

News

ASSOCIATIONS

PGA pays only cost of headquarters for new complex; federal OK needed

ASSOCIATIONS, 9 & 10
SAFETY, 10
CONVENTIONS, 10
COMPANIES, 12
AWARDS, 12
MANAGEMENT STUDY, 13
TURF EQUIPMENT, 13
TURF CARE, 13
COURSE RENOVATION, 13
NEW COURSES, 13
CONTRIBUTIONS, 14
EQUIPMENT
MAINTENANCE, 14
GOVERNMENT
REGULATION, 14

The price couldn't be much more attractive for the Professional Golfers' Association's proposed new headquarters complex in North Palm Beach, Fla. Much of the ground for the massive project, however, is cypress-covered wetland; this means the federal government must examine plans for potential environmental hazards before construction can begin.

Developer E. Lloyd Eccelstone Jr. has purchased 2,300 acres west of the Florida Turnpike directly across from the one-time association headquarters at Palm Beach Gardens before it moved to Lake Park in 1973. The association will get just less than one-quarter of that land to house its headquarters, hall of fame, university and educational center, national golf club, library, museum, and three championship golf courses.

Fred Fetterly, Eccelstone's public relations agent, said the agreement allows the PGA to own the 625 acres and its headquarters building, and they will pay for and maintain the latter. Eccelstone owns all the other buildings and is leasing them to the PGA for 99 years. In return, Eccelstone will construct the three golf courses and the PGA will lease to him the 620 acres on which they will be situated.

The kicker for Eccelstone is the potential profit he can earn by building a resort complex. It will include a 200- to 300-room hotel, tennis courts, a number of swimming pools, a health spa, and an executive health clinic. Eccelstone also plans to build single- and multi-family homes on the remaining 1,675 acres. Fetterly told GOLF BUSINESS that the complex should be in operation by late 1979 and ready for the 1980 PGA Merchandise Show.

Eccelstone is known in south Florida for putting together extravagant residential-recreational communities and this venture seems to have similar proportions. The estimated construction cost of the PGA buildings and the three par-72 courses is \$15 million. Once the residential complex is finished, the financial investment

may rival Eccelstone's \$75 million condominium-marina-tennis club community, Old Port Cove, also in North Palm Beach.

It is uncertain how much the land cost Eccelstone to buy from John D. MacArthur, owner of Bankers Life and Casualty and the Royal American Land companies. No PGA or Eccelstone spokesmen would confirm the \$30 million purchase price reported by the Palm Beach Post.

The choice of this site over four others is also somewhat a mystery, but Fetterly said he believes cost and proximity to the turnpike and the Palm Beach International Airport were the primary reasons.

Eccelstone hopes to begin work on the PGA complex in about a year and certainly have the golf courses ready to host the 1983 Ryder Cup. He has named George and Tom Fazio the golf course architects, the West Palm Beach firm of Schwab and Twitty architects for the association's buildings, and Edward Durell Stone Jr. of Fort Lauderdale as land planner.

Fetterly said the proposed groundbreaking date has been scheduled to allow time for local and state approval of the plans. Although officials said they foresaw no major obstacles in getting the go-ahead, problems concerning the wetlands' ability to support the development surfaced almost immediately after plans were announced.

"The land lies in a portion of what the local people call the 'Loxahatchee Slew,'" said Mike Slayton of the U.S. Army Corps of Engineers Miami office. "It's a large wetlands area; it rains often and there's a lot of water when it does rain," he said. Since the corps' engineers have not yet reviewed the land, it's not known if water could be drained adequately or how much such facilities would cost.



If all goes according to plan, developer E. Lloyd Eccelstone Jr. (left) will construct the new PGA headquarters on land next to that which the PGA was evicted from 5 years ago, land purchased from the man who evicted the association. But the price is right for the PGA, and Eccelstone stands to make a substantial sum from the resort-residential community he plans to build around the PGA complex.

The site may also be challenged by the Florida Wildlife Federation at its September 17 meeting in Palm Beach. John Jones, the group's executive director, said he opposes any idea to fill the wetlands with materials that would prevent water from forming the area's natural swamps and ponds. He also claims that wildlife would be endangered.

