

MARCH 1978 VOL. 52 NO. 3

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#### **FEATURES**

### Research report: New grasses for golf courses

Assistant Editor Scott Scredon checks out the laboratories and test plots of universities and seed growers to see what new strains of grass may be growing on the horizon to combat the perennial problems of wear, water, disease and Poa annua

# Callaway pro shop system overcomes merchandise inventory handicaps

The pro-shop merchandise control system at Callaway Gardens is a model of efficiency; it enables the staff to always know what they have and what they need. Assistant Pro-Don Ferrone, the man responsible, tells how it works. ..... 20

### Foodservice and spikeproof carpet aid success of daily fee course

Centerton Golf Club, one of New Jersey's more successful public courses, is one place where the foodservice operation helps draw golfers who might otherwise go elsewhere. An integral part of the successful clubhouse design is spikeproof carpeting.

## Effective display ideas for golfwear and golf equipment

Pictured here are a handful of display ideas that can help keep your pro shop neat, interesting, and profitable ......27

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