spraying and overseeding are the topics this month. Experts on each subject will lend their knowledge to ensure a successful weed eradication and turfgrass seed germination program for 1980.



# golf business

## APRIL

| March 1980 |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|
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| 30         | 31 |    |    |    |    |    |

| May 1980 |    |    |    |    |    |    |
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| 18       | 19 | 20 | 21 | 22 | 23 | 24 |
| 25       | 26 | 27 | 28 | 29 | 30 | 31 |

| SUNDAY  | MONDAY  | TUESDAY   | WEDNESDAY | THURSDAY | FRIDAY           | SATURDAY |
|---|---|---|-----------|----------|------------------|----------|
|   |   | 1<br>Passover   | 2         | 3        | 4<br>Good Friday | 5        |
| 6<br>Easter   | 7<br>7-10—Fertilizer Institute Environmental Symposium, Fairmont Hotel, New Orleans, LA                 | 8<br>8-9—Turf and Landscape Irrigation Institute Annual Convention, Anaheim Convention Center, Anaheim, CA<br>8-9—Southern California Turfgrass Council Annual Turf & Landscape Institute, Anaheim Convention Center, Anaheim, CA | 9         | 10       | 11               | 12       |
| 13  | 14<br>14-15—Georgia Coastal Plain Station Southeastern Turfgrass Conference, Turf Plot Farm, Tifton, GA | 15  | 16        | 17       | 18               | 19       |
| 20<br>20-24—Club Managers Association of America Workshop: Leadership Effectiveness Training, Union League Club, Chicago, IL<br>20-24—National Golf Foundation Semi-annual Mtg., Doral Hotel, Doral, FL | 21  | 22  | 23        | 24       | 25               | 26       |
| 27  | 28  | 29  | 30        |          |                  |          |

# golf business

The April issue will bring you up to date on how the turfgrasses are performing and their availability during 1980. The complete fungicide market will be covered. Read "Grading: Methods and Equipment" before you begin your projects.



# golf business

| April 1980 |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|
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| 20         | 21 | 22 | 23 | 24 | 25 | 26 |
| 27         | 28 | 29 | 30 |    |    |    |

| June 1980 |    |    |    |    |    |    |
|-----------|----|----|----|----|----|----|
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| 22        | 23 | 24 | 25 | 26 | 27 | 28 |
| 29        | 30 |    |    |    |    |    |

# MAY

| SUNDAY             | MONDAY             | TUESDAY                  | WEDNESDAY | THURSDAY  | FRIDAY | SATURDAY               |
|--------------------|--------------------|--------------------------|-----------|---|--------|------------------------|
|                    |                    |                          |           | 1   | 2      | 3                      |
| 4                  | 5                  | 6                        | 7         | 8   | 9      | 10                     |
| 11<br>Mother's Day | 12                 | 13<br>13—Carolina's GCSA | 14        | 15<br>15-24—American Society of Golf Course Architects, Glen Eagles Hotel, Scotland | 16     | 17<br>Armed Forces Day |
| 18                 | 19<br>Victoria Day | 20                       | 21        | 22  | 23     | 24                     |
| 25                 | 26<br>Memorial Day | 27                       | 28        | 29  | 30     | 31                     |

## golf business

Read "Pond Management" for tips on keeping your water supply in top shape. "Legislation and the Golf Course" will detail laws as they affect Superintendents. The Insecticide market will be covered in detail.



# golf business

## JUNE

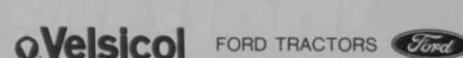
May 1980  
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July 1980  
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 27 28 29 30 31

| SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY   | THURSDAY | FRIDAY  | SATURDAY    |
|---|--|--|---|----------|---|-------------|
| 1   | 2  | 3  | 4   | 5        | 6-8—Turf & Landscape Irrigation Institute Annual Conference, Lake Arrowhead, CA | 7           |
| 8-11—Fertilizer Institute Marketing Conference, The Greenbriar Hotel, White Silver Springs, WV                                  |  |  |   |          |   |             |
| 8   | 9  | 10   | 11  | 12       | 13  | 14 Flag Day |
| 15 Father's Day   | 16   | 17   | 18  | 19       | 20  | 21          |
| 22-27—National Golf Foundation Western Seminar & Workshop for Teachers, Coaches & Professionals, Singing Hills CC, El Cajon, CA | 23-25—American Seed Trade Association, Del Coronado Hotel, San Diego, CA | 23—Lawn Institute Annual Mtg., Del Coronado Hotel, San Diego, CA | 25—University of Massachusetts Field Day, South Deerfield Plot, South Deerfield, MA |          |   |             |
| 22  | 23   | 24   | 25  | 26       | 27  | 28          |
| 29  | 30   |  |   |          |   |             |