SAFETY

Pesticides linked to cancer, sterility

During a two-week span in August, it was discovered that a chemical in pesticides used by some golf course superintendents was suspected to cause cancer and sterility in males. No incidents of ill effects were found among persons who apply the pesticides containing dibromochloropropane, known as DBCP. But the government is not yet certain if they could be affected and Michael Snyder, a California health official, has advised superintendents not to use the pesticides.

The production of Fumazone was stopped after the Dow Chemical Co. found 12 of 14 persons it tested at an Arkansas plant were sterile. Shell Chemical Co. halted the making of Nemagon and the state of California banned the chemical's sale after test results were announced.

Shortly thereafter, individual scientists linked the chemical to cancer in humans, about 4 years after it was found to cause stomach cancer in rats. Boris Osheroff, an environmental officer with the U.S. Department of Health, Education, and Welfare, said scientists in the National Cancer Institute had not yet reached a consensus on DBCP's carcinogenic possibilities.

Yet the federal government is concerned enough to include persons who apply the pesticides in upcoming tests. Those individuals will be tested by the National Institute of Occupational Safety and Health in early September.

The pesticides in question are used to kill nematodes along coastal regions from North Carolina to Alabama. Spokesmen for the

government and a manufacturer indicated that persons who administer the pesticides could be harmed.

"If people come into contact with DBCP, they are running a risk," said Jennifer Read, a public information officer with the U.S. Department of Labor. Said William Seward, public relations manager for Dow's agricultural products department: "The possibility exists that inhalation is sufficient for danger."

But their warnings were diluted by persons involved in the day-to-day use of the pesticides.

The marketing vice president of Southern Mill Creek Products Co., a Tampa, Fla., firm which distributes and applies Fumazone, said it would continue to serve its 100 to 150 golf course customers.

William Broome told GOLF BUSINESS that the soil fumigant is almost always injected underground by a machine, a method which minimizes contact. He felt that only those persons who sprayed or "drenched" their greens and fairways might be harmed.

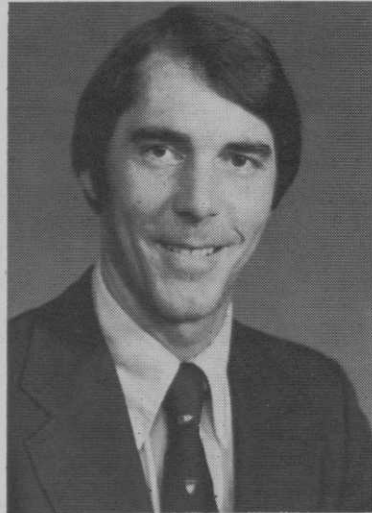
Dr. Grover Smart, a University of Florida nematology professor, agreed. "It seems to me it would be safe to use on turf. On food crops, that's something else." He said he didn't know of any course operators in Florida who "drenched" their course.

Superintendents wondering what advice to follow will get help from the federal government. The first step was expected by Labor Day when the Occupational Safety and Health Administration proposed to set emergency temporary standards on pesticides with DBCP.

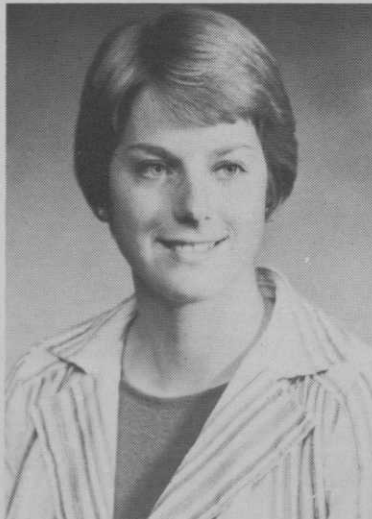
ASSOCIATIONS

GCSAA realignment to promote show

The Golf Course Superintendents Association of America has reorganized its administrative staff in order to promote its annual International Turfgrass Conference and Show and recruit new members more effectively.



Brooks



Storm

James R. Brooks will direct the new department of Chapter and Industrial Relations. He will contact potential exhibitors and manage the GCSAA-sponsored conference and show to be held at February in San Antonio.

Brooks, the director of membership services since 1974, will also work to attract new members and will begin his drive in the Southwest since the conference and show will be held in that region.

