

Clippings

Brief bits of news from in and around the golf business. . . .

According to a lengthy article in *The Wall Street Journal* last month, **horticulture is becoming one of the more popular majors for college students**, resulting in a great number of green oriented and educated young people becoming available for summer jobs as well as full-time positions with golf courses, parks, and similar employers. The American Society of Horticultural Science, the *Journal* reported, says the number of horticulture majors in 48 of the largest departments around the country grew to 10,637 by the spring of 1977, up from 1,577 ten years earlier. That represents an increase of 575 percent. It was also reported that "half or more of the nation's horticulture students are women."

For workers already employed by golf courses, Cushman-Ryan has announced its **1978-79 national service school curriculum**. Ivan Vagts, national service manager for the turf care equipment manufacturer, said four 5-day basic Cushman courses will be held in Lincoln, Neb., beginning November 6, December 4, January 8, and January 29. One Ryan training session will run February 19-21. The Ryan course will highlight aerification and sod cutter equipment. Cushman programs range from basic engine repair to study of electrical systems.

All of the above programs are open to any Cushman-Ryan customer; preregistration fee is \$25. Contact Cushman-Ryan, Service Department, 920 North 21st St., P.O. Box 82409, Lincoln, NE 68501.

Kern Turf Supply Co. of Bakersfield, Calif., has become a full-line **franchised distributor for Rain Bird** Sprinkler Mfg. Corp. Owned by Bill Zing and Rudy Barrera, the firm sells irrigation equipment for golf courses and other applications.

Owners of **Ditch Witch** model C, M, 1500, J20, 2200, V30, and R30 machines can now get plastic-laminated "operating tips" instruction cards to provide quick, job-site reference for machine operators. A separate card is available for each machine; each is waterproof and abrasion-resistant and can be attached to the machine with the nylon strap provided. See your Ditch Witch dealer or contact The Charles Machine Works, Inc., P.O. Box 66, Perry, OK 73077.

TUCO, division of The Upjohn Co., offers a free 16-page situation report titled **Grub Control in Turf**. The report discusses the problems caused by soil-inhabiting insects such as white grub, billbug, Japanese beetle, European chafer, May beetle, and others — then suggests means to control them. Among many illustrations is the life cycle, depicting treatment. Write to TUCO, Dept. 9823-190-1, Kalamazoo, MI 49001.

Full particulars on **Regal perennial ryegrass**, a new turf-type variety from North American Plant Breeders, are presented in a free brochure which comes in two versions. One focuses on golf course applications in the South, with particular emphasis on winter overseeding of warm season grasses. The other, for Northern turf managers, deals with college trail data, management specs, and cultural recommendations. Write to NAPB, P.O. Box 2955, Mission, KS 66205. Specify whether you want the Northern or Southern version.

Contrary to erroneous information relayed via this column in August, **Emilio Castorena** is definitely still the superintendent at Sunrise Country Club in California. Ty Weldon Thompson is superintendent of two courses at Rancho Las Palmas. All three courses are owned by the Sunrise Co. Ted Robinson, who designed Sunrise and Rancho Las Palmas, also designed the new 18-hole, 6,200-yard-plus course due to open under Sunrise ownership at Monterey CC after the first of the year, according to Warren Smith, newly appointed director of golf for the Sunrise Co.

The American Registry of Certified Professionals in Agronomy, Crops and Soils recently awarded **Richard Hurley**, research director of Lofts Pedigreed Seed, Inc., his certification as a professional agronomist. The American Society of Agronomy organized the registry about a year ago; certification requirements are strict and necessitate extensive educational and practical backgrounds for those hoping to become certified.

Johns-Manville Sales Corp. has appointed **Paul R. MacDonald** manager of marketing of its Ag-Turf Department, headquartered in Fresno, Calif. He will be responsible for marketing, product development, and sales of Buckner irrigation system products and Febco backflow prevention devices. He has a rich background in the sport and the business of golf, having served as vice president of sales and marketing for Dunlop golf products, president of the National Golf Foundation, president of the Golf Ball Manufacturers Association, and on the staff of the United States Golf Association.



Hurley MacDonald Pyle

Sandi Pyle has been named communications coordinator for OMC-Lincoln, which markets Cushman maintenance vehicles and Cushman-Ryan professional turf maintenance equipment. Working in the firm's Lincoln, Neb., headquarters, she will be responsible for public relations, national trade shows, dealer

field days, and Yellow Page advertising.

Lakeshore Equipment & Supply Co. has appointed **Arthur D. Wick** northeast regional sales manager for its LESCO Products Division. Wick has been the company's top salesman for the past 3 years and has been in the turf industry for 18 years. He is a past president of the Pennsylvania Turfgrass Council. His area of responsibility now includes Northeast Ohio, Pennsylvania, New York, Connecticut, Massachusetts, New Jersey, Maine, New Hampshire, Rhode Island, and Vermont.

Polaris E-Z-Go, golf car manufacturing division of Textron, Inc., announced a number of personnel changes last month. **William C. Gaddis, Jr.**, formerly advertising and sales promotion manager, was promoted to merchandising manager. **Bruce D. Rushton**, formerly special products manager, was promoted to manager of product planning and development. And two sales managers were promoted to field sales managers: **Dale S. Chaney** and **J. Michael Stokely** will direct sales activities and act as liaisons between the golf car firm and its independent distributors in the United States and Canada.



Gaddis Chaney Stokely

October 15-18 are the dates of the 26th annual **Florida Turf-Grass Association Conference and Show**. The place: Sheraton Towers Hotel & Conference Center, Orlando. As of mid-July, 70 exhibitors had signed up for booths in the exhibit hall and a "research review" session highlighting the year's research projects has been scheduled for the 18th. Other sessions will cover turfgrass selection and adaptation, RPAR's and turf pesticides, water regulations, and worker motivation. Contact FTGA, 1520 Edgewater Dr., Suite E, Orlando, FL 32804 (phone 305/425-1581).

The Southern California Turfgrass Council holds its 18th annual **Turfgrass Equipment & Materials Educational Exposition** at the Orange County Fairgrounds in Costa Mesa, October 18-19.

The 23rd annual **Southwest Turfgrass Conference** will be held October 19-20 in the auditorium and classrooms of the Texas A & M Agricultural Research Center in El Paso. It will conclude with a golf tournament the afternoon of Friday, October 20.

The 13th annual **Wisconsin Golf Turf Symposium** will be held October 25-26 at the Pfister Hotel in Milwaukee. This year's speakers will include superintendents Bobby McGee, Ted Woerhle, Garold M. Murphy, and Old Bill Lyons—plus Dr. Alfred Turgeon, golf pro Harold Sargent, and USGA Green Section Regional Director Carl Schwartzkopf.