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FEATURES

Profile of the industry

Exclusive annual GOLF BUSINESS survey report covers all aspects of the golf business, providing a yardstick for facilities of all types to compare themselves — from broad areas such as total pro shop sales or course maintenance expenditures to specific questions like proceeds from sales of golf shoes and apparel or the amount spent for water and grass seed. 20

Design tips for golf car storage

Just as important as the kinds of cars a golf operation buys is what happens to them after they delivered. Proper storage facilities can help golf cars look better, last longer, and make more money. 27

Foodservice and spikeproof carpet aid success of daily fee course

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