The second change combines the departments of membership and administrative services. It will continue to provide employment referral and other services to GCSAA members. Janie Storm is the director.

CONVENTIONS

IRS, Labor chiefs to address NCA

Seminars with leaders from the Internal Revenue Service and the U.S. Department of Labor, plus a luncheon with members of Congress, will highlight the annual National Club Association convention and exposition October 6-8 at the Capital Hilton Hotel in Washington, D.C.

The event begins at 2 p.m. Thursday with a discussion on the recent challenges to the admission policies of private clubs. The seminar, titled "Is The Right to Restrict Still Valid?," will last 2 hours. From 4:30-5:30, members can meet with the club's executive committee, division councils, and legal counsel.

A welcoming reception will be held in conjunction with the club's second annual exposition from 6-7:30 p.m. to cap the first day's activities, but the exhibits will again be open from 10 a.m.-noon Friday.

The convention's second day will begin with a continental breakfast and seminar from 8:45-10:00 a.m. A speech, "What the Internal Revenue Service Sees Ahead for Private Clubs," will be given by Edward D. Coleman, technical chief for the IRS's exempt organizations division. A question and answer period will follow.

After the exposition closes, buses will take the conventioners to the Senate caucus room to meet and dine with members of Congress. It is uncertain which congressmen will attend the luncheon, but a number of Senate leaders and congressmen from the club members' home districts have been invited, said Steve Ahlberg, association director for public affairs.

Persons will be driven back to the hotel to attend two seminars at 3:45 p.m. One is to inform newly-elected officers about taxes, liability, and other job responsibilities. The other seminar, for the experienced manager, will feature James Suntum, the Labor Department's chief of its wage-hour coverage and exemption branch.

This workshop will later split into two groups to discuss financial obligations and options toward the club's golf pro and food and

beverage employees.

The day's final events start at 7 p.m. with a reception for the club's allied associations. Dinner will be served at 7:30 p.m., followed by a speech from U.S. Rep. Barber Conable of Rochester, N.Y., the ranking Republican on the House Ways and Means Committee.

Saturday's program consists of two seminars beginning at 9 a.m. At one seminar, a group of property tax appraisers will show members how tax officials place a monetary figure on a club's land. The other seminar is a presentation by Joseph Hilger, a certified public accountant from Philadelphia, on developing information to forecast building costs and solve other financial needs.

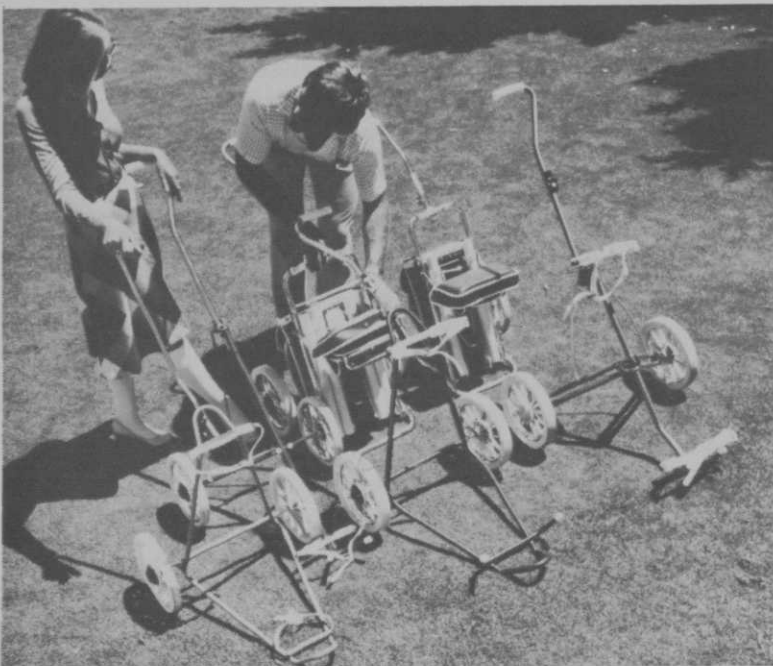
A program for club members' wives will include a breakfast and tour of shops in Georgetown.

The cost is \$150 for representatives of clubs which are NCA members and \$200 for nonmembers. The spouse program is an additional \$75, regardless of NCA affiliation.