# golf business

Learn how to identify tree diseases in the June issue to guard the valuable foliage on your course. Golf car paths are a perennial headache. We will feature what Superintendents are doing to keep cars on them.



# golf business

## JULY

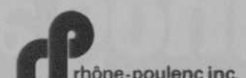
| June |    |    |    |    |    |    | 1980 |    |    |    |    |    |    |
|------|----|----|----|----|----|----|------|----|----|----|----|----|----|
| S    | M  | T  | W  | T  | F  | S  | S    | M  | T  | W  | T  | F  | S  |
| 1    | 2  | 3  | 4  | 5  | 6  | 7  | 1    | 2  | 3  | 4  | 5  | 6  | 7  |
| 8    | 9  | 10 | 11 | 12 | 13 | 14 | 8    | 9  | 10 | 11 | 12 | 13 | 14 |
| 15   | 16 | 17 | 18 | 19 | 20 | 21 | 15   | 16 | 17 | 18 | 19 | 20 | 21 |
| 22   | 23 | 24 | 25 | 26 | 27 | 28 | 22   | 23 | 24 | 25 | 26 | 27 | 28 |
| 29   | 30 |    |    |    |    |    | 29   | 30 |    |    |    |    |    |

| August |   |   |   |   |   |   | 1980 |    |    |    |    |    |    |
|--------|---|---|---|---|---|---|------|----|----|----|----|----|----|
| S      | M | T | W | T | F | S | S    | M  | T  | W  | T  | F  | S  |
|        |   |   |   |   |   | 1 |      |    |    |    |    |    | 1  |
|        |   |   |   |   |   | 2 |      |    |    |    |    |    | 2  |
|        |   |   |   |   |   | 3 | 3    | 4  | 5  | 6  | 7  | 8  | 9  |
|        |   |   |   |   |   | 4 | 10   | 11 | 12 | 13 | 14 | 15 | 16 |
|        |   |   |   |   |   | 5 | 17   | 18 | 19 | 20 | 21 | 22 | 23 |
|        |   |   |   |   |   | 6 | 24   | 25 | 26 | 27 | 28 | 29 | 30 |
|        |   |   |   |   |   | 7 | 31   |    |    |    |    |    |    |

| SUNDAY  | MONDAY | TUESDAY   | WEDNESDAY | THURSDAY | FRIDAY                | SATURDAY |
|---|--------|---|-----------|----------|-----------------------|----------|
|   |        | 1<br>Dominion Day                                   | 2         | 3        | 4<br>Independence Day | 5        |
| 6-11—National Golf Foundation Eastern Seminar & workshop for Teachers, Coaches & Professionals, University of Alabama, University, AL |        |   |           |          |                       |          |
| 6   | 7      | 8<br>8—Carolina's GCSA, Pinehurst CC, Pinehurst, NC | 9         | 10       | 11                    | 12       |
| 13-16—Aquatic Plant Management Society, Hyatt House, Sarasota, FL   |        |   |           |          |                       |          |
| 14-16—Club Managers Association of America Workshop: Become Your Own Club Mgmt. Consultant, Washington, D.C.                          |        |   |           |          |                       |          |
| 13  | 14     | 15  | 16        | 17       | 18                    | 19       |
| 20-22—ASPA Summer Conference & Field Days, Four Seasons Hotel, Edmonton, Alberta, Canada  |        |   |           |          |                       |          |
| 20  | 21     | 22  | 23        | 24       | 25                    | 26       |
| 27  | 28     | 29  | 30        | 31       |                       |          |

# golf business

The July issue will relate tips on getting the most out of pumps. An identification guide to harmful tree insects will be included to help combat them. Learn what's new in the market and how to get the most out of irrigation systems.