Representatives can also choose to buy tickets for individual seminars and social functions. If this is done, the registration fee is \$50 for members and \$100 for nonmembers.

Further convention information can be obtained by writing the NCA at 1129 20th St., Washington, DC 20036 or by calling 202/466-8424.

Carts available for sale in U.S. pro shops comprise six models.



First exposition for club managers

The Club Managers Association of America will hold its 51st annual conference and first annual exposition next February in Los Angeles.

The exhibits will be shown Monday through Wednesday, February 13-15. Wednesday evening has been designated "Suppliers Night," allowing suppliers to meet club managers on a personal basis.

The conference will be held February 14-17. Seminars will be held Tuesday, Wednesday, and Thursday mornings and the opening business session on Tuesday afternoon.

COMPANIES

Australian firm wants sales agents

An Australian company which manufactures golf carts is looking for sales agents in the United States.

A number of models have been produced, including the Combi, which has a bag, seat, and carry-all. It is collapsible and can easily fit

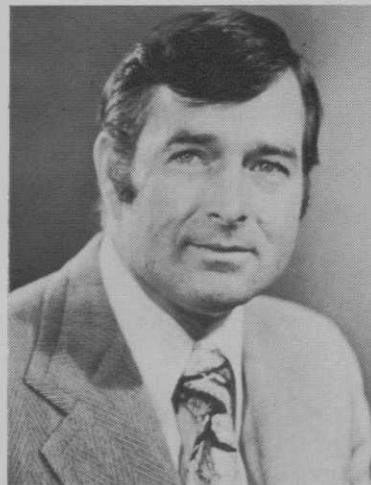
into the trunk of a car.

The carts will be sold through golf pro shops.

Persons may inquire about sales positions by writing Cyclops Industries Pty Ltd., P.O. Box 17, Leichhardt, New South Wales, Australia 2040.

Shamrock Golf Co. bought by designer

A group headed by golf club designer S.P. (Pat) Simmons has purchased Shamrock Golf Co., a



Simmons

golf club manufacturer in Santa Monica, Calif.

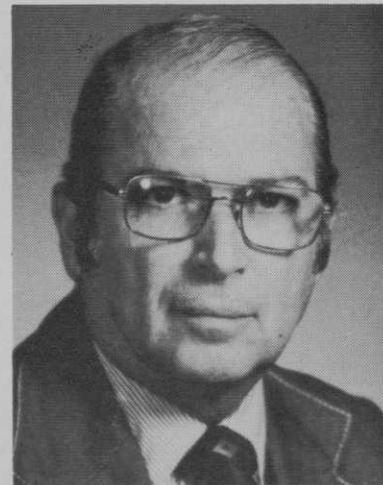
The familiar green clover logo will continue to appear on clubs and company literature, but executive and manufacturing offices will be at 1746 Abalone Ave., Torrance, CA 90501.

Simmons designed the Tiger Shark putter used by Chako Higuchi, who won the Ladies Professional Golfers Association and Colgate European tournaments. He will be president of the company. Other officers will be Robert Nitta, secretary-treasurer, and C. H. Bills, vice president and general manager.

Akron firm will make accessories

A new line of golf accessories, which will be introduced at the International Sporting Goods Exposition October 1-4 in New York, will be sold by the Akro-Mils division of Myers Industries, Inc., of Akron, Ohio.

The firm has retained Al Simons, former president of Kent Sales and Manufacturing, Inc., a golf bag manufacturer, to develop and market new products.



Simons

AWARDS

Five superintendents given top award

A special rule allowing players to drop their balls out of cracks in the fairways created by the drought in California gives one an idea about course conditions at the 59th annual PGA Championship last month.

Yet Pebble Beach Golf Links General Manager Don Marshall maintained the course well enough to earn a "Citation of Performance" award from the Golf Course Superintendents Association of America. It is given for outstanding conditioning of a course for tournament play.

The state utilities commission gave Pebble Beach just 25 percent of its normal water allocation during

the week of the tournament because of the dry weather. Yet one metropolitan newspaper writer called the greens "superb" and the rough around the greens "high and lush."

Four other persons received the citations this year from the GCSAA. They are Les Snyder and Woodrow "Sonny" Faust, past and present superintendents at Southern Hills Country Club in Tulsa, site of the U.S. Open; Dennis R. Pelerene, Glen Abbey Golf Club, Oakville, Ont., site of the Canadian Open; and Steve Campbell, Aronimink Golf Club, Newtown, Pa., site of the U.S. Men's Amateur.

Snyder retired a year ago following a heart attack. He did some preparation for the 1977 U.S. Open and Faust, 31, became superintendent 9 months before the tournament.

Snyder has received the award three times, an accomplishment unsurpassed by any of the association's 4,300 members in its 50 years.

MANAGEMENT STUDY

Many women barred from management

A study has concluded that the majority of women cannot find jobs, including management positions, because of insufficient demand and sex discrimination — and that education and training are "not enough" to overcome these handicaps.

Once these barriers are removed, however, by laws or labor shortages, women flow into management and other skilled positions "with amazing speed," the results show.

The study, done by Patricia Cayo Sexton for the U.S. Department of Labor, reaffirmed that women earn less than men even if their educational background is equal. One of the reasons pay remains lower is that women remain "committed, able, and steady workers" even if wages and incentives are poor.

But the study also threw a punch at the female sex. It claimed

that even though men have dominated technology-related jobs, women are not pursuing these positions. Women make up half of the persons in vocational schools, but half are enrolled in home economics classes and another 25 percent in office practices.

TURF EQUIPMENT

Economy tractors renamed by maker

When Engineering Products Co. of Waukesha, Wis., introduced its 7-horsepower machines in 1946, they truly were "Economy" tractors. Over the last 30 years, however, the machines have outgrown the name. Henceforth, they will be called Power King.

"Now, with the top of our 1978 line up to 18 horsepower and our smallest model a husky 12 horsepower, we feel the name Power King better reflects the size and capability of our products," explained President James Turner. "The Economy name will continue to be used in conjunction with Power King for the first year, until a complete transition is accomplished."

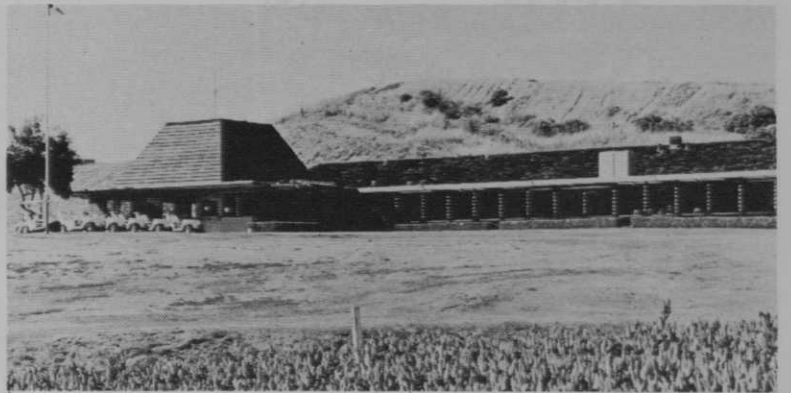
TURF CARE

Fungicide permit given to Rhodia

A New Jersey company has obtained an experimental use permit for a new fungicide, Chipco 26019, designed to eradicate the turf diseases of dollar spot, brown patch, and helminthosporium.

The firm, Rhodia, Inc., said it expects to receive full registration by this fall to use Ronstar G, a herbicide which controls crabgrass, annual bluegrass, goosegrass, and a number of broadleaf and grassy weeds.

Florida officials have also approved the use of a second herbicide, Asulox. It controls crabgrass which grows out of St. Augustine-grass and Tifway 419 bermuda-grass on golf courses.



Estrella CC is the new name of the renovated Shorecliffs GC.

COURSE RENOVATIONS

New owners rebuild San Clemente club

Facilities at the former Shorecliffs golf course in San Clemente, Calif., have been renovated by the three new owners and renamed the Estrella Country Club.

The restaurant, bar, and pro shop at the semi-private club have been remodeled and the automatic sprinkler system on the 6,098-yard, par 70 course has been rebuilt. Yet to be completed are expansion of the driving range and construction of a new golf car barn.