# golf business

| July |    |    |    |    |    |    | 1980 |   |   |   |   |   |   |
|------|----|----|----|----|----|----|------|---|---|---|---|---|---|
| S    | M  | T  | W  | T  | F  | S  | S    | M | T | W | T | F | S |
|      |    |    | 1  | 2  | 3  | 4  | 5    |   |   |   |   |   |   |
| 6    | 7  | 8  | 9  | 10 | 11 | 12 |      |   |   |   |   |   |   |
| 13   | 14 | 15 | 16 | 17 | 18 | 19 |      |   |   |   |   |   |   |
| 20   | 21 | 22 | 23 | 24 | 25 | 26 |      |   |   |   |   |   |   |
| 27   | 28 | 29 | 30 | 31 |    |    |      |   |   |   |   |   |   |

| September |    |    |    |    |    |    | 1980 |   |   |   |   |   |   |
|-----------|----|----|----|----|----|----|------|---|---|---|---|---|---|
| S         | M  | T  | W  | T  | F  | S  | S    | M | T | W | T | F | S |
|           |    |    |    |    |    |    |      |   |   |   |   |   |   |
|           |    | 1  | 2  | 3  | 4  | 5  | 6    |   |   |   |   |   |   |
| 7         | 8  | 9  | 10 | 11 | 12 | 13 |      |   |   |   |   |   |   |
| 14        | 15 | 16 | 17 | 18 | 19 | 20 |      |   |   |   |   |   |   |
| 21        | 22 | 23 | 24 | 25 | 26 | 27 |      |   |   |   |   |   |   |
| 28        | 29 | 30 |    |    |    |    |      |   |   |   |   |   |   |

# AUGUST

| SUNDAY | MONDAY | TUESDAY   | WEDNESDAY  | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|---|--|----------|--------|----------|
|        |        |   |  |          | 1      | 2        |
|        |        | 5-6-Fertilizer Institute Trade Fair, H. Roe Vartle Hall, Kansas City, MO              |  |          |        |          |
| 3      | 4      | 5   | 6  | 7        | 8      | 9        |
|        |        | 12-Iowa State University Turfgrass Field Day, Horticulture Research Station, Ames, IA | 13-Central Plains Turfgrass Foundation/Kansas State University Turf Conference, KSU Union, Manhattan, KS |          |        |          |
| 10     | 11     | 12  | 13   | 14       | 15     | 16       |
|        |        |   | 20-Rhode Island Turfgrass Field Day, Turf Research Farm, University of Rhode Island, Kingston, RI        |          |        |          |
| 17     | 18     | 19  | 20   | 21       | 22     | 23       |
|        |        |   |  |          |        |          |
| 24/31  | 25     | 26  | 27   | 28       | 29     | 30       |

## golf business

Learn how to select nursery stock that will survive transplanting in the August issue. The economics of buying vs. leasing golf cars will be presented to allow you to make your own decision. Learn the best methods for improving drainage.



# golf business

|        |    |    |    |    |    |    |      |    |    |    |    |    |    |
|--------|----|----|----|----|----|----|------|----|----|----|----|----|----|
| August |    |    |    |    |    |    | 1980 |    |    |    |    |    |    |
| S      | M  | T  | W  | T  | F  | S  | S    | M  | T  | W  | T  | F  | S  |
|        |    |    |    |    | 1  | 2  |      |    |    | 1  | 2  | 3  | 4  |
| 3      | 4  | 5  | 6  | 7  | 8  | 9  | 5    | 6  | 7  | 8  | 9  | 10 | 11 |
| 10     | 11 | 12 | 13 | 14 | 15 | 16 | 12   | 13 | 14 | 15 | 16 | 17 | 18 |
| 17     | 18 | 19 | 20 | 21 | 22 | 23 | 19   | 20 | 21 | 22 | 23 | 24 | 25 |
| 24     | 25 | 26 | 27 | 28 | 29 | 30 | 26   | 27 | 28 | 29 | 30 | 31 |    |
| 31     |    |    |    |    |    |    |      |    |    |    |    |    |    |