The general manager and club pro is Barry Sutherland, former pro at Mesa Verde Country Club. The other two owners, Tom Liken and Jerry Stewart, are members of the Mesa Verde and Bermuda Dunes country clubs.

NEW COURSES

Public turns out for new course, car

Did Greater Clevelanders really need another golf course or was it the lure of a new car that brought them to the first tee?

Probably the latter. About 375 golfers showed up August 20 at Euclid, Ohio's first municipal course after a local car dealer offered a new Vega for those who could ace the 190-yard 14th hole and an Astre for a hole-in-one on the 220-yard 17th hole.

No one drove home in either

new compact, but the Briardale Greens course has been saturated with curious hackers at \$3.50 per round since it opened Aug. 16 (persons 62 years and older pay \$2.50). Nine more holes will open next spring.

The par 35, 3,150-yard course also has a driving range. The city, which is immediately east of Cleveland, decided to build the 126-acre facility after razing a low-cost housing project which had become dilapidated since its post-World War II construction.

The club pro is Tom Haase, former head pro at Pine Ridge Country Club in Wickliffe, another Cleveland suburb, and Glades Country Club in Naples, Fla. The architect was Dick LaConte of Jefferson, Ohio.

Estimated cost of the course is about \$1 million, said John Urbanich, the city communications coordinator. All greens fees will be used for course upkeep, he said.

Golf-camper resort opens in Benton, Pa.

A resort which combines an 18-hole golf course, fishing, and campsites for vacationers with recreational vehicles will be completed next summer in the small central Pennsylvania town of Benton.

The Mill Race Golf and Camping Resort, developed by former Golf Course Builders of America President Robert Vincent, has offered nine holes, about 125 campsites, and 22 acres of ponds

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and a trout stream during the last 3 years.

By June 1978, however, the 300-acre complex will be expanded to include nine more holes and 325 more campsites, said golf course architect Geoffrey Cornish of Amherst, Mass.

The unique resort, about 40 miles west of Wilkes-Barre, north of Interstate 80, offers golf vacations for persons who can't afford to pay for lodges or condominiums. It also allows residents of a small town to have a season-long course, Cornish said.

The present nine was formerly an executive course. The second nine covers more distance and the par 70 course totals about 6,200 yards, Cornish said. The second architect who worked on the resort is William Robinson, also of Amherst.

CONTRIBUTIONS

**Hall of Fame sets
donation programs**

Persons may make financial contributions to the World Golf Hall of Fame in three new amounts under the foundation's sponsorship program.

The new amounts are \$300, \$500, and \$1,000 said Hall of Fame President Donald C. Collett. The other donation categories are \$5, \$10, \$100, and \$10,000.

"The shrine, which is nearing its third anniversary, relies heavily on tax-deductible, private citizen and corporation contributions in order to subsist," Collett said. "Our public sponsorship program gives golf fans around the world an opportunity to help sustain and expand our great shrine."

EQUIPMENT MAINTENANCE

**Foley opens three
service centers**

Foley Manufacturing Co., a producer of saw and tool sharpening equipment, has opened sales,

service, and training centers in Indianapolis; Harrisburg, Pa.; and Macon, Ga.

The Minneapolis firm has trained personnel at each center to show customers how their equipment operates as well as techniques in saw and tool maintenance.

GOVERNMENT REGULATION

**OSHA paperwork
to be eased soon**

Beginning January 1, employers will no longer have to fill out the Occupational Safety and Hazard Administration's complicated form 102.

OSHA will replace it with a new form to log injuries and illnesses — form 200 — and employers will check off accidents instead of using a code. Also, the number of entries to be filled out will be reduced from 80 to 19 in an effort by the U.S. Department of Labor to cut down on government paperwork.

OSHA is also dropping forms 100 and 103 and will permit employers to substitute state worker's compensation forms instead of filling out form 101.

And according to James Foster, the U.S. Labor Department's chief of media services, golf courses and country club's probably will be dropped from the bureau's annual survey of occupational injuries and illnesses.

The smaller courses and clubs will benefit even further. The government has decided to not require any records from those establishments with 10 employees or fewer.

A final change made by the Labor Department allows employees to see all OSHA health and safety records kept by their employer.

The newly-formed Commission on Federal Paperwork has called these steps the first significant paperwork reduction by the Carter administration.