|         |    |    |    |    |    |    |      |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|------|----|----|----|----|----|----|
| October |    |    |    |    |    |    | 1980 |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S    | M  | T  | W  | T  | F  | S  |
|         |    |    |    |    | 1  | 2  |      |    |    | 1  | 2  | 3  | 4  |
| 5       | 6  | 7  | 8  | 9  | 10 | 11 | 5    | 6  | 7  | 8  | 9  | 10 | 11 |
| 12      | 13 | 14 | 15 | 16 | 17 | 18 | 12   | 13 | 14 | 15 | 16 | 17 | 18 |
| 19      | 20 | 21 | 22 | 23 | 24 | 25 | 19   | 20 | 21 | 22 | 23 | 24 | 25 |
| 26      | 27 | 28 | 29 | 30 | 31 |    | 26   | 27 | 28 | 29 | 30 | 31 |    |

# SEPTEMBER

| SUNDAY   | MONDAY   | TUESDAY                | WEDNESDAY | THURSDAY  | FRIDAY | SATURDAY         |
|--|--|------------------------|-----------|---|--------|------------------|
|  | 1<br>Labor Day   | 2                      | 3         | 4   | 5      | 6                |
| 7  | 8<br>8-10—Club Managers Association of America Workshop: Condominium Mgmt., New Seabury, New Seabury CC, New Seabury, MA | 9<br>9—Carolina's GCSA | 10        | 11<br>Rosh Hashanah   | 12     | 13               |
| 14   | 15   | 16                     | 17        | 18  | 19     | 20<br>Yom Kippur |
| 21<br>21-23—Fertilizer Institute World Fertilizer Conference, Hyatt Regency, San Francisco, CA | 22<br>22-24—Club Managers Association of America Workshop: Board and Committee Dynamics, Virginia Beach, VA              | 23                     | 24        | 25<br>22-25—Northwest Turfgrass Annual Conference, Sunriver Lodge, Sunriver, OR | 26     | 27               |
| 28   | 29   | 30                     |           |   |        |                  |

## golf business

Find out what's new in mowing equipment in the September issue. An overseeding variety and availability report will cover varieties for the South. Learn how to keep in touch with "Communications Systems for the Golf Course."



FORD TRACTORS



# golf business

# OCTOBER

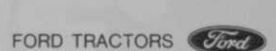
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|----------------|----|----|----|----|----|----|
| September 1980 |    |    |    |    |    |    |
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| 7              | 8  | 9  | 10 | 11 | 12 | 13 |
| 14             | 15 | 16 | 17 | 18 | 19 | 20 |
| 21             | 22 | 23 | 24 | 25 | 26 | 27 |
| 28             | 29 | 30 |    |    |    |    |

|               |    |    |    |    |    |    |
|---------------|----|----|----|----|----|----|
| November 1980 |    |    |    |    |    |    |
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|               |    |    |    |    |    | 1  |
| 2             | 3  | 4  | 5  | 6  | 7  | 8  |
| 9             | 10 | 11 | 12 | 13 | 14 | 15 |
| 16            | 17 | 18 | 19 | 20 | 21 | 22 |
| 23            | 24 | 25 | 26 | 27 | 28 | 29 |
| 30            |    |    |    |    |    |    |

| SUNDAY   | MONDAY   | TUESDAY  | WEDNESDAY   | THURSDAY   | FRIDAY | SATURDAY |
|--|--|--|---|--|--------|----------|
|  |  |  | 1-3—Central Plains Turfgrass Foundation/Kansas State University Turf Conference, KSU Union, Manhattan, KS |  |        |          |
|  |  |  | 1   | 2  | 3      | 4        |
| 5  | 6-8—Club Managers Association of America Workshop: Computer System & Club Acctg., Kellogg Center, Lansing, MI                | 7—GCSA of New Jersey 17th Annual Turfgrass Equipment Irrigation & Supply Field Day | 8   | 9  | 10     | 11       |
| 12-14—Club Managers Association of America Workshop: California Wine Tour, San Francisco, CA |  |  |   | 16-17—Southwest Turfgrass Association Annual Conference, New Mexico State University, Las Cruces, NM |        |          |
| 12   | 13 <small>Columbus Day</small>   | 14   | 15  | 16   | 17     | 18       |
| 19-22—National Golf Foundation Annual Mtg., Wigwam, Phoenix, AZ                              | 19-23—National Recreation & Park Association Convention, Phoenix, AZ   |  |   |  |        |          |
| 19   | 20-22—Club Managers Association of America Workshop: General Manager Workshop, Marriott Rancho Las Palmas, Rancho Mirage, CA | 21   | 22  | 23   | 24     | 25       |
|  |  |  | 29-30—Wisconsin Golf & Turf Symposium, Pfister Hotel, Milwaukee, WI                                       |  |        |          |
| 26   | 27   | 28   | 29  | 30   | 31     |          |

## golf business

What's on the market and economics of fertilizers will be featured to serve as a guide for your program. Common replacement parts will be covered to help you prevent downtime. It is budgeting season and a review /update will be featured.



# golf business

October 1980  
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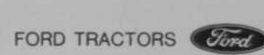
December 1980  
 S M T W T F S  
 1 2 3 4 5 6  
 7 8 9 10 11 12 13  
 14 15 16 17 18 19 20  
 21 22 23 24 25 26 27  
 28 29 30 31

# NOVEMBER

| SUNDAY   | MONDAY | TUESDAY  | WEDNESDAY | THURSDAY           | FRIDAY | SATURDAY |
|--|--------|--|-----------|--------------------|--------|----------|
|  |        |  |           |                    |        | 1        |
| 2  | 3      | 4<br>Election Day  | 5         | 6                  | 7      | 8        |
| 9<br>9-14—National Institute on Parks and Grounds Management, Sheraton Twin Towers, Orlando, FL<br>9-12—Southern Turfgrass Conference, Birmingham Hyatt House, Birmingham, AL  | 10     | 11<br>11-13—New York State Turfgrass Association Annual Conference & Trade Show, War Memorial, Hotel: Genessee Plaza Holiday Inn, Rochester, NY<br>11-12—14th Annual Clemson Turfgrass Conference, Clemson University, Clemson, SC<br>Veterans Day | 12        | 13                 | 14     | 15       |
| 16<br>17-18—Georgia GCSA 11th Annual Turfgrass Short Course, Center for Continued Education, University of Georgia, Athens, GA   | 17     | 18   | 19        | 20                 | 21     | 22       |
| 23/30<br>24-26—Club Managers Association of America National Seminar & Workshop for Daily Fee Golf Course Owners & Operators, Orlando Marriott, Orlando, FL<br>24-28—New Jersey Turfgrass Expo '80, Hyatt House, Cherry Hill, NJ | 24     | 25   | 26        | 27<br>Thanksgiving | 28     | 29       |

## golf business

Once again we will feature the golf car marketplace. A detailed survey will cover the buying intentions of Superintendents across the country. "The Golf Course Greenhouse" will point out what having your own can do economically.



# golf business

November 1980  
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January 1981  
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 18 19 20 21 22 23 24  
 25 26 27 28 29 30 31

# DECEMBER

| SUNDAY | MONDAY   | TUESDAY | WEDNESDAY     | THURSDAY        | FRIDAY | SATURDAY |
|--------|--|---------|---------------|-----------------|--------|----------|
|        | 1-4—Ohio Turfgrass Conference & Show, Hyatt Regency-Ohio Center, Columbus, OH<br>1-3—Texas Turfgrass Conference, Rudder Conference Center, Texas A&M University, College Station, TX |         |               |                 |        |          |
|        | 1  | 2       | 3<br>Hanukkah | 4               | 5      | 6        |
| 7      | 8  | 9       | 10            | 11              | 12     | 13       |
| 14     | 15   | 16      | 17            | 18              | 19     | 20       |
| 21     | 22   | 23      | 24            | 25<br>Christmas | 26     | 27       |
| 28     | 29   | 30      | 31            |                 |        |          |

## golf business

This issue will bring your 1981 calendar. We will cross-reference important articles and news so you may review. "Preventative Maintenance for Gas and Diesel Engines" will cover winter maintenance for the North and year-round practices for the South.



rhône-poulenc inc.



# 1980 golf business editorial outlook

## January

**Irrigation System Maintenance** will cover all aspects of what can go wrong with an irrigation system and subsequent repairs. Coverage will be given to Spring symptoms of Winter damage. **Assessing and Repairing Winter Tree Damage** will give valuable tips by experts on repairing or replacing valuable landscape plants on the golf course.

## February

The February issue will present the **1980 GOLF BUSINESS GCSAA Showcase**. This will be a complete show issue to carry as you attend or to bring those who didn't make it up to date on what was there. **The Hydraulic Workbench** will be a pictorial on the tools necessary to maintain today's modern hydraulic equipment.

## March

**Overseeding in the North** will give expert advice on how to insure germination when overseeding in the Spring. **Herbicide Roundup** will present the herbicide market and what you can expect from the chemicals. **Sprayers and Spraying** will picture the latest spraying equipment with tips on mixing, calibrating and maintenance.

## April

**Grading: Methods and Equipment** will feature what's available and the steps necessary to do a successful job of smoothing the soil prior to planting. **The Fungicide Roundup** will give a thorough presentation of turf and ornamental fungicides available to the Golf Course Superintendent. **The Turfgrass Variety Evaluation and Availability Forecast** will present performance data from turf plots across the nation and will forecast availability of grass seed for Spring.

## May

**Golf Course Pond Management** will cover chemicals, equipment, methods and the nuisance weeds to give the Golf Course Superintendent a complete overview. OSHA, EPA, state law, and other important legislative bodies will be covered as they pertain in **Legislation and Golf Course Maintenance**. **The Insecticide Roundup** will feature comprehensive coverage of insecticides, allowing Superintendents to shop at their desk.

## June

**Identifying Tree Diseases** will feature photographs of disease symptoms and editorially describe the steps to take in combatting tree disease. **Golf Car Paths**, the headache of Superintendents—how to keep cars on them, will tell what some of the innovative Superintendents are doing to try to solve the problem.

## July

**Multiple Uses of Pumps on the Golf Course** will give advice on how to get the most use out of pumps designed for irrigation systems and sprayers. **Identifying Harmful Tree Insects** will show the Superintendent how to identify those insects that are harmful and point out some of the common insects that are not usually harmful. **Irrigation System Efficiency** will tell what industry has come up with to make irrigation a more pleasant task, plus give tips on how to get the most out of the system already in place.

## August

**Evaluating Nursery Stock for Transplanting** will give tips on how to select nursery stock that will survive transplanting and the best methods to ensure survival. **The Economics of Golf Cars: Buying vs. Leasing** will tell the Superintendent how to obtain golf cars by the most economical method for his course. **Improving Drainage** will describe what it takes to ensure efficient drainage for problem areas on the course.

## September

The latest machinery will be featured in **New Mowing Equipment**. Variety evaluations and availability forecasts will help Southern Superintendents ensure successful **Overseeding in the South**. **Communications Systems for the Golf Course** will feature mobile two-way radios to keep the Superintendent in constant contact with "what's going on" at his course.

## October

**Fertilizers: Developing Next Year's Program** will be a buyer's guide of what's on the market plus how to select the fertilizer that suits your turfgrasses' needs and your wallet. **Maintaining a Replacement Parts Inventory** will cover the equipment parts that it is necessary to keep on your shelf to ensure the least downtime possible. **Planning and Budgeting Review** will continue where the October, November and December, 1979 article series left off to give the Superintendent more inside information on running an efficient operation.

## November

The **1981 GOLF BUSINESS Golf Car Guide** will feature specifications of all golf cars on the market for an objective selection of new cars. **The 1981 Equipmentproduct Buying Forecast** will feature the results of a comprehensive GOLF BUSINESS survey to determine what Superintendents are planning on buying in 1981. **The Golf Course Greenhouse** will point out what having your own greenhouse on the course can do in terms of supplying landscape plants economically.

## December

The **1981 GOLF BUSINESS Calendar of Events** will once again be a hang-up calendar for month-by-month planning. The December issue will cross-reference important articles contained in GOLF BUSINESS in the **GOLF BUSINESS Index (1979 and 1980)**. **Preventative Maintenance for Gas and Diesel Engines** will cover the procedures to follow in keeping engines in top running condition.